

SABYASACHI MITRA
 Professor and Senior Associate Dean of Programs
 Scheller College of Business, Georgia Institute of Technology

I. EARNED DEGREES

Doctor of Philosophy (PhD)	Tippie College of Business, The University of Iowa, Iowa City Major: <i>Business Administration (Management Science)</i> ; Dec 1990
Bachelor of Technology (B. Tech)	Indian Institute of Technology, Kanpur, INDIA Major: <i>Mechanical Engineering</i> , May 1985

II. EMPLOYMENT

Senior Associate Dean of Programs	Scheller College of Business Georgia Tech	July 2015- current
Faculty Director	Executive MBA, Georgia Tech MBA- Management of Technology MBA- Global Business	2009 - 2013 2007 – 2009, 2012
Professor	Information Technology Management Scheller College of Business	2012 - current
Associate Professor	Information Technology Management College of Management, Georgia Tech	2001 - 2012
Manager	Pittiglio Rabin Todd & McGrath	1999 - 2000
Assistant Professor	Information Technology Management College of Management, Georgia Tech	1993 - 1999
Assistant Professor	Information Systems College of Business Administration Louisiana State University	1991 - 1993
Instructor	Information Systems College of Business Administration Louisiana State University	1990 - 1991
Teaching Assistant	Department of Management Science College of Business Administration University of Iowa, Iowa City	1986 - 1990

III. RESEARCH AND SCHOLARSHIP

RESEARCH INTERESTS

Management of Technology

Managing information security, innovation in technology industries, information technology and the digital divide, information technology outsourcing, online consumer search

Design Science

Optimization methods for infrastructure design, grid computing, artificial intelligence

B. REFEREED PUBLICATIONS

B.1 Published and Accepted Journal Articles

Yin D., Mitra S., Zhang H., "Research Note: When Do Consumers Value Positive versus Negative Reviews? An Empirical Investigation of Confirmation Bias in Online Word of Mouth, Information Systems Research (forthcoming)

Mitra S., Ransbotham S., "Information Disclosure Policy and the Diffusion of a Negative Innovation," Information Systems Research (forthcoming)

Overby E., Mitra S., "Physical and Electronic Wholesale Markets: An Empirical Analysis of Product Sorting and Market Function," Journal of Management Information Systems, Fall 2014

Ransbotham S., Mitra S., Ramsey J., "Are Markets for Vulnerabilities Effective?" MIS Quarterly, March 2012

Banker R., Mitra S., Sambamurthy V., "The Effects of Digital Trading Platforms on commodity Prices in Agricultural Supply Chains," MIS Quarterly, 35 (3), September 2011

Mitra S., Sambamurthy V., Westerman G., "How Do Chief Information Officers Measure and Communicate IT Performance?" MIS Quarterly Executive, 10 (1), March 2011 (invited submission)

Ransbotham S., Murthy I., Mitra S., Narasimhan S., "Sequential Grid Computing: Models and Computational Experiments," INFORMS Journal on Computing, 23 (2), Spring 2011

Ransbotham S., Mitra S., Target Age and the Acquisition of Innovation in High Technology Industries, Management Science, 56 (11), November 2010

Huang, Peng, Nicholas H. Lurie, Mitra S., "Searching for Experience on the Web: An Empirical Examination of Consumer Behavior for Search and Experience Goods," Journal of Marketing, 73 (2), March 2009

Ransbotham S., Mitra S., "Choice or Chance: A Model of Paths to Information Systems Compromise," Information Systems Research, 20 (1), March 2009
(This paper received the Runners Up Award for the best published paper in Information Systems Research in 2009)

Mitra S., Singhal V., "Shareholder Wealth Effects of Industry Exchanges: Evidence of Unequal Value from Participation," Journal of Operations Management, 26 (1), January 2008

Riggins F., Mitra S., "A Framework for Developing E-Business Metrics Through Functionality Interaction," Journal of Organizational Computing and Electronic Commerce, 17 (2), 2007

Banker R., Mitra S., "Procurement Models in the Agricultural Supply Chain: A Case Study of Online Coffee Auctions in India," Electronic Commerce Research and Applications, 6 (3), September 2007

Mitra S., "Information Technology as an Enabler of Growth: An Empirical Assessment" Journal of Management Information Systems, 22(2), Fall 2005.

Mitra S., Murthy I., "A Dual Ascent Procedure with Valid Inequalities for Hierarchical Network Design," INFORMS Journal on Computing, 10 (1), 1998

Smith M.A., Mitra S., Narasimhan S., "Total IS Outsourcing: An Exploratory study of Firm Characteristics and Performance," Journal of Management Information Systems, 15 (2), Fall 1998

Mitra S., Chaya A., "Analyzing Cost Effectiveness of Organizations: The Impact of Information Technology spending," Journal of Management Information Systems, 13 (2), Fall 1996

Smith M.A., Mitra S., Narasimhan S., "Offshore Outsourcing of Software Development and Maintenance: A Framework of Issues," Information and Management, 31 (3), December 1996

Mitra S., Dutta A., "Integrating Optimization Models and Human Expertise in Decision Support Tools," Expert Systems with Applications, 7 (1), January 1994

Mitra S., Ghosh D., "Configuring Express Pipes in Emerging Telecommunications Networks," Telecommunication Systems Journal, 1 (1), 1993

Dutta A., Mitra S., "Integrating Heuristic Design Knowledge and Optimization Algorithms for Communication Network Design," IEEE Transactions on Knowledge and Data Engineering, 5 (6), December 1993

Dutta A., Mitra S., "A Hybrid AI/OR Decision Support Tool for Backbone Communication Network Design," Decision Support Systems, 10 (4), November 1993

B.2 Submitted Journal Articles and Working Papers

Subramaniam H., Mitra S., Ransbotham S., "Network Effects and Valuation of Internet Firms," **3rd round revision** to be submitted to Strategic Management Journal

B.3 Conference Presentations with Proceedings

Mitra S., Ransbotham S., "The Effects of Information Disclosure Policy on the Diffusion of Security Attacks," Proceedings of the International Conference on Information Systems, Orlando, FL, December 2012 (Nominated for the best paper award)

Yin D., Mitra S., Zhang H., "Mechanisms of Negativity Bias: An Empirical Exploration of App Reviews In Apple's App Store," Proceedings of the International Conference on Information Systems, Orlando, FL, December 2012

Mitra S., Ransbotham S., "The Impact of Immediate Disclosure on Attack Diffusion and Attack Volume," Proceedings of the Workshop on the Economics of Information Security, Fairfax VA, June 2011

Mitra S., Ransbotham S., "Antecedents to Internet Attacks in the Banking Industry," Proceedings of the Workshop on Information Technology and Systems, St. Louis, December 2010

Ransbotham S., Mitra S., "Market for Vulnerabilities: An Empirical Analysis" Proceedings of the International Conference on Information Systems, Paris, December 2008

Ransbotham S., Mitra S., Murthy I., Narasimhan S., "Models for Sequential Grid Computing," Proceedings of the China Second Workshop on Information Management, Shanghai, China, August 2007

Ransbotham S., Mitra S., "Target Age and the Valuation of Innovation Acquisitions in High Technology Industries," Proceedings of the International Conference on Information Systems, Milwaukee, December 2006

Ransbotham S., Mitra S., "Business Process Security Analysis using Multi-Attributed Metagraphs," Proceedings on the Workshop on Information Technology and Systems, Milwaukee, December 2006

Banker R., Mitra S., "Impact of Information Technology on Agricultural Commodity Auctions in India," Proceedings of the International Conference on Information Systems, Las Vegas, December 2005.

Banker R., Mitra S., "Comparing Commodity Prices in Electronic and Traditional Auctions," Proceedings of the International Conference on Electronic Commerce, Xian, China, August 2005, Nominated for the best paper award

Chaya A., Mitra S., "Exploring the Relationships Between IT Investments and Organizational Performance : Preliminary Empirical Evidence", Proceedings of the Hawaii International Conference on System Sciences, Maui, Hawaii, Jan 1996 (received the Best Paper award at the Hawaii International Conference on System Sciences conference 1996)

"Dutta A., Mitra S., "Backbone Network Design: Knowledge Based Perturbation Methods", Proceedings of the IEEE Conference on Systems, Man and Cybernetics, October 1987

Dutta A. Mitra S., "Knowledge based Link Placement in Communication Networks", Proceedings of the 4th International Conference on Systems Research, Informatics and Cybernetics, Baden Baden, Germany, 1987

B.4 Work in Progress

Westerman G., Sambamurthy V., Mitra S., "IT Metrics for Performance Evaluation" (Status: Field study and survey data collection complete, data analysis complete, preparing manuscript for submission to Information Systems Research)

Bin Li., Lurie N., Mitra S., Huang P., "Retail Store Entry and Online Consumer Search: The Role of Cognitive versus Physical Search Costs," data analysis complete, preparing for submission to MIS Quarterly

D. PRESENTATIONS WITHOUT PROCEEDINGS

Mitra S., "Managing Change in IT Transformations" invited presentation at CIO Workshop by BTO-Recerche in Milan, Italy (November 2014)

Mitra S., "Technology Planning in Industries in Transition," invited presentation at the Society for Cable TV Engineers (SCTE) Annual Conference, Atlanta, GA, October 2013

Mitra S., "Measuring IT Performance and Communicating Value," invited presentation at the CIO Forum organized in Milan, Italy by BTO Research, October 2013 (this talk was based on our on-going research on IT Metrics)

Subramanian H., Mitra S., Ransbotham S., “The Market Value of Network Effects,” Atlanta-Athens Conference on Research in Information Systems, March 2012

Subramanian H., Mitra S., Ransbotham S., “The Market Value of Network Effects,” INFORMS Annual Meeting, Charlotte, Nov 2011

Mitra S., “Consumer Online Search” invited presentation at University of Georgia, Athens (September 2011)

Mitra S., Ransbotham S., “Acquiring Innovation to Fill Technology Gaps or Expand into New Areas,” International Symposium on Information Systems, Indian School of Business, Hyderabad, December 2010

Ransbotham S., Mitra S., “Empirical Analysis of Vulnerability Disclosure Policies,” Workshop on Information Systems and Economics, St. Louis, December 2010

Mitra S., Ransbotham S., “Empirical Analysis of Intrusion Detection System Data,” Workshop on Electronic Business, St. Louis, December 2010

Mitra S., “Acquisition of Innovation in the Technology Industries” invited presentation at the University of North Carolina at Charlotte (2010)

Mitra S., Sambamurthy V., Westerman G., “Metrics for Evaluating IT,” invited presentation at SIMposium 2010, Atlanta, GA, October 2010

Mitra S., “Managing IT Security” to the *Technology Association of Georgia*, Atlanta, August 2010

Mitra S., Lurie N., Huang P., “Online Consumer Search,” presented at the International Symposium on Information Systems, Rajasthan, India, January 2010

Mitra S., Sambamurthy V., Westerman G., “Metrics for IT Management in Firms.” to the *Society for Information Management – Advanced Practices Council* in September 2008, May 2009 and October 2009

Westerman G., Mitra S., Sambamurthy V., “Metrics for Evaluating IT” at *Center for Information Systems Research* at MIT (Aug 17th 2009)

Mitra S., “The Information Security Compromise Process” invited presentation at the University of Texas at Dallas (2008)

Ransbotham S., Mitra S., Murthy I., Narasimhan S., “Models for Sequential Grid Computing,” presented at the INFORMS Annual Meeting, Washington DC, 2008

Mitra S., "IT Education in a Changing Environment: Remaining Competitive in a Global Environment" at the *Information Management Forum*, Atlanta, April 2008

Mitra S., "B2B Exchanges: An Empirical Assessment" presented at the Faculty Research Symposium at the Indian School of Business, January 2004

Mitra S., "A Framework for Business Continuity Planning," INFORMS Annual Meeting, Atlanta, October 2003

Mitra S., "IS Outsourcing in India," CIBER Conference at Georgia Tech, April 2003

Mitra S., "Economic Benefits of IS Outsourcing," invited presentation at the NASSCOM Conference, Mumbai, India, February 2003

Mitra S., "Integrating ERP in the MBA curriculum," invited presentation at the SAP Innovation Congress, San Diego, CA, February 2001

Mitra S., "Integrating SAP R/3 in the MBA Curriculum," invited presentation at SAPPHERE, Los Angeles. September 1998

Mitra S., "Agency Costs, Free Cash Flow and IT Spending," Workshop on Information Systems and Economics, New York University, New York, December 1998

Mitra S., Narasimhan S., "ATM Network Design with Multiple Traffic Classes," INFORMS Telecommunications Conference , Boca Raton, Florida, March 1995

Mitra S., Narasimhan S., "Model Management for Logistic Models", ORSA/TIMS Joint National Conference, Detroit, October 1994

Mitra S., Narasimhan S., "ATM Network Design : Formulation and Algorithms", ORSA/TIMS Joint National Conference, Detroit, October 1994

Mitra S., Murthy I., "A Dual Ascent Procedure for Hierarchical Network Design", ORSA/TIMS Joint National Meeting at Phoenix, October 1993

Mitra S., Ghosh D., Bandwidth Allocation on Express Pipes in Packet Switched Networks, ORSA/TIMS Joint National Meeting at Orlando, April 1992

Mitra S., Dutta A., " A DSS for Telecommunication Network Design", ORSA/TIMS Joint National Meeting at Nashville, 1991

Mitra S., Dutta A., " Reliable Backbone Communication Network Design : A Hybrid Approach", ORSA/TIMS Joint National Meeting at New York, 1989

Dutta A., Mitra S., "Knowledge Based Aids for Communications Networks Design, ORSA/TIMS Joint National Meeting at Washington, April 1988

IV. TEACHING

A. INDIVIDUAL STUDENT GUIDANCE

Principal Advisor for Sam Ransbotham (PhD Student)

Thesis: Essays in Information Technology Innovation

Graduation: Fall 2008

Initial Placement: Boston College.

Achievements: Co-authored several papers accepted at Information Systems Research, Management Science, MIS Quarterly, and INFORMS Journal on Computing. Co-authored several other papers published in the proceedings of premier conferences.

First Paper Advisor and Dissertation Committee Member for Peng Huang (PhD Student)

Thesis: Essays on the Innovation Ecosystems in the Enterprise Software Industry

Graduation: Summer 2010

Initial Placement: University of Maryland at College Park

Achievements: Co-authored a paper that appeared in Journal of Marketing, 2009

First Paper Advisor for Hemang Subramanian (current PhD Student)

First Paper: Network Effects and the Valuation of Firms in the Web Commerce Industry

Graduation: Current Student in the 2nd year of the PhD program

Achievements: Co-authored a paper under review (Revise and Resubmit) in Strategic Management Journal

Co-Advisor for Michael Alan Smith (PhD student).

Thesis: Determinants of Information Systems Outsourcing

Graduated: Spring 1998

Initial Placement: University of North Carolina at Charlotte

Achievements: Co-authored a paper that appeared in Journal of Management Information Systems

Principal Advisor for Antoine Chaya (PhD Student)

Thesis: Empirical Evidence of the Relationship between IT Spending, Competitive Strategy and Cost of Operations.

Graduated: Summer 1996

Initial Placement: Oracle Corporation (received offer from University of Illinois at Chicago).

Achievements: Co-authored a paper that appeared in Journal of Management Information Systems and a paper that received a best paper award at the Hawaii International Conference in System Sciences.

PhD dissertation committee member

Vesper Owei (Graduated Spring 1994), Mary Beth Fritz (Graduated Spring 1995), Moataaz Bekheet (Civil Engg. – Graduated Spring 1996), Kaushik Datta (Graduated Spring 2003), Denny Yin (Graduated Fall 2012)

B. OTHER TEACHING ACTIVITIES**New Graduate and Undergraduate Courses Developed**

MGT 6123 (Graduate) *Information Technology Management*. This is the core Information Systems class for all MBA students. I have taught the class since 2003 with completely revised content. It is being revised again as part of the MBA curriculum revision.

MOT 6107 (Graduate) and IMBA 6061 *Technology Strategies in Information Systems*. This is the core Information Systems class in the MBA - Management of Technology program. I co-designed, developed and have taught this class several times.

MGT 6058 (Graduate) *IT Practicum*. This is a project based class that requires students to work with leading companies in the Atlanta area. When I taught the course in Spring 2014, participating companies included Coca Cola, Coca Cola Enterprises, Bank of America, Clayton Dubilier & Rice, Cox Enterprises, and Microsoft.

MGT 6057 (Graduate) and MGT 4057 (undergraduate) *Business Process Analysis and Design*. I designed, developed and taught these two courses when it was taught the first time.

Program Design

As Faculty Director of the Global Executive MBA program from 2007-2009, I completely redesigned the program curriculum and led it through the Institute approval process.

As Faculty Director of EMBA programs in 2013, I completely redesigned both programs to include a common core and led the revision through the Institute approval process.

Executive and Continuing Education

IT Strategic Planning: Developed a module on designing and planning the IT infrastructure in organizations that is delivered as part of the Information Technology Management Partnership program and the Bank of America program (2014 – current) at Georgia Tech

IT Simplification: Developed a module on simplifying IT organizations that is delivered as part of the Bank of America program (2014-current) at Georgia Tech

Digital Disruptions: Developed a module on digital disruptions and transitions that is delivered as a part of the GE program (2015) and The Society for Cable TV Engineers (SCTE) program (2011-current) at Georgia Tech

IT Governance: Developed a 1-day module on designing an effective IT organization that is delivered as part of the Information Technology Management Partnership program at Georgia Tech.

IT Metrics: Developed a module on IT Metrics and Measurements that is delivered as part of the Bank of America (2014-current), China Mobile (2014) and Information Technology Management Partnership program at Georgia Tech. The module has also been used as part of CIO workshops in the US (2011) and Italy (2013-2014).

Business Continuity and IT Security: Developed a 1-day program on information security and business continuity that is delivered as part of the Information Technology Management Partnership program at Georgia Tech. The module was also used in a Technology Association of Georgia (TAG) sponsored program (2007).

Teaching Cases and Monographs

Mitra S., “The Global Delivery Model at Infosys,” School of Management, Georgia Institute of Technology, revised 2013 (a teaching case on Infosys)

Mitra S., “IT Education in a Changing Environment,” H-1408 IT Workforce Forum, a monograph published by the Information Management Forum, April 2008

V. SERVICE

A. PROFESSIONAL CONTRIBUTIONS

Journal Editorial Board Appointments

- Senior Editor, *Information Systems Research* (2015 – current assignment)
- Associate Editor, *Information Systems Research* (2011-2014)
- Editorial Review Board, *IEEE Transactions on Engineering Management* (2007 – 2010)

Conference Program Committee Appointments

- *International Conference on Information Systems*
 - Associate Editor, Privacy and Security Track (2011)
 - Track Chair, Privacy and Security Track (2009)
 - Program Committee (2001)
- *Conference on Information Systems and Technology (CIST)*
 - Program Committee (2004-2006, 2008, 2011-2014)
- *Workshop on Information Technology and Systems (WITS)*

- Program Committee (2007 - 2014)
- *Workshop on Electronic Business (WEB)*
 - Program Committee (2010)
- *China Summer Workshop on Information Management*
 - Program Committee (2010-2014)
- *International Symposium on Information Systems*
 - Program Committee (2008-2010)
- *INFORMS Annual Meeting*
 - Session Chair for several years

Recent Reviewer Work for Technical Journals

Reviewed articles for: *Management Science, MIS Quarterly, Information Systems Research, INFORMS Journal on Computing, IEEE Transactions in Engineering Management* and other journals

Recent Invited Presentations and Sessions

Invited presentations at the University of Illinois at Urbana Champagne (March 2015), University of Georgia (April 2015), CIO Workshop by BTO-Recerche in Milan, Italy (November 2014), Society for Cable TV Engineers Annual Conference (October 2013), BTO CIO Forum in Milan Italy (October 2013), University of Georgia (September 2011), SIMposium 2010 (October 2010), University of North Carolina at Charlotte (May 2010), Technology Association of Georgia (August 2010), MIT Center for Information Systems Research (August 2009), University of Texas at Dallas (April 2008), Information Management Forum (April 2008)

B. CAMPUS CONTRIBUTIONS

Faculty Director, Non-Degree program for Bank of America (2014 – current)

The program is aimed at senior IT managers at Bank of America. As faculty director, I am actively involved in the design, marketing and delivery of the program.

Faculty Director, Non-Degree program for GE Power and Water (2014 – current)

The program is aimed at senior product managers at GE Power and Water. As faculty director, I am actively involved in the design, marketing and delivery of the program.

Faculty Director, SCTE Management Development Program (2012 – current)

I worked with the Society of Cable TV Engineers (SCTE) to design and develop a management development program for senior engineers from their member companies. As faculty director, I am actively involved in the design, marketing and delivery of the program.

Faculty Director, Executive MBA (2007 – 2013)

Executive MBA in Management of Technology (2009 – 2013):

As faculty director, I had overall responsibility for the program. My responsibilities included (a) on-site and off-site information sessions (b) meeting prospective students (c) planning residencies, (d) making admission decisions, (e) managing accreditations and rankings, (f) handling staff issues (g) advising faculty regarding course content, (h) revising curriculum, (i) advising students on academic and professional matters, and (j) interfacing with career services. The program has approximately 45 students every year who are typically technology managers for local and global companies with an average of 14 year of experience. I was responsible for all aspects of the program.

Executive MBA in Global Business (2007-2009)

In my role as faculty director of the Global Executive MBA program, I revised the curriculum and led it through the Institute approval process. In addition, I also had similar responsibilities to those described above.

Area Coordinator, Information Technology Management (2001 – 2007)

As area coordinator, I was responsible for course assignments, curriculum design, faculty recruiting, undergraduate certificate program, and student advisement.

Faculty Director, Information Technology Management Partnership (1997-2003, 2007, 2010-2012)

From 1997-2003, Professor Sri Narasimhan and I were co-directors of the Information Technology Management Partnership (ITMP) program at Georgia Tech, an executive education forum for IT managers. Partner organizations who have regularly participated include Coca Cola, Coca Cola Enterprises, Turner, Chick-Fil-A, SunTrust Bank, Federal Reserve Bank, Southern Company, Equifax, National Data Corporation, the US Army and several other large organizations. The program was restarted in 2010. With several hundred alumni, the program has had significant impact on IT practice in the Atlanta area.

Institute and College Committees

Scheller College of Business, Strategic Planning Task Force (2014-2015)

Scheller College of Business Executive Degree Committee (2007 – present)

Institute Honors Committee, 2007 – present

Elected Member of the Georgia Tech Academic Senate (2006 – 2009)

India Committee, Georgia Tech (2004 – 2006)

C. OTHER CONTRIBUTIONS

Consulting

Consulting experience in new product development, supply chain and information technology. Companies I have worked for include BTO Research, GEM Shopping Network, Turner Broadcasting, Accenture, Eastman Kodak, Celestica and LIM Inc.

Industry Outreach

CIO Forum: I was invited to conduct a workshop in Milan, Italy for Chief Information Officers from various large corporations in Italy in November 2014 and October 2013. The forum is organized by BTO Research in Milan, Italy.

World 50: I was invited to be an academic advisor to World 50 (www.w50.org), a private consortium of senior executives from 50 leading global organizations in 2013. The role of the academic advisor is to participate in discussions, conference calls, round-tables and forums and to provide thought leadership in key areas of interest to member firms.

SCTE Annual Meeting: I was invited to speak at the Society for Cable TV Engineers (SCTE) annual conference in October 2013 on “Technology Planning in Industries in Transition.”

CIO Forum: I was invited to participate in the CIO Forum on security and business continuity in 2007 organized by the Center for Digital Strategies at Dartmouth University as one of two academic participants.

SIM – Advanced Practices Council: I have recently completed a sponsored project on “Metrics for Communicating IT Value” for the Society for Information Management - Advanced Practices Council (a group of Chief Information Officers) with V. Sambamurthy of Michigan State and George Westerman of the Center for IS Research at MIT.

VI. GRANTS AND CONTRACTS

A. AS PRINCIPAL AND CO-PRINCIPAL INVESTIGATORS

Society for Information Management – Advanced Practices Council

Obtained a research contract for 2008-2010 for \$ 75,000 to study the use of metrics to measure information technology performance (with Drs. G. Westerman of MIT Sloan Center for Information Systems Research and V. Sambamurthy of Michigan State University)

AT& T Foundation

Obtained a grant from AT&T in Fall 2002 for \$ 50,000 to study the Business Continuity Practices in the Travel and Leisure Industry (with Dr. Naresh Malhotra).

Hewlett Packard Corporation

In 1998, we obtained an equipment grant from Hewlett Packard Corporation valued at \$128,000 to establish an Enterprise Integration Lab. The lab was been used for teaching courses on enterprise resource planning software, supply chain management, and cross-functional business processes. (with Drs. S. Narasimhan and S. Ghosh)

SAP America Curriculum Development and Research Grant

In 1997, we obtained a grant from SAP America for \$ 75,000 to develop a curriculum that teaches effective supply chain management concepts and uses SAP R/3 software as a background tool. (with Drs. S. Narasimhan and S. Ghosh)

VII. HONORS AND AWARDS

Awards

Brady Family Award for Research Excellence, 2011, College of Management, Georgia Tech

Runners-up Award for Best Published paper in *Information Systems Research* in 2009

William H. Anderson II Term Professorship (2008 – current)

The 2007 Hesburgh Award Teaching Fellow, Georgia Institute of Technology

Best Paper Nomination (International Conference on Electronic Commerce 2005)

Best Paper in Track (Hawaii International Conference on System Sciences 1996)

Elective MBA Professor of the Year (1996)

Media Mentions

Print: Computerworld, CFO World, MIT Sloan CISR Research briefing, AT&T Best Practices