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Ernie Scheller, IM 1952
Chairman Emeritus of Silberline Manufacturing Inc.
The Georgia Tech Scheller MBA prepares you to excel in a global economy constantly transformed by new technologies. As a world-ranked program, we go beyond the traditional MBA because to succeed in business today, you need more than just an MBA — you need an MBA that matters.

We focus on developing business leaders who are innovative, entrepreneurially minded, analytically skilled, and have the capabilities to leverage technology in business around the world.

An MBA that matters

Located in the heart of Midtown’s acclaimed Tech Square, Scheller MBA students have an unparalleled opportunity to learn in one of the nation’s premier high-tech business centers. Unmatched by any other university, the future of business is literally on your doorstep. Interact with global executives and Fortune 500 innovation centers, learn from successful entrepreneurs, and work on “live” business challenges for some of the world’s leading companies as part of your MBA experience.

An immersive, 22-month program, the Full-time MBA program includes a curriculum portfolio of electives, concentrations, and immersive tracks that allow you to specialize your MBA, gain in-depth knowledge, and increase skills in the leading-edge business areas most in demand and key to advancing careers.

If you want an MBA that matters — that gives you opportunities found nowhere else, puts you ahead of the crowd, is recognized around the world, and is vital today — and tomorrow — then this is where you need to be.

Welcome to Georgia Tech
GEORGIA TECH
FULL-TIME MBA
AT A GLANCE

Your competitive advantage starts with a Scheller MBA. Earning an MBA from Georgia Tech offers an experience unlike any other program.
22 Months
To complete the Full-time MBA (including summer internship)

August
Program start date

Monday-Friday
Classes offered in the day and evening

Customized MBA
Choose from electives, concentrations, and immersive tracks

Professional Experience
Average is 5 years

GMAT or GRE
Required

Optional International Residency
Offered each spring semester

Funding from the College
Merit-based graduate assistantships and fellowships
Most Powerful University
Brand In the World
The Times Higher Education
World Reputation Rankings

Top 25

Most Powerful University
Brand in the U.S.
The Times Higher Education
World Reputation Rankings

Top 10

Best in the U.S.
Named a Top 10 Public University
for 17+ Years
U.S. News & World Report

Join a
Global Powerhouse

Where you earn your MBA is important.
You are investing your time and
resources to get the degree. Make
sure it’s from a university valued and
recognized around the world.
Why Choose Atlanta?

Because no other city offers you options and opportunities like Atlanta.

Why Choose Atlanta?

Ponce City Market Skyline Park
Photo by Nadia Hernandez-Quan, MBA 2015

Bobby Dodd Stadium

AJC Peachtree Road Race

Old Fourth Ward

Piedmont Park
The Tech Square Innovation Ecosystem
An unparalleled opportunity found nowhere else.

Globally recognized, Tech Square is a 1.4 million square-foot business innovation district anchored by Georgia Tech Scheller College of Business and home to business accelerators, startup incubators, investor offices, and leading startup companies. More than a dozen Fortune 500 corporations including Panasonic, AT&T, The Home Depot, Coca-Cola, Southern Company, and Delta Air Lines have located key innovation centers here.
Earning your MBA in Tech Square puts you at the forefront of business acumen and directly connects you with leading thought generators, top business leaders, and global corporate giants based here. As part of your experiential learning, you will interact with successful entrepreneurs, expand your professional network, and work on real-world business challenges at some of the world’s leading corporations. A once in a lifetime experience.
Translate Your MBA with our Nationally Ranked Career Services

Advance your career. Make a career change. Start a new business venture. Wherever you’re headed, we’ll help you get there.
Ranked No. 4 in the U.S. for Best MBA Job Placement, let the experts at the Jones MBA Career Center help you take your career to the next level.

Our MBA advisors are dedicated to helping you explore career options, identify job search targets, and develop a comprehensive professional career strategy that positions you for top paid summer internships and permanent employment.

**Participate in a variety of dedicated MBA career resources:**
- West Coast Technology Trek to corporations like Google and Amazon
- On-campus recruiting
- Off-campus recruiting
- Career Advancement workshops
- Lifetime career coaching benefit

**Top Georgia Tech MBA Recruiters:**
ADP • Amazon • AT&T • Bank of America • Cisco • Coca-Cola
Deloitte • Delta Air Lines • Eaton • Emerson • Georgia-Pacific
Johnson & Johnson • Liberty Mutual • Microsoft • North Highland
PwC • ScottMadden • The Home Depot • UPS

“Since day one of the program, my advisor supported me in making a successful career change. The Career Center is a phenomenal asset to Scheller MBA students.”

Ajaay Ravi, MBA 2017
Senior Technical Product Manager, Amazon
Career Results
MBA Class of 2016
Compensation Summary

Average base salary $108,088

Average signing bonus $15,830

Graduates receiving a signing bonus 90%

#4 Best MBA Job Placement in the U.S.
Bloomberg Businessweek
A Broad Range of Career Opportunities
MBA Class of 2016

EMPLOYMENT BY FUNCTION

Finance 12%
Operations/Logistics 14%
Marketing/Sales 15%
General Management and Other 9%
50% Consulting

EMPLOYMENT BY INDUSTRY

Technology 19%
Health Care (Products and Services) 4%
Financial Services 14%
Consumer Products 6%
6% Transportation and Logistics
40% Consulting
9% Other (Includes Energy, Retail, and Other Industries)

LEARN MORE at scheller.gatech.edu/MBA
A Strong Network
· 145,000+ alumni

A Global Network
· All 50 states
· 132 countries
· 100 alumni clubs worldwide

A Corporate Network
Including: Accenture · Amazon · AT&T · Bank of America
Chick-fil-A · Cisco · CNN · Coca-Cola · Deloitte · Delta Air Lines
Disney · Equifax · Georgia-Pacific · Home Depot · HP · IBM
Invesco · JP Morgan Chase · LexisNexis · Manhattan Associates
Microsoft · Morgan Stanley · NCR · Newell Rubbermaid
North Highland · Porsche · St. Jude · Southern Company
SunTrust · Target · Turner Broadcasting

A Leadership Network
· 4,000+ C-level executive alumni
Join a powerful alumni network
“We are a community where students support each other, and faculty and staff are truly invested in your future.”

MBA Student Experience

Make the most of your once in a lifetime MBA experience.

Get involved, go the extra mile, and make connections that will follow you throughout your career and last long after you graduate.

Clubs and Committees:
Admissions Ambassadors · Blacks in Business · Communications · Consulting Entrepreneurship · Finance · International · Marketing · Net Impact · Operations Peer Leadership · Philanthropy · Scheller Alumni · Scheller Athletic Scheller Pride · Social · Strategic Partnerships · Strategy & Innovation Technology · Veterans · Women in Business
“There is a strong culture of collaboration, so get ready to get involved, challenge yourself, take leadership roles, and have fun.”

“I’ve made friends for a lifetime and have forged deep connections with students from all three MBA programs—Full-time, Evening, and Executive MBA students. Now that’s a network.”
Georgia Tech Scheller

The only U.S. business school awarded two Top 5 MBA ratings by *Bloomberg Businessweek*. 

VISIT
scheller.gatech.edu/MBA
“I love this school and the experiences I’ve had here. It’s a close-knit, supportive community where professors, staff, and fellow students know you. It’s a solid MBA with enough flexibility to customize your experience to fit your interests. With Georgia Tech’s reputation for business technology and innovation, the opportunities here are truly endless.”
“We train leaders for the knowledge-based world of the 21st century.”

Frank Rothaermel
Professor of Strategy & Innovation and Russell and Nancy McDonough Chair
Georgia Tech MBA faculty are teacher-scholars who practice an interactive learning approach. Many professors consult for national and international organizations, bringing industry connections and knowledge into the classroom.

**World-class Faculty**

Learn from faculty members who are world-renowned for their teaching and research.

**MEET** faculty and experience the Full-time MBA program firsthand. Schedule a class visit at: scheller.gatech.edu/MBAClassVisit
Strengthen your business acumen through the MBA core curriculum, then tailor your degree by delving deeper into selected business areas through electives, concentrations, and immersive tracks.

**MBA Coursework**
MBA coursework consists of 54 total credit hours
- 12 core courses (21 credit hours)
- 11 elective courses (33 credit hours)

**Flexibility**
Flexibility is a hallmark of the Georgia Tech MBA program. Choose electives from multiple academic areas or focus your learning through concentrations and immersive tracks in leading innovation.

**21 Hours**
Core Credits

**33 Hours**
Elective Credits

**54**
Total Credit Hours
MBA Core Courses

MBA core courses provide a solid foundation in the functional areas of business, preparing you to get the most out of your elective coursework.

MBA Electives

- Customize your MBA curriculum to fit your needs and interests.
- Complete 33 hours of MBA electives (11 courses), including one required international business course, in any combination of the following:
  1. Non-core courses taken in any academic areas that meet your goals
  2. Concentrations (optional)
  3. Immersive tracks (optional)
- MBA Program Office staff will advise you on customizing your curriculum.

Concentrations:
Tailor your curriculum and focus your studies in a variety of functional and interdisciplinary business areas. Each concentration is nine credit hours (three courses) that count toward the required 33 hours of electives.

Choose one or more concentrations in:
Accounting • Business Analytics • Cross-Cultural HR Management
Entrepreneurship • Finance • IT Management • International Business
Law & Ethics • Leadership & Collaboration
Managing Innovation & Technology • Marketing
Operations Management • Quantitative Finance • Real Estate
Strategic Sustainability • Strategy & Innovation

LEARN MORE
scheller.gatech.edu/MBACurriculum

Explore our MBA Dual Degree
Combine an MBA with an engineering or computing M.S. or Ph.D. degree at Georgia Tech
scheller.gatech.edu/DualDegree
Full-time MBA
22-Month Schedule

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>SPRING SEMESTER</th>
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<tbody>
<tr>
<td>FALL SEMESTER</td>
<td></td>
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<tr>
<td>Core Courses</td>
<td>Elective Courses</td>
</tr>
<tr>
<td>1.5 hours</td>
<td></td>
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<tr>
<td>3 hours</td>
<td></td>
</tr>
<tr>
<td>Leadership Program</td>
<td></td>
</tr>
<tr>
<td>Career development workshops &amp; recruiting for summer internships</td>
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</table>

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<tr>
<th>SUMMER INTERNSHIP</th>
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<table>
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<tr>
<th>SECOND YEAR</th>
<th>SPRING SEMESTER</th>
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<tbody>
<tr>
<td>FALL SEMESTER</td>
<td></td>
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<tr>
<td>Core Courses</td>
<td>Elective Courses</td>
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<td></td>
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<tr>
<td></td>
<td></td>
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<tr>
<td>Career development workshops &amp; recruiting for full-time employment</td>
<td></td>
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</tbody>
</table>

Core Courses
Elective Courses (Includes Immersive Tracks and Concentrations)
MBA Immersive Tracks in LEADING INNOVATION

Make immersive tracks part of your MBA electives.

Business Analytics • Computational Finance
Innovating for Sustainability • Leading Digital Transformation
Leading New Ventures • Managing Technology Products
Supply Chain Innovation • TI:GER® Technology Commercialization

Develop deep expertise in emerging areas through differentiated curricula and by working on live business projects with Fortune 500 companies, nonprofits, startups, and incubators including:

ATDC (Advanced Technology Development Center)
AT&T
Bank of America
Deloitte
Equifax

Microsoft
Nike
Points of Light
The Coca-Cola Company
The Home Depot

Supplement in-class activities with co-curricular activities such as industry panels and networking events organized by world-class research centers at Georgia Tech Scheller.

Each track requires four courses (12 credit hours) that count toward the required 33 hours of electives. Immersive tracks are optional.

LEARN MORE
scheller.gatech.edu/MBACurriculum
Immersive Track Highlight

Business Analytics

Acquire the skills to manage data analytics programs, interface with data scientists, frame the right questions, obtain meaningful insights, and translate insights into business actions.

Work on real data analytics projects in cross-functional teams. Leverage corporate connections and intellectual assets of the Business Analytics Center at Scheller College.
“In the Business Analytics immersive track, I worked in diverse student teams from both the MBA and M.S. in Analytics programs. We applied methodology from our respective coursework to develop the specific analytics needed to solve an actual problem for our corporate client.”

Dan Margolis, MBA 2016
Senior Marketing Analyst, UPS
Immersive Track Highlight

TI:GER® Technology Commercialization

Develop the skills to excel as a product manager or director. Delve into product positioning, pricing, and forecasting. Learn to interface with sales teams to identify key customer needs and with engineering teams to translate requirements into product features. Work on corporate sponsored projects to gain the expertise necessary to solve marketing issues faced by companies in a global market.

**TI:GER® Technology Commercialization Track**

- **Foundation Course**
  - Fundamentals of Innovation I and II

- **Practicum Course**
  - New Venture Practicum I OR
  - Technology Commercialization

- **Choose Two**
  - Collaborative Product Development
  - Entrepreneurial Finance and Private Equity
  - Managing Innovation
  - Special Topics in Technology Commercialization II
  - Strategic Entrepreneurship
  - Technology Strategy
  - Venture Creation

LEARN MORE
scheller.gatech.edu/MBAtracks
“Leading strategic initiatives to commercialize a product has been the perfect opportunity to apply everything I am learning. We have implemented customer discovery, performed industry analyses, and drafted comprehensive plans. Throughout the track, we connected with industry experts and successful entrepreneurs. These are once in a lifetime experiences that go far beyond the MBA classroom.”

Biro Condé, MBA 2017
Senior Associate, PwC
Build a sustainable and prosperous future by integrating business principles, science, and technology.

Leverage the world-class resources of the Ray C. Anderson Center for Sustainable Business at Georgia Tech Scheller. Combine courses in technology, supply chain, nonprofits, public policy, power systems, and civil engineering with hands-on projects in sustainability from leading corporate and partner companies.

Innovating for Sustainability Track

> Foundation Course
  - Business Strategies for Sustainability

> Practicum Course
  - Sustainable Business Consulting Practicum

> Choose One
  - Emerging Technologies
  - Nonprofit Team Consulting Projects
  - Strategic Entrepreneurship
  - Supply Chain Modeling
  - Technology Strategy

Tackle the social and environmental challenges of our time.

Best MBA in Sustainability in the U.S. Corporate Knights
Immersion Track Highlight

Innovating for Sustainability

“I’ve always had an interest in sustainability. The Business Strategies for Sustainability course allowed me to take it a step further. The innovation tournament portion of the class gave me the opportunity to develop a business model around a product that had environmental benefits, but also could be profitable.”

Elizabeth Schultz, MBA 2017
Associate, ScottMadden

LEARN MORE
scheller.gatech.edu/MBAtracks
International Practicum

Designed to provide industry and international consulting experience, the International Practicum is a semester-long, project-based elective that includes an international residency.

During the semester, student teams work on assigned projects for global corporations such as GE, HP, IBM, Microsoft, and UPS. The practicum includes a presentation of team findings and recommendations to the corporations at their overseas locations during spring break.
Elective Highlight

Nonprofit Team Consulting Projects

Gain consulting experience in the nonprofit sector and enhance your ability to develop actionable solutions. Build your resume while making a positive impact in the community.

Work on a team-based project for an Atlanta nonprofit organization. Apply classroom theory to create practical, implementable solutions. Present your findings to key organizational decision makers.

Clients have included Atlanta Community Food Bank, Atlanta Habitat for Humanity, Marcus Autism Center - Children’s Healthcare of Atlanta, MedShare International, and United Way.
Complete and submit application at scheller.gatech.edu/MBA
A complete application includes:

• Online application with required essays and $75* application fee
  (Fee waiver available for U.S. military, Management Leadership for Tomorrow (MLT) Fellows, and Forté MBA Launch participants.)
• Academic transcripts: Accredited U.S. bachelor’s degree or equivalent required
• Valid GMAT or GRE scores: Scores are valid for five years
• Two letters of recommendation
• Test of English as a Foreign Language (TOEFL) for non-native English speakers
• Resume

Admission interview
Scheduled after review of your application and on an invitation-only basis.

Receive admission decision
We’ll contact you by the decision date that corresponds to your application round.

Enroll online
Visit the admitted student website (information will be provided with your admission decision) to complete the enrollment form and submit your enrollment fee to secure your place in the Full-time MBA class.

* Application fee for international students is $85.
### Fall 2018 (Classes start August)

<table>
<thead>
<tr>
<th>Round</th>
<th>Application</th>
<th>Notification</th>
<th>Deposit</th>
</tr>
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<tbody>
<tr>
<td>One</td>
<td>October 1, 2017</td>
<td>December 1, 2017</td>
<td>December 20, 2017</td>
</tr>
<tr>
<td>Two*</td>
<td>December 1, 2017</td>
<td>February 15, 2018</td>
<td>March 15, 2018</td>
</tr>
<tr>
<td>Three</td>
<td>February 1, 2018</td>
<td>April 2, 2018 International: March 9, 2018</td>
<td>May 1, 2018 International: March 30, 2018</td>
</tr>
<tr>
<td>Four</td>
<td>April 1, 2018</td>
<td>May 15, 2018</td>
<td>June 4, 2018</td>
</tr>
<tr>
<td>Five</td>
<td>June 1, 2018</td>
<td>Rolling</td>
<td>Two weeks after decision</td>
</tr>
</tbody>
</table>

* International applicants are encouraged to apply by round two.
TUITION & FEES
2017-2018 ACADEMIC YEAR

Tuition
Georgia Resident | $29,232
Non-Resident | $40,180
Student Fees | $2,010

Academic Year Term
Fall 2017 and Spring 2018.

Tuition & Fees
Subject to change at the end of each academic year.

LEARN MORE scheller.gatech.edu/MBA
Merit-Based Funding
More than 50% of Full-time MBA students receive funding from Scheller College. All applications will be reviewed for merit-based funding. ** Majority of funding will be awarded to those who apply in rounds one and two.**

Graduate Assistantships
We award assistantships to applicants who demonstrate exceptional academic and professional accomplishments in their application. Graduate assistants work with a faculty member or administrator in exchange for a monthly salary and tuition reduction. Estimated value may be as high as $93,000 depending on the type of award and residency status.

Fellowships
We award a variety of fellowships to applicants who exhibit exceptional academic achievements and leadership ability in their application. As a Forté Foundation sponsor school, we also designate fellowships for outstanding women entering our MBA program who show a commitment to advancing women in business.

Education Loan
MBA students who are U.S. citizens and permanent residents may be eligible for education loans. A variety of privately funded loan programs may be available for international students.

The Post-9/11 GI Bill & Yellow Ribbon Program
Qualified U.S. veterans may be eligible to receive financial support for resident tuition and mandatory fees, and a stipend for books and housing.
Class Profile

140 Total Full-time MBA Students

25% WOMEN

25% INTERNATIONAL

28 AVERAGE AGE

2016 ENTERING CLASS
80% RANGES AND AVERAGES

GMAT SCORE

620 680 730

UNDERGRADUATE GPA

2.8 3.4 3.9

GRE SCORE

156 161 166

YEARS OF WORK EXPERIENCE

2 5 9

Consulting 22%

Operations/Production 25%

Legal 3%

Finance/Accounting 6%

11% Marketing/Sales

10% IT/MIS

9% Other

8% General Management

6% Research/Development

PRE-MBA FUNCTIONAL AREA
PRE-MBA JOB BY INDUSTRY

- Technology: 15%
- Consulting: 14%
- Manufacturing: 11%
- Healthcare: 11%
- Petroleum/Energy: 9%
- Other: 9%
- Financial Services: 9%
- Nonprofit: 8%
- Government/Military: 5%
- Consumer Products: 4%
- Legal: 3%
- Hospitality: 2%

Info Sessions
Join us for an MBA info session! Check for upcoming dates and register at scheller.gatech.edu/MBA.

Website
Visit scheller.gatech.edu/MBA for more in-depth information about the Full-time MBA program.

Class Visits
Schedule a class visit and experience the Full-time MBA program firsthand. Register at scheller.gatech.edu/MBAClassVisit.

Contact Us
Questions? Our Full-time MBA program managers are happy to talk with you. Contact them at 404.894.8722 or mba@scheller.gatech.edu