Ideas to Serve
Finals 2019

Thursday, April 11 | 6 - 8:30 p.m. | Georgia Tech

Hosted by the
Scheller College of Business | Institute for Leadership and Entrepreneurship

IDEAS TO SERVE COMPETITION

JUDGES

Joey Asher
SpeechWorks

Katie Beacham
Fiserv

Jasmine Burton
Wish4Wash

Ian Cohen
Center for Civic Innovation

Jay Cranman
Hands on Atlanta

David Eady
Serve-Learn-Sustain

Shannon Evanchec
True Pani

Karen Flanders
Wisdom Works Group

Quinetha Frasier
Social Impact Technology

Cicely Garrett
City of Atlanta

Laura Heiman
United Way

Richard Hill
Haiti Partnership

Sarah Koch
Development in Gardening

Kathleen Kurre
Digital Undivided

Kjersti Lukens
Georgia Tech

Anne Lynch
Georgia Tech

Monica Nandan
Kennesaw State University

Jess Parsons
Good Measure Meals

Taylor Pruitt
Restore Life

Raquel Sabogal
Centers for Disease Control and Prevention

Polly Sattler
Atlanta Airport

Becky Scheel
Harmonic Design

Michael Smith
Georgia Tech

Jonathan Tescher
Clark Atlanta University

Robert Thomas
Georgia Tech

MODERATOR

Susan Davis
Agenda for Change

MBA AWARD JUDGES

Joseph Carothers, Victoria Dean, Andrew Dopp, Benjamin Ivey, Benjamin Rosenthal

2019 PRIZES

Problem Discovery Track
First Place- $3,000
Second Place- $1,500
Third Place- $1,000

Solutions Discovery Track
Winner - $3,000
Runner-up - $1,500

Specialty Prizes
People's Choice Award- $500
Best Video Award - $500
Best Poster Award - $500
Scheller MBA Award - $500

GEORGIA TECH PARTNERS

Cecil B. Day Program for Business Ethics

Center for Serve-Learn-Sustain

Innovation and Design Collaborative

Leadership Education and Development

Ray C. Anderson Center for Sustainable Business

Scheller College of Business

Steven A. Denning Technology & Management Program

Tedd Munchak Chair in Entrepreneurship

COMMUNITY PARTNERS

Speechworks

Improve International

ile.gatech.edu/i2s

TEANS
* participating in poster showcase

AxisAbility*
AxisAbility is a centralized platform that aggregates projects in the disability space and connects it with educators, parents, and individuals with disabilities.

Biloba Tech*
Data collection and analysis platform to enable senior citizens to consistently monitor driving quality to ensure safety on the road.

Cheers*
A technology solution that helps struggling college students develop and maintain meaningful relationships.

Chitra*
Improving data collection and infrastructure in healthcare in India and exploring ways to leverage it within the community.

Climate Change in Low Income Communities*
Explores the lack of assistance for low income communities after natural disasters, specifically hurricanes.

Code Red*
Identifies the social stigma associated with menstration, looking to expand awareness and education in India.

Cultúrea*
Using a business model we call Co-Cultivation, Cultúrea empowers both small-holder farmers in emerging markets and off-grid Tiny-Homesteaders seeking water and fertilizer independence to "grow off grid."

DevOps*
Devops intends to understand how to create ways for women to get exposure to STEM through local innovation and hands on learning spaces

Economic Insecurity
Explores the current struggle women who have experienced domestic violence in the US face and how the system keeps them stuck.

Educating Women Changes the World*
Exploring the disparity between literacy rates in Pakistan between male and female counterparts.

Fostering Foster Children*
Researching the psychological consequences that children face as a result of being in the foster care system.

Investigating the Air Quality Crisis in Atlanta
What are the root causes and how we can prevent this from continuing.

LaAmistad Learning*
Exploring the LaAmistad latino after school program and looking for the underlying rational behind students struggle with attendance.

Manewr*
Manewr explores the impact of excess cow manure and how it can be utilized in different ways in the agricultural economy.

OASIS (Opportunities for Accessible Sustenance through Integrated Solutions)*
Oasis aims to explore the issue of food insecurity in minority communities around the metro Atlanta area.

Sustainability Clock*
Sustainability Clock has developed a way for US population to gauge their natural resource usage and gauge it against a fully sustainable cycle.

The Xylom*
Xylom aims to amplify the voice of scientists by giving them a platform to share their thoughts and idea with a wide ranging community.

Understanding the *School* in the School-to-Prison Pipeline*
Exploring how criminalized youth are underserved and stuck in a system which does not allow them proper development and education.