ELEVATE YOUR CAREER

An MBA may be three short letters, but those letters put you on the path to lifelong success. It’s a signal to employers, leaders, and innovators that you have what it takes to propel yourself and your organization to the next level of success. In short, an MBA positions you to advance in a leadership or executive role, refocus or pivot your career, and deepen your global business acumen.

Tomorrow’s leaders must be competitive in the marketplace. Scheller College of Business develops principled leaders who are both analytically-skilled and entrepreneurially-minded. With a deep understanding of technology and globalization’s impact on business, our MBA graduates compete at the highest levels around the world.

“Scheller excels at weaving technology into all aspects of the business classroom. This is imperative because technology will impact my career in any industry or function I pursue. As business leaders, we must be able to use technology to our advantage and stay on the forefront of its application to business.”

Cameron Richard-Smith, MBA 2018
MBA Associate, Operations Analysis and Performance, Delta Air Lines

“I chose to get my MBA at Scheller because I wanted to pivot to a career in tech, and to do that I wanted to attend a program known for its reputation in the tech industry. Additionally, it was important for me to be in a program that really cared about empowering women and other diverse students to succeed.”

Ashwini Jagtap, MBA 2018
Supply Line Manager, Intel

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4 TECH SAVVY BUSINESS SMART

Why Scheller
Top 10 MBA for ROI

Why Atlanta
No. 3 U.S. City with Most Fortune 500 Headquarters

Tech Square
Home to More than 100 Startups and Corporate Innovation Centers

No. 1
Career Services
Best MBA Career Services in the World
Alumni Network
Join the Georgia Tech Global Powerhouse

Collaborative Community

Student Experience
Committees • Clubs • Service

Immersive Tracks
Explore Emerging Business Trends

Experiential Learning
Provides an Edge

Top 10
Faculty
Learn from World-Renowned Faculty

Application and Admissions
Explore Our Checklist

Curriculum
Accelerated Core and Customized Coursework

Tuition and Financing
Discover Options
Established more than a century ago, Georgia Tech Scheller College of Business has a distinguished history as part of a world-renowned technological research university. Strategically positioned at the intersection of business and technology, Scheller College of Business is internationally-recognized as a leader in business education grounded in a comprehensive understanding of how technology advances affect the way business is conducted.

In today’s world, MBA programs must harness both technology and business to remain relevant. Our world-ranked programs provide a unique approach to combine business knowledge with tech-savvy solutions, preparing you for leadership positions in any industry.

Tap into interdisciplinary opportunities, leveraging Georgia Tech’s expertise in analytics, computer science, and engineering in key areas of biomedicine, energy, health care, industrial, and cybersecurity with course offerings as well as dual degrees.

Scheller College’s location in Atlanta’s Tech Square attracts professionals from Fortune 500 companies and the high-tech business community that surround our Midtown campus, providing you with unparalleled access to startups, innovation centers, and more.

Our graduates exceed expectations. In just 22 months, our Full-time MBA program prepares you to tackle demanding business challenges head on. Learn to frame and solve complex problems, gain analytical skills to assess opportunities, take on leadership roles, and foster team dynamics while developing the confidence you need to succeed and escalate your career to new heights.
WHY ATLANTA

A Tech Hub in the Heart of the South

Atlanta connects a sense of history and hospitality with forward-thinking, fast-paced entrepreneurialism. It combines the entertainment, educational, and economic opportunities of an international city with the personality of close-knit, eclectic neighborhoods. Descriptions of our vibrant city include economic engine, foodie favorite, music mecca, sports spectacle, and technology trek.

Our campus is located in Midtown’s Tech Square, in the epicenter of a thriving metropolis. Go from learning and living to nightlife in seconds, with everything you need right at your fingertips. From award-winning restaurants, theaters, and beautiful parks, to outdoor festivals, concert venues, historical landmarks, and sporting events, Atlanta offers something for everyone.

Within an easy walk from campus are green spaces and parks, including Centennial Olympic Park, Piedmont Park, the Atlanta BeltLine, and public transit options.

Diverse and vibrant, Atlanta is home to 17 Fortune 500 companies and ranked a Top 5 city for connectivity in the startup community and entrepreneurship. Hartsfield-Jackson Atlanta International airport is the busiest in the world and connects Atlantans to the global economy. Atlanta is brimming with opportunities for you to learn and launch your career or to settle in and officially make it your long-term home.

Fortune 500 companies with Georgia headquarters:

- Aflac
- AGCO
- Asbury Automotive Group
- The Coca-Cola Company
- Delta Air Lines
- Genuine Parts Company
- HD Supply
- The Home Depot
- Intercontinental Exchange
- Mohawk Industries
- NCR
- PulteGroup
- Southern Company
- SunTrust
- UPS
- Veritiv
- WestRock

No. 3

U.S. City with Most Fortune 500 Headquarters
– Fortune, 2018

Top 10

Best Place for Business and Careers in the U.S.
– Forbes, 2017

Top 5

Up-and-coming Tech Meccas in the Nation
– Forbes, 2017
Innovation Ecosystem

Tech Square is the nexus of innovation, disruption, and entrepreneurship for business and tech. A mixed-use expanse comprised of more than 1.4 million square feet in Atlanta’s Midtown neighborhood, Tech Square is home to more than 100 startups and 15 corporate innovation centers. It’s also home to Scheller College of Business as well as Georgia Tech’s Enterprise Innovation Institute, Advanced Technology Development Center (ATDC), and VentureLab. In 2019 Coda will open, providing even more innovation and collaboration.

As a Scheller College MBA student, you will have unique opportunities and experiences found nowhere else — directly connecting you with the world’s leading thought generators, top business leaders, and global corporate giants.

“I chose Scheller College because of the innovation ecosystem built around the campus and curriculum. I have never been on a campus quite like it, with corporate innovation and entrepreneurial endeavors happening all around us. I interned as a consultant at Anthem Innovation Studio and received an offer for a full-time position. This was a direct outcome of Scheller’s unique positioning in Tech Square.”

Adam Zenker, MBA 2018
Portfolio Manager, Anthem Innovation Studio
CAREER SERVICES

» Advance and Elevate

We know career advancement is one of your top MBA priorities, which is why our world-recognized Jones MBA Career Center starts working with you before the start of your first class.

During the summer, you’ll receive books to read and assessments to complete, so you can reflect and understand where you are and where you want to go. Then, we’ll help you get there.

You likely have a “dream” job or career advancement in mind — maybe it’s a promotion, a career pivot to an entirely new field, a transition to management/leadership, or starting your own business. Whatever your goal, Scheller College’s Jones MBA Career Center advisors will work with you to turn your dream into a reality. In addition to your assigned advisor, career resources include workshops, resume review, on-campus recruiting, mock interviews, and more. Additionally, we offer peer mentoring where you are matched with a current student who can share their insights and advice. As a Scheller College MBA alumnus, you also have access to Jones MBA Career Center coaching for life.

With an MBA from Georgia Tech, recent graduates have found their skills and experience in demand at many of the world’s top organizations including:

➤ Amazon • AT&T • Bank of America • Delta Air Lines • Deloitte • Eaton • E. & J. Gallo • Emerson • Fiserv • Georgia-Pacific • Google • The Home Depot • Johnson & Johnson • Microsoft • NCR • North Highland • Nike • PwC • ScottMadden • Slalom • UPS

“The combination of strong technical skills and business acumen allows new hires to ramp up quickly and make positive impacts to the business. Scheller MBAs consistently outperform their peers.”

Wandie Toledo Bethune
Lead Inclusion Campus Recruitment Specialist, Deloitte

For our most current career statistics visit scheller.gatech.edu/MBA

No. 1
Best MBA Career Services in the World
– Financial Times, 2018

27:1
Student to Advisor Ratio

Employment by Function
41% Consulting
21% Marketing/Sales
15% Operations/Logistics
13% Finance
6% MIS
4% Other
EMPLOYMENT BY INDUSTRY

Technology 21%

Consulting 36%

Manufacturing 9%

Financial Services 6%

Real Estate 6%

Logistics 11%
GEORGIA TECH ALUMNI NETWORK

Global Powerhouse Network

Where you earn your MBA is important. You are investing your time and resources; make sure it is from a university valued and recognized around the world. Join Georgia Tech’s global powerhouse of strong alumni.

With over 150,000 alumni in 50 states and 132 countries, it’s a network of leaders, boasting 4,000+ C-level alumni. From innovators and entrepreneurs to C-Suite execs and today’s highest-ranking business leaders, Georgia Tech alumni are proud to call many leading companies home including:

- Accenture
- Amazon
- Apple
- AT&T
- Bank of America
- Boeing
- CDC
- Chick-fil-A
- CIA
- Cisco
- CNN
- The Coca-Cola Company
- Deloitte
- Delta Air Lines
- Equifax
- FBI
- GE
- Georgia-Pacific
- The Home Depot
- HP
- IBM
- Intel
- Invesco
- JPMorgan Chase
- Koch
- LexisNexis
- Lockheed Martin
- Manhattan Associates
- Microsoft
- Morgan Stanley
- NASA
- NCR
- Newell Brands
- North Highland
- P&G
- Porsche
- St. Jude
- Southern Company
- SunTrust
- Target
- Turner Broadcasting
- U.S. Department of Defense
- UPS
- The Walt Disney Company
- The White House

7th Most Innovative University
– U.S. News & World Report, 2018

Top 10
Public University in the U.S. for 18+ Years
– U.S. News & World Report, 2018
STUDENT EXPERIENCE

» Collaborative Community

Scheller College boasts a strong, tight-knit community where students collaborate and support each other and faculty and staff are truly vested in your future. Meet people with common interests, try something new, and choose how you want to get involved — at Scheller College, at Georgia Tech, or in the Atlanta community. From intramural sports and student government to philanthropic service and student-based clubs, take on a leadership role, make new friends and connections, volunteer, or just take a break from studying and classwork.

There is something for everyone, and if you don’t see what you’re looking for, you can create it. Current clubs and committees include:


Professional Interest Clubs: Analytics, Consulting, Entrepreneurship, Finance, Marketing, Operations, Strategy & Innovation, and Technology

Service/Diversity/One-MBA Clubs: Blacks in Business, Net Impact, Scheller Pride, Veterans, and Women in Business

“In the last year, seven new clubs and initiatives were created by students. At Scheller College, you’re given the space to accomplish your goals, and we’re incredibly proud of that.”

Chris Bergman, MBA 2018 Class President
Senior Consultant, Deloitte

ACC

Power Five Athletic Conference

20+

MBA-Focused Intramural Teams
WORLD-CLASS FACULTY

Accessible Connected Passionate

Learn from world-renowned faculty. Scheller College faculty are thought leaders in their respective fields, recognized for their research, innovative teaching styles, relevant experience, and accessibility. Many professors consult for national and international organizations, bringing industry connections and real-world knowledge into the classroom — helping students make professional connections and develop experience-based resumes.

“We develop innovators and game changers who will transform society and the world of business for the better.”

Saby Mitra
Thomas R. Williams-Wells Fargo Professor of IT, Senior Associate Dean of Programs

Meet faculty and enjoy a class — schedule a class visit at scheller.gatech.edu/MBAClassVisit

Top 10
Best MBA Faculty Quality in the U.S.
– The Economist, 2017

Top 10
Best MBA Classroom Experience
– The Princeton Review, 2018
Strengthen your business acumen through a front-loaded, 21-credit MBA core curriculum. In your first semester, MBA core classes will change the way you think about business, providing a strong knowledge-base for electives and a competitive advantage for summer internships. MBA core courses provide a solid foundation in the functional areas of business — making you business savvy, fast.

Then, customize your experience by delving deeper into areas that most interest you through 33-credit hours of electives, concentrations, or immersive tracks.

**Electives**
With guidance from the MBA Program Office, you will select 33 hours of electives (11 courses), including one required international business course, in any combination of the following:

- Elective courses
- Concentrations (optional)
- Immersive tracks (optional)

**Concentrations**
Focus your studies in a variety of functional and interdisciplinary areas. Each concentration is nine credit hours (three courses) of your required 33 elective hours. Choose one or more concentrations in some of today’s most relevant business areas including:

- Business Analytics
- Cross-Cultural HR Management
- Entrepreneurship
- International Business
- IT Management
- Managing Innovation & Technology
- Operations Management
- Quantitative Finance
- Real Estate
- Strategic Sustainability
- Strategy & Innovation

For more information about our curriculum please visit scheller.gatech.edu/MBACurriculum

**Dual Degree**
Combine an MBA with a computing, design, or engineering M.S. or Ph.D.
21 + 33 = 1

Core Credits  Elective Credits  MBA
“Ti:GER was a once-in-a-lifetime experience that Scheller College is uniquely positioned to provide. My team helped commercialize autonomous vehicle research. Through business plan competitions and grant applications, we won over $100,000 in project funding.”

Declan Nishiyama, MBA 2018
Senior Product Manager, Technical Products, Amazon
IMMERSIVE TRACKS

» Explore Emerging Trends

Dive deeper into key subject areas. Our eight immersive tracks combine academic coursework with practical, hands-on projects with Fortune 500 companies, nonprofits, incubators, and startups. Guest speakers, networking events, and industry panels organized by world-class research centers at Georgia Tech help round out your experience.

Each immersive track consists of four courses. You can complete more than one immersive track during your course of study.

Top 10

Best MBA in Sustainability – Corporate Knights Better World MBA Ranking, 2017

Business Analytics: Acquire skills to manage data analytics programs, frame the right questions, and translate insights into business acumen.

Computational Finance: Learn cutting-edge financial and analytical tools, work in cross-functional teams with computational experts, and interface with Atlanta’s financial technology ecosystem.

Innovating for Sustainability: Learn how to integrate business principles, science, and technology to build a sustainable and prosperous future.

Leading Digital Transformation: Acquire skills to lead and manage digital transitions.

Leading New Ventures: Apply Lean Startup methodology to create a startup or bring innovation to a large organization by working with Georgia Tech’s startup incubator to commercialize intellectual property.

Managing Technology Products: Delve into product positioning, pricing, and forecasting to gain expertise. Interface with sales teams and engineers to identify and enhance product features.

Supply Chain Innovation: Learn the strategic and tactical skills essential to developing and sustaining supply chain excellence to enhance value proposition and create significant competitive advantage.

TI:GER® Technology Commercialization: This interdisciplinary program brings together a team of graduate students (Ph.D., MBA, and law students) to take a product idea from conception to commercialization.
EXPERIENTIAL LEARNING

Experience Provides an Edge

You’re looking for a competitive edge, and we know there is nothing better than first-hand experience. We call it experiential learning, and it’s at the heart of our Scheller College program.

Putting your classroom knowledge to the test with real-world issues and problems is what we do best. Long before it was popular to incorporate hands-on learning into MBA programs, we were doing it. For years we have been tapping into the Atlanta ecosystem with practicums, capstone projects, and international trips to provide hands-on opportunities for our MBA students to tackle real business issues.

We partner with Fortune 500 companies, startups, and innovation centers, perfect for a career pivot as well as overall advancement. International practicums work with prominent companies in more than 15 countries including Brazil, China, India, Israel, and Japan.

This experiential learning rounds out previous career experience and leverages classroom learnings to position our students for long-term success.

“Practicum courses helped me learn the right questions to ask to get to the client’s root problem. Additionally, I’ve learned a lot about how to work with diverse teams. These skill sets are important to have, and the practicums helped me shape those skills.”

Kristen Whalen, MBA 2018
MBA Associate, Operations Analysis and Performance, Delta Air Lines

12 Practicum-Based Classes

25+ Company Clients
APPLICATION AND ADMISSIONS

Complete and submit your MBA application at scheller.gatech.edu/MBA

Online application and $75 application fee (waiver available for military; international applicants $85)

- Academic transcripts (accredited U.S. bachelor’s degree or equivalent)
- Essays
- Resume
- Test of English as Foreign Language (TOEFL) for non-native English speakers
- Two letters of recommendation
- Valid GMAT or GRE score (scores valid for 5 years)

Interview with admissions (By invitation only, after application is reviewed)

Receive admission decision

Enroll in Scheller College Full-time MBA program

Class of 2020 Statistics

<table>
<thead>
<tr>
<th>Stat</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>GMAT Average</td>
<td>680</td>
</tr>
<tr>
<td>GMAT 80% Range</td>
<td>630-730</td>
</tr>
<tr>
<td>GRE Verbal Average</td>
<td>160</td>
</tr>
<tr>
<td>GRE Quantitative Average</td>
<td>162</td>
</tr>
<tr>
<td>Average Undergraduate GPA</td>
<td>3.3</td>
</tr>
<tr>
<td>Average Years Work Experience</td>
<td>5</td>
</tr>
</tbody>
</table>

Pre-MBA Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>13%</td>
</tr>
<tr>
<td>Consumer Products/Marketing</td>
<td>12%</td>
</tr>
<tr>
<td>Education</td>
<td>4%</td>
</tr>
<tr>
<td>Energy</td>
<td>5%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>8%</td>
</tr>
<tr>
<td>Government/Military</td>
<td>11%</td>
</tr>
<tr>
<td>Manufacturing/Engineering</td>
<td>19%</td>
</tr>
<tr>
<td>Nonprofit</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
</tr>
<tr>
<td>Technology</td>
<td>20%</td>
</tr>
</tbody>
</table>

Full-time MBA Program Size

<table>
<thead>
<tr>
<th>Stat</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total MBA Students</td>
<td>165</td>
</tr>
</tbody>
</table>

Class of 2020 Diversity

<table>
<thead>
<tr>
<th>Stat</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>38%</td>
</tr>
<tr>
<td>International</td>
<td>15%</td>
</tr>
<tr>
<td>U.S. Minorities</td>
<td>18%</td>
</tr>
</tbody>
</table>

Stats above are as of time of print 6/15/18.
TUITION AND FINANCE

2018–19 Academic Year

Fall 2018 and Spring 2019 terms
Tuition*
Georgia Resident $29,232
Non-Resident $40,180
Student Fees $2,016
*Tuition and fees are subject to change each academic year.

Merit-Based Funding

More than 50% of Full-time MBA students receive funding from Scheller College via graduate assistantships and fellowships. All applications will be reviewed for merit-based funding. The majority of funding will be awarded to those who apply in rounds one and two.

Graduate Assistantships

We award assistantships to applicants who demonstrate exceptional academic and professional accomplishments in their application. Graduate assistants work with a faculty member or administrator in exchange for a monthly salary and tuition reduction.

Fellowships

We award a variety of fellowships to applicants who exhibit exceptional academic achievements and leadership ability in their application. As a Forté Foundation sponsor school, we designate fellowships for outstanding women entering our MBA program who show a commitment to advancing women in business.

Education Loans

MBA students who are U.S. citizens and permanent residents may be eligible for education loans. A variety of privately-funded loan programs may be available for international students.

The Post-9/11 GI Bill & Yellow Ribbon Program

Qualified U.S. veterans may be eligible to receive financial support for resident tuition, mandatory fees, and a stipend for books and housing.

Additional funding information is available at scheller.gatech.edu/MBA

2018–19

Tuition

Georgia Residents

$ 29,232

Non-Resident

$ 40,180
### APPLICATION DEADLINES FALL 2019

<table>
<thead>
<tr>
<th>Round</th>
<th>Application</th>
<th>Notification</th>
<th>Deposit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Round 1</td>
<td>Oct. 1, 2018</td>
<td>Nov. 30, 2018</td>
<td>Dec. 20, 2018</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Apr. 19, 2019</td>
</tr>
<tr>
<td>Round 4</td>
<td>Apr. 1, 2019</td>
<td>May 10, 2019</td>
<td>May 31, 2019</td>
</tr>
<tr>
<td>Round 5</td>
<td>June 3, 2019</td>
<td>Rolling</td>
<td>Two weeks after notification</td>
</tr>
</tbody>
</table>

### CONNECT WITH US

- **Attend an Info Session**
  Join us on campus or via webinar to learn more about the curriculum, unique experiential learning opportunities, culture, leveraging your MBA for career success, and preparing to apply. [scheller.gatech.edu/MeetUs](http://scheller.gatech.edu/MeetUs)

- **Visit Campus**
  Schedule a visit to experience the Scheller MBA program firsthand. Meet a student ambassador to tour the College and attend an MBA class of your choice. [scheller.gatech.edu/MeetUs](http://scheller.gatech.edu/MeetUs)

- **Contact Us**
  Scheller MBA Admissions Office  
  800 West Peachtree St. NW, Ste. 302  
  Atlanta, GA 30308  
  [scheller.gatech.edu/MBA](http://scheller.gatech.edu/MBA)  
  404.894.8722  
  [mba@scheller.gatech.edu](mailto:mba@scheller.gatech.edu)