



Glenn Lurie

President & CEO, AT&T Mobility

Glenn Lurie is President and CEO of AT&T Mobility. Mr. Lurie started his career in the early days of the wireless industry at McCaw Cellular and over the next two decades helped usher in the smartphone era and took a leading role in bringing wireless connectivity to tablets, cars and consumer electronics. He built AT&T Digital Life, the company's home automation and security business as well as building and operating a host of other businesses.

Mr. Lurie accomplishments include leading negotiations to bring both the first iPhone and iPad to AT&T. In 2008, he was picked to create and lead the Emerging Devices Organization, a new business unit focused on connecting new devices and applications to AT&T's network — including connected cars, tablets, wellness devices, wearables and machine-to-machine communications solutions and platforms.

Mr. Lurie most recently served as President, Emerging Enterprises and Partnership Organization. In that role, he had overall responsibility for the Emerging Devices Organization and AT&T Digital Life. In addition, Mr. Lurie also had responsibility for the new Cricket Wireless, the no-contract provider acquired by AT&T in 2014. He also oversaw AT&T's wholesale business, including its relationship with Tracfone as well as AT&T's day-to-day relationship with Apple.

Mr. Lurie has also served as President of National Distribution, President of AT&T's West Region, Regional Vice President for the California/Hawaii region and Vice President and General Manager for the Los Angeles/Southern California.

Prior to entering the wireless industry, Mr. Lurie was a professional soccer player for teams representing Cleveland, Atlanta, Milwaukee and Portland.

In 2014, Mr. Lurie was named as one of just 10 "MobileGameChangers" by Russell Reynolds Associates for his mobile-first approach to developing innovative services that enhance the way people live. Mr. Lurie was named to the Global Telecom Business "Power 100" list in 2011, 2012 and 2013, awarded Wireless Week's Telecom Leadership Award in 2010, and presented the Atlanta Telecom Professional of the Year Award in 2009 from the Atlanta Telecoms Professionals Association.

Mr. Lurie is active in the community, serving on the executive advisory board of Curing Kids Cancer and the board of the Atlanta Concorde Fire Soccer Club.

He holds a Bachelor of Arts in Business/Marketing from Seattle Pacific University in Seattle.