

Zhanfei Lei

Scheller College of Business, Georgia Institute of Technology
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Education

Georgia Institute of Technology, Atlanta, Georgia 08/2014 – present

- Ph.D. student in information technology management

University of Pittsburgh, Pittsburgh, Pennsylvania 08/2012 – 01/2014

- M.S. in information sciences

Nanjing University, Nanjing, China 09/2008 – 06/2012

- Bachelor of management in information management and information system
- Minor in finance

Research Interests

Research topics

- Online word-of-mouth, electronic commerce

Working Paper

Zhanfei Lei, Dezhi Yin, and Han Zhang. "When 'I' Becomes 'You': How and Why Perspective Taking Shapes Helpfulness Perceptions of Online Reviews."

Research and Academic Experience

Teaching, Georgia Institute of Technology, Atlanta, Georgia

- MGT 4058 Database Management Spring 2016

Teaching Assistant, Georgia Institute of Technology, Atlanta, Georgia

- MGT 2200 Introduction to Information Technology Spring 2014, Spring 2016
- MGT 4058 Database Management Fall 2015, Fall 2016

Research Assistant, University of Pittsburgh, Pittsburgh, Pennsylvania

- Project: Social Navigation Network (SoNavnet) 08/2012 – 04/2013

Working Experience

Internship, China Construction Bank, Xi'an, China

06/2010 – 09/2010

Presentation

Zhanfei Lei, Dezhi Yin, and Han Zhang. "Should Reviewers Stand in the Shoes of Review Readers? The Role of Perspective Taking in Online Reviews," *Pre-ICIS Workshop on HCI Research in MIS*, Fort Worth, Texas, December 2015.

Technical Skills

R, SPSS, STATA, MATLAB, C, C++, JAVA, MYSQL, HTML, CSS

Professional Membership

AIS (Association of Information Systems)

INFORMS (The Institute for Operations Research and the Management Sciences)