Established more than a century ago, the **Scheller College of Business** has a distinguished history as part of a world-renowned technological research university. Strategically positioned at the intersection of business and technology, Scheller College is internationally recognized as a leader in business education grounded in a deep understanding of how technology advances affect the way business is conducted. Through the Bachelor of Science in Business Administration degree program, more than 1,200 students gain the knowledge and analytical skills to assess opportunities and apply appropriate technologies for a competitive advantage.

**CONCENTRATIONS**

**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION**

While gaining a broad understanding of all areas of business through the Bachelor of Science in Business Administration, students also complete a “major-within-a-major,” a six-course concentration in one of these areas:

- Accounting
- Finance
- General Management
- Information Technology Management
- Leadership and Organizational Change
- Marketing
- Operations and Supply Chain Management
- Strategy and Innovation

**OPTIONAL CERTIFICATES**

- Accounting
- Business Analytics
- Business Law and Ethics
- Entrepreneurship
- Finance
- Information Technology Management
- International Business
- Marketing
- Operations and Supply Chain Management
- Strategy and Innovation

**LATEST U.S. NEWS & WORLD REPORT RANKINGS**

- **NO. 6** FOR MANAGEMENT INFORMATION SYSTEMS
- **NO. 6** FOR QUANTITATIVE ANALYSIS
- **NO. 11** FOR PRODUCTION/OPERATIONS MANAGEMENT
- **NO. 13** FOR SUPPLY CHAIN MANAGEMENT/LOGISTICS
- **NO. 31** NATIONWIDE FOR UNDERGRADUATE BUSINESS

*Published September 2017.

**LATEST POETS & QUANTS FOR UNDERGRADS RANKINGS FOR UNDERGRADUATE BUSINESS PROGRAMS**

- **NO. 1** IN GEORGIA
- **NO. 6** AMONG PUBLIC UNIVERSITIES
- **NO. 11** NATIONWIDE

*Published December 2017.
A COMMUNITY UNLIKE ANY OTHER
Our location in Atlanta’s Technology Square attracts professionals from the high-tech business community that surrounds our campus, providing students with unparalleled access to startups, innovation centers, and more. Tech Square includes Georgia Tech’s Advanced Technology Development Center, a business incubator where students find entrepreneurial education opportunities; and the Enterprise Innovation Institute, the nation’s largest program for business and industry assistance, and technology commercialization.

TECH SAVVY BUSINESS SMART
Technology is woven throughout the curriculum to prepare students to contribute to and succeed in the business world. For instance, top business students can apply to the Denning Technology and Management Program to earn a minor in engineering or computing. Students develop their skills by completing innovative and challenging coursework on an interdisciplinary team, leveraging Tech’s expertise in engineering and computer science. Teams work with corporate partners to develop real-world business solutions. For more details, visit scheller.gatech.edu/tm.

OUTSTANDING AND ACCESSIBLE FACULTY
• The College’s business professors are thought leaders in their industries — recognized throughout the world for their research, innovative teaching styles, relevant experience, and accessibility.
• Faculty members in each business area help students make professional connections and develop experience-based portfolios.

GLOBAL PERSPECTIVES
• Students can gain international exposure, working with peers and professors from around the globe, in diverse classrooms.
• Numerous study and work abroad opportunities, including LBAT (Language, Business, and Technology) and exchange programs, are offered.

DEAN’S SCHOLARSHIP
This scholarship program recognizes outstanding high school students who have the potential to be the business leaders of the future. These scholarships provide up to $40,000 and are only available to business students who apply as such during the early admission period. Visit scheller.gatech.edu/scholarship for more details.

WHY ATLANTA
Atlanta offers the perfect environment to land internships and ultimately begin your career.

Atlanta by the Numbers*:
• No. 1 City for Availability of Internships
• No. 3 City for Job Opportunities
• No. 4 City for Most Entry-Level Jobs
• No. 5 Metro Area for Highest Job Creation Index
• No. 6 City to Start a Career

75% of Fortune 1000 companies have a presence in Atlanta, with 26 of them headquartered here.

JOBS MARKET READINESS
With an undergraduate business degree from Georgia Tech — enhanced with many experiential learning opportunities including practicums, internships, and co-ops — graduates find their skills and experience in demand at any organization. Students experience one of the most impressive career development programs among today’s top business schools:
• Intensive career preparation starts freshman year.
• Each student receives at least 15 hours of career coaching through our required career class.
• Career staff help students complete at least two internships or the co-op program to increase their marketability for full-time positions.
• The average intern earns $23 per hour.*

“Spring 2018