The Scheller College of Business has educated future leaders of business, government, and nonprofit organizations since it was founded at Georgia Tech as the School of Commerce in 1912.

Through the Bachelor of Science in Business Administration degree program, students gain the knowledge and critical thinking skills needed to thrive in today’s technology-driven global economy. The College provides more than 1,300 undergraduate students with a broad understanding of business and helps them complete a concentration in one area of business to build their competitiveness for top internships and jobs in that field.

CONCENTRATIONS

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
While gaining a broad understanding of all areas of business through the Bachelor of Science in Business Administration, students also complete a “major-within-a-major,” a six-course concentration in one of these areas:

- Accounting
- Finance
- General Management
- Information Technology Management

OPTIONAL CERTIFICATES

- Accounting
- Business Analytics
- Business Law and Ethics
- Entrepreneurship

LATEST U.S. NEWS & WORLD REPORT RANKINGS

- No. 29 Nationwide for Undergraduate Business Programs
- No. 5 for Quantitative Analysis
- No. 12 for Production/Operations Management
- No. 7 for Management Information Systems
- No. 12 for Supply Chain Management/Logistics

JOB MARKET READINESS

- Students experience one of the most impressive career development programs among business schools.
- Intensive career preparation starts freshman year.
- Each student receives at least 15 hours of career coaching through our required career class.
- Career staff help students complete at least two internships or the co-op program to increase their marketability for full-time positions.

SCHELLER COLLEGE OF BUSINESS
UNDERGRADUATE PROGRAM OFFICE
Georgia Institute of Technology
800 West Peachtree NW
Atlanta, Georgia 30308
phone: 404.894.2600
email: undergrad-program@scheller.gatech.edu
scheller.gatech.edu

OFFICE OF UNDERGRADUATE ADMISSION
Georgia Institute of Technology
Atlanta, Georgia 30332-0320
phone: 404.894.4154
email: admission@gatech.edu
admission.gatech.edu
THE SCHELLER COLLEGE OF BUSINESS IS CREATING A NEW STANDARD IN BUSINESS EDUCATION AND OFFERS:

A PRESTIGIOUS REPUTATION
• Among more than 500 undergraduate business programs in the United States, the Scheller College of Business is ranked one of the top undergraduate business programs by Bloomberg Businessweek and U.S. News & World Report. This is in addition to being a part of Georgia Tech, which is ranked No. 7 among the country’s public universities.

AN IMPRESSIVE RETURN ON INVESTMENT
• Georgia Tech is recognized for offering one of the best ROIs in higher education. We are ranked No. 1 nationwide for Annualized Return on Investment in Higher Education by PayScale.com.

OUTSTANDING AND ACCESSIBLE FACULTY
• Business professors are consistently recognized by our students as the top teaching faculty on campus for their engaging teaching styles and accessibility. Students gave our program an ‘A’ grade from Businessweek for teaching quality.
• Professors often go far beyond the call of duty by sharing corporate contacts for internships, inviting students to assist them with research, and giving feedback on career development.

HIGH-TECH SAVVY
• Top business students are invited to apply to the competitive Stephen A. Denning Technology and Management Program. This program offers both a minor in engineering and management and a minor in computing and management. These minors enable students in these disciplines to learn one another’s language through innovative coursework and interdisciplinary team projects focused on solving real-world problems presented by corporate affiliates. For more details, visit scheller.gatech.edu/tm.
• Graduates understand how technology can take their organizations to the next level because our curriculum emphasizes using technology to solve the complex business problems confronting companies today.

AN EXCEPTIONAL LOCATION AND FACILITIES
• Students have access to thousands of Atlanta internships and often intern part-time while attending classes at the College’s state-of-the-art facility in Technology Square.
• Students are exposed to the latest financial analysis and trading tools on our high-tech million-dollar trading floor, a rarity in all but the best business schools.

GLOBAL PERSPECTIVES
• Study and work abroad opportunities are vast and accessible for business students. Business classes are offered through many Georgia Tech channels including (but not limited to) LBAT [Language Business and Technology] programs, Georgia Tech-Lorraine, and the Oxford Study Abroad program. Students serious about international business participate in the International Plan, a challenging academic program that develops global competency within the context of the business administration major. For details, visit internationalplan.gatech.edu.

DEAN’S SCHOLARSHIP
This scholarship program recognizes outstanding high school students for their academic excellence, leadership, involvement, and potential for success in our top-ranked undergraduate business administration program. The scholarships are up to $40,000 toward an undergraduate career within the Scheller College of Business. Only business administration applicants who apply for admission to Georgia Tech during the Early Action application period are considered for these scholarships. Visit scheller.gatech.edu/scholarship for more details.

EMPLOYERS
Some of the hundreds of companies that recruit our students for internships, co-ops, and full-time positions include:

- Accenture
- Bank of America
- Capital One
- Deloitte
- Delta Air Lines
- EY
- G.E.
- Georgia-Pacific
- Goldman Sachs
- The Home Depot
- IBM
- Lockheed Martin
- McKesson
- McKinsey & Company
- PricewaterhouseCoopers
- Siemens
- Southern Company
- SunTrust
- Turner Broadcasting
- UPS

May 2016 Graduates

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest Salary</td>
<td>$106,000</td>
</tr>
<tr>
<td>Mean Starting Salary</td>
<td>$63,300</td>
</tr>
<tr>
<td>Job Offers by Graduation</td>
<td>96%</td>
</tr>
</tbody>
</table>