Georgia Tech
weekend Executive MBA
2018
GEORGIA TECH WEEKEND EMBA AT A GLANCE

Designed for today’s professionals, the GT EMBA allows you to meet career demands, maintain a balanced life, and attain your MBA without interrupting your career.

17 months
Mid-career MBA program

Weekend format
Friday evening/Saturday classes

Specialized MBAs
MBA - Global Business
MBA - Management of Technology

Cohort class
55-65 students/cohort
Begin, advance, and graduate together

2 one-week Immersion Weeks
August 6 – 10, 2018
December 3 – 7, 2018

2 week International Residency
April 13 – 25, 2019

Classes begin
August 2018

Graduation
December 2019

Application deadlines
Priority Seating: April 2, 2018
Space Available: June 30, 2018
The Georgia Tech Scheller MBA prepares you to excel in a global economy constantly transformed by new technologies. As a world-ranked program, we go beyond the traditional MBA because to succeed in business today, you need more than just an MBA—you need an MBA that matters.

We focus on developing business leaders who are innovative, entrepreneurially minded, analytically skilled, and have the capabilities to leverage technology in business around the world.

An MBA that matters.

Located in the heart of Midtown’s acclaimed Tech Square, Scheller MBA students have an unparalleled opportunity to learn in one of the nation’s premier high-tech business centers. Unmatched by any other university, the future of business is literally on your doorstep. Interact with global executives and Fortune 500 innovation centers, learn from successful entrepreneurs, and work on “live” business challenges for some of the world’s leading companies as part of your MBA experience.

The weekend Executive MBA program allows you to obtain your MBA in 17 months through select weekend classes (Friday evenings & Saturdays only) while specializing your MBA in Global Business or Management of Technology. These MBA specializations provide deeper coursework, greater knowledge, and increased skills in the two areas most in demand and key to advancing careers—global business and managing emerging technologies.

If you want an MBA that matters—that gives you opportunities found nowhere else, puts you ahead of the crowd, is recognized around the world, and is vital today—and tomorrow—then this is where you need to be.

Welcome to Georgia Tech.
THE GEORGIA TECH BRAND

The first question most people will ask when you tell them you have an MBA is “Where did you earn it?” The answer is important because where you get your MBA implies its value. You are investing your time and resources to get the degree. Make sure it’s from a university that is valued and recognized around the world. You will have your MBA for a lifetime and it should serve you well today, tomorrow, and in the years to come—no matter if you stay with your current company, change careers, or move across the globe. No matter what door you walk through, no matter what country you are in, Georgia Tech is a name known and respected by top executives in every industry.

TECH SQUARE’S INNOVATION ECOSYSTEM

World-ranked and globally recognized, Tech Square is a 1.4 million square foot innovation district anchored by Georgia Tech’s Scheller College of Business and home to startup business accelerators, investor offices, and startup companies. In addition, more than a dozen Fortune 500 corporations including Panasonic, ThyssenKrupp, AT&T, The Home Depot, Coca-Cola, Southern Company, Delta Air Lines, Emerson, and NCR have key innovation centers located here, specifically to gain access to Georgia Tech talent and create value-added partnerships with the Institute.

What does that mean for EMBA students? As part of the Executive MBA program, you will have an unparalleled opportunity to learn in one of the nation’s premier high tech business centers, interact with global corporate executives, learn from successful entrepreneurs, expand your professional network, and work on “live” business challenges at some of the world’s leading companies as part of your EMBA capstone project. Earning your MBA within the Tech Square ecosystem provides you with unparalleled opportunities.
SCHELLER COLLEGE OF BUSINESS: BUILDING LEADERS

Innovation and technology. These two areas of expertise are the heart of what Georgia Tech Scheller College of Business is about—leveraging Georgia Tech’s preeminence in innovation and technology with Scheller’s cutting-edge advances in business and commerce. The Scheller College of Business’ mission is to take these exceptional strengths and build business leaders who are innovative, entrepreneurially minded, analytically skilled, and can leverage technology in a global setting.

To that end, in addition to its premier undergraduate, MBA, and PhD programs, the Scheller College of Business also includes the Business Analytics Center, the Institute for Leadership and Entrepreneurship, the Ray C. Anderson Center for Sustainable Business, TI:GER® (Technological Innovation: Generating Economic Results), the Center for International Business Education and Research, and the Steven A. Denning Technology & Management Program.

GEORGIA TECH EXECUTIVE MBA

Today’s leaders must be better than their predecessors and different from their peers. The Georgia Tech Executive MBA excels at creating those leaders most in demand—skilled at directing innovation, anticipating change, initiating strategies, and reacting quickly to disruptive events.

No matter if your goal is to start your own business, pivot your career path, or advance within your organization, the Executive MBA program equips you with the critical skills and advanced knowledge to succeed in any marketplace, lead in any challenge, and thrive in any economy.
Globally recognized, Tech Square is a 1.4-million-square-foot business innovation district anchored by Georgia Tech Scheller College of Business and home to business accelerators, startup incubators, investor offices, and leading startup companies. More than a dozen Fortune 500 corporations including Panasonic, AT&T, The Home Depot, Coca-Cola, Southern Company, and Delta Air Lines have located key innovation centers here.
Earning your MBA in Tech Square puts you at the forefront of business acumen and directly connects you with leading thought generators, top business leaders, and global corporate giants based here. As part of your experiential learning, you will interact with successful entrepreneurs, expand your professional network, and work on real-world business challenges at some of the world’s leading corporations. A once in a lifetime experience.
EXECUTIVE MBA STUDENT EXPERIENCE
DESIGNED FOR TODAY’S PROFESSIONALS
The Georgia Tech weekend Executive MBA is a rigorous program that provides a full MBA degree in 17 months, start to finish. Each EMBA class begins in August and proceeds as a cohort through the entire 17 months until graduation.

**Accelerated Weekend Format**

How are you able to earn an MBA in 17 months? Unlike other MBA formats, where you may have to wait a semester or two for the course you need to become available, the GT EMBA program has all courses ready and waiting for you exactly when you need them.

Progressing as a cohort (no matter your specialization) means your courses are scheduled in advance. This stellar approach allows you to rapidly progress through the MBA program.

**Class Schedules**

Many of our MBA students travel for their careers, while others routinely encounter job demands that make weeknight classes impossible.

Our after-hours Friday classes do not require you to miss work. Saturday classes conclude early evening and no Sunday classes allow for a more balanced life. Class weekends are usually 2-3 times/month.

**Pre-Planned Program Calendar**

EMBA class calendars are scheduled a year in advance, allowing you to know before the program starts which weekends you will be in class and which weekends you will have off. This allows busy professionals to effectively schedule career demands, as well as personal commitments, well in advance.

**Specialize your MBA**

Georgia Tech’s EMBA program offers two MBA specializations:

- MBA in Global Business (MBA-GB)
- MBA in Management of Technology (MBA-MOT)

Each program starts with fulfillment of core MBA foundation classes, then progresses to specific coursework, classes, and capstone projects which delve deeply into each MBA specialization.

Start August 2018.
Graduate December 2019.
EMBA PROGRAM COMPONENTS

1. WEEKEND SESSIONS

Class sessions meet on select weekends (2-3 weekends/month) during the 17-month program.

Classes are held:

- Friday      5:30pm – 9:30pm
- Saturday    8:30am – 5:30pm

Your MBA experience includes classes taught by preeminent Georgia Tech faculty, C-level speakers from our Executive Speaker series, and Executive Coaching workshops. You will also have on-going opportunities and events to work with your cohort teams and network with leading professionals in your program.

2. CORE CLASSES & SPECIALIZED MBA CURRICULUM

Global Business (GB) and Management of Technology (MOT) students begin the program by completing the MBA Core Curriculum as mixed (GB and MOT) cohorts during their fall and spring terms. These mixed cohorts are purposely designed to provide you opportunities to work with and get to know your class peers, no matter their MBA specialization.

Upon completion of the MBA Core Curriculum, students advance to their specialized coursework for the remaining summer and fall terms.
3. RESIDENCIES

Executive MBA residencies enhance the academic program by providing EMBA students unique and impactful hands-on experiences.

Immersion Residencies

Immersion Week
August 6 – 10, 2018
Focus: Program Launch & Class Start

Innovation Week
December 3 – 7, 2018
Focus: Innovation & Technology

International Business Residency (required)
A 2-week residency that examines the cultural, legal, and economic aspects of the selected country. Participants gain first hand knowledge of international business practices and cultures.

Specialized EMBA Residencies (optional)

MBA-GB International Residency
GB students may elect to participate in a second international residency to further develop the skills necessary to conduct business in an international market.

MBA-MOT Silicon Valley Residency
MOT students visit global corporate giants and successful start-ups to discuss innovation and entrepreneurship with top executives.

4. CAPSTONE PROJECT

As a member of a select team, you will participate in a final capstone project specific to your MBA specialization.

This project begins spring semester and concludes with your team’s final presentation the following November. The summer and fall MBA curriculum supports the creation, development, and presentation of the capstone projects.

Capstone Projects

GB - Global Strategy Project
MOT - New Technology Product & Service Launch Project
EMBA Course of Study

17 MONTH PROGRAM

2018 FALL TERM
(August – December)

Leadership Development
• Cross-Cultural Communications
• Leadership & Organizational Behavior
• Ethical Decision Making
• International Business Negotiations

Evaluating Market Performance
• Data Analysis for Business
• Financial & Managerial Accounting
• Financial Management

2019 SPRING TERM
(January – April)

MBA CORE CURRICULUM

Building Management Skills
• Strategic Management
• Marketing & Consumer Behavior
• Global Economics
• Manufacturing & Service Management
• Sustainable Business Strategies
• Business Regulations
• Information Systems

EMBA EXECUTIVE COACHING & CAREER SERVICES

On-campus Immersion Residency
On-campus Immersion Residency
International Residency
Dynamics of Global Competition
- International Finance
- Comparative Systems
- Managing the Global Workforce
- Analysis of Global Environments

Building Global Competitive Advantage
- Product Strategies for Global Markets
- Global Supply Chain & E-Commerce

MBA-GB SPECIALIZED CURRICULUM

Managing Innovation and Change
- Processes of Technological Innovation
- Change Management
- Analysis of Global Environments

Profiting from Uncertainty
- Technology Forecasting and Analysis of Emerging Technologies
- Venture Finance
- International Business and Finance

MBA-MOT SPECIALIZED CURRICULUM
**Class Calendar**

### 2018 Fall Term

- **Aug**
  - 1: Class Schedule
  - 2: Residency (International)
  - 3: Immersion Weeks (Atlanta)

- **Sep**
  - 1: GB Optional Trip
  - 2: MOT Optional Trip

- **Oct**
  - 1: Class Schedule
  - 2: Residency (International)
  - 3: Immersion Weeks (Atlanta)

- **Nov**
  - 1: GB Optional Trip
  - 2: MOT Optional Trip

- **Dec**
  - 1: Class Schedule
  - 2: Residency (International)
  - 3: Immersion Weeks (Atlanta)

* Schedule subject to change
MBA CORE FOUNDATION COURSES*

Leadership Capabilities

**Cross-Cultural Communications**
Focuses on developing executive-level business and leadership skills, including productive teamwork, multi-channel communications, conflict resolution, and negotiations, especially in multicultural settings.

**Leadership and Organizational Behavior**
Emphasis is on examining key leadership and behavioral concepts necessary to enhance individual, team, and organizational performance and outcome.

**Manufacturing and Service Management**
Develops the conceptual and analytical skills to manage and lead corporate manufacturing, supply chain, and service operations.

**Marketing and Consumer Behavior**
Examines the impact consumer behavior has on the marketability of products and services, especially in international markets, and the necessary steps top-level decision makers need to take to ensure successful operations.

**Strategic Management**
Emphasizes how organizational managers and leaders must understand the functional areas of an organization and its impact on a firm’s ability to gain and sustain competitive advantages.

**Ethical Decision Making**
Focuses on executive and managerial understanding and application of ethical decision-making policies and procedures in an organization’s business practices.

**International Business Negotiations**
Examines the complex nature of international negotiations in business and how relationships with domestic and foreign governments impact the corporate decision-making process.

**Sustainable Business Strategies**
Focuses on understanding current environmental challenges and their effects on business. Examines developing key strategies in eco-efficiency, product stewardship, green marketing, and sustainable development.

Strategic Essentials

**Financial and Managerial Accounting**
Focuses on measuring and reporting the financial performance of an organization, and the key concepts in cost and managerial accounting.

**Data Analysis for Business**
Understanding and leveraging the latest tools, concepts, and statistical methods to best gather, analyze, and strategically integrate consumer and market data in corporate marketing and operations.

**Financial Management**
Focuses on key concepts in financial management including the time-value of money, capital budgeting, risk and return, capital structure, dividend policy, and working capital management.

**Global Economics**
Analyzes the economic concepts involved in global markets and developing the ability to apply these concepts to corporate decision-making and public policy.

**Business Regulations**
Focuses on the implications and impact of domestic and foreign legal environments and regulations that impact managerial decision-making and product/service marketability.

**Information Systems**
Develops the tools and techniques key to managing and advancing an organization’s information infrastructure, especially as it relates to corporations’ communications in global settings.

* Curriculum subject to change

Learn from the very best

More Than 70% of the Executive MBA faculty are consultants for Fortune 500 companies.
GB Specialized Curriculum*

**International Finance**
Focuses on foreign exchange transactions, management of exposure, international bond and equity markets, and international banking.

**Comparative Systems**
Examines the position of the U.S. in world markets, various types of international business transactions, and the impact of global economic, political, legal, and cultural forces.

**Managing the Global Workforce**
Examines managing a global workforce through effective employee recruitment, compensation, performance appraisals, and HR processes and systems.

**Global Supply Chain and E-Commerce**
Focuses on the process and technology infrastructure necessary to support international logistics, procurement, and delivery, as well as reaching new customers through electronic channels.

**Product Strategies for Global Markets**
Covers a systematic overview of the management issues that arise during the process of new product development for global markets.
GB International Business Residency

Analysis of Global Environments
Global Business students examine the cultural, legal, and economic aspects of conducting business in China.

The residency includes specific MBA-GB tracks in current global business issues, marketing and positioning strategies, international corporate presentations, visits to global research and development centers, and meetings with executives from leading Chinese companies. Upon completion of the International Business Residency, students earn a Global Leadership certificate.

The GB International Business Residency is required for all GB students.

EMBA Students at Great Wall of China

GB Capstone

Global Strategy Project (GSP)

GSP Project I – Capstone Project Launch
Global Business teams meet with their GSP Corporate Sponsor to define the global strategic issue faced by the client, as well as information and details pertinent to the problem.

GSP Project II – Capstone Project Development
GB teams establish the goals they need to meet to resolve the Corporate Sponsor’s problem and begin the research needed to investigate and resolve the issue.

GSP Project III – Capstone Project Presentation
GB teams identify and design a solution that achieves their goals (GSP Project II) to resolve the client problem. At the conclusion, each GB team presents their analysis of the issue and the resolution they recommend to the Corporate Sponsor’s top executives.

* Curriculum subject to change
Processes of Technological Innovation
Addresses the processes involved in technological innovation, focusing on models, sources, flows, and the protection of innovation and intellectual property.

Change Management
Explores methods to adapt, evolve, or create change for strategic competitive advantage and how organizations structure themselves in order to increase effectiveness in response to competitive demands.

Technology Forecasting and Analysis of Emerging Technologies
Examines key emerging technologies in B2B environments, their development patterns, and the associated impact on industries, industrial competitiveness, and society.

MOT Specialized Curriculum*

Venture Financing
Teaches various methods for raising capital to fund the development and launch of new technology products and services.

International Business and Finance
Examines dealing with exchange rate risk, market imperfections, managing multinational firms, and maximizing global opportunities.
Topics include foreign exchange risk management, international corporate governance, and cross-border M&A.
MOT International Business Residency

Analysis of Global Environments
MOT students examine the cultural, legal, and economic aspects of conducting business in China.

The residency includes specific MOT tracks in international entrepreneurship, international corporate presentations, visits to global research and development centers, and meetings with executives from leading Chinese companies. Upon completion of the International Business Residency, students earn a Global Leadership certificate.

The MOT International Business Residency is required for all MOT students.

MOT Capstone

New Product & Service Launch

MOT Project I – Capstone Project Launch
MOT teams conceive, research, and present a capstone project proposal based on creating or promoting a new technology-based product or service.

MOT Project II – Capstone Project Development
MOT teams begin development on their approved concept developed in MOT Project I, including product/service feasibility, research, cost analysis, marketability, manufacturing, distribution channels, financial analysis, etc.

MOT Project III – Capstone Project Presentation
MOT teams finalize a complete, actionable business plan that takes their product/service from concept to market. Each team delivers their Capstone Project presentation before actual venture capitalists and industry experts in a “Shark Tank” style competition.

* Curriculum subject to change
MBA-Global Business Capstone
The Global Strategy Project

The Global Strategy Project (GSP) provides Global Business students the opportunity to address real strategic issues currently facing our Fortune 500 Corporate Partners.

As a member of a select team, you and your GB teammates will consult directly with senior executives from a selected Corporate Partner. The GSP culminates with your team’s presentation of recommended solutions directly to the Corporate Partner.


MBA-MOT Capstone
New Product & Service Launch

The Management of Technology Capstone Project provides you the unique opportunity to think and act as an entrepreneur – an invaluable tool for business owners and corporate executives alike.

As a member of an elite team, you and your MOT teammates will develop an actionable business plan to take an emerging technological product or service from concept to market.

This powerful, integrative experience concludes with a New Product and Service Launch “Shark Tank” style competition judged by leading venture capitalists and industry experts.
Georgia Tech is grooming a new wave of biz-tech entrepreneurs

Leveraging its exceptional connection to Tech Square, the EMBA program utilizes a “Shark Tank” style model for its Management of Technology (MOT) capstone project. Student teams are tasked with creating a comprehensive business plan for a new technology-driven product or service. Teams compete and pitch their proposed businesses before an actual panel of leading venture capitalists and industry experts. The panel selects the winning team based on product/service feasibility, research, cost analysis, marketability, manufacturing, distribution channels, and financial analysis.

Last year, EMBA students Kevin Coffey, Wessley Perry, Rob Ryan, and Clint Strickland won first place for their team’s capstone project, GRANTED, an identity and access management app that replaces the need for ID badges. Strickland, GRANTED’s CEO, thought of the idea after taking a closer look at his morning routine. “I wake up every morning and I think: keys, wallet, badge.”

Specifically, Strickland’s badge stood out. Conceptually, it felt old. In terms of function, it was quite obsolete. Strickland asked himself one very important question: What if you replaced a physical ID badge with some type of service on your phone? He brought this idea to his team where it eventually developed into GRANTED. With this service, organizations can give their constituents access to facilities with an app on the user’s phone. The app comes equipped with a three-point identification system that is synced to the user’s fingerprints.

Though plenty of businesses could benefit from GRANTED, the team decided to focus on universities, as most colleges manage security access to multiple buildings and a wide array of users. “[Colleges] have complex security challenges,” Strickland says. The team’s market research revealed the average college produces thousands of ID cards each year and shells out a large percentage of their budget on ID turnover — a problem GRANTED could solve.

The GRANTED team unanimously credits their professors and the EMBA curriculum for their success and for honing their entrepreneurial skills. Rob Ryan, GRANTED’s COO, says his EMBA coursework was instrumental to his work on GRANTED. "There's no chance we could have done this without [the EMBA program]."
Which EMBA is right for you?

MBA – GLOBAL BUSINESS

Business has no boundaries. Neither should you.
The MBA in Global Business specialization teaches you to think strategically and contribute globally to companies that work across borders and around the world.

GB Specialized Curriculum*

- Analysis of Global Environments (International Residency)
- Comparative Systems
- Global Supply Chain and E-Commerce
- International Finance
- Managing the Global Workforce
- Product Strategies for Global Markets

*Curriculum subject to change

Capstone: Global Strategy Project

You and your team will work directly with Fortune 500 Corporate Sponsors to address current company issues on a global scale. Your team will identify opportunities and make recommendations for implementing strategies internationally before the Corporate Sponsor’s top executives.

Residencies
- Required: 2-week International Business Residency
- Optional: 2nd International Business Residency
MBA – MANAGEMENT OF TECHNOLOGY

Technology affects every aspect of business today.

Stay ahead of the curve—and the competition—with the advantage an MBA in Management of Technology provides. This specialized program teaches you to forecast trends, embrace emerging technologies, and lead innovation and organizational change.

MOT Specialized Curriculum*

- Analysis of Global Environments (International Residency)
- Change Management
- International Business and Finance
- Processes of Technological Innovation
- Technology Forecasting and Analysis of Emerging Technologies
- Venture Financing

*Curriculum subject to change

Capstone: New Product & Service Launch

You and your team will choose an emerging technology-driven product or service and develop an actionable business plan incorporating the full process of taking a product from concept to market. Final “Shark Tank” style team presentation will be before venture capitalists and industry experts.

Residencies

- Required: 2-week International Business Residency
- Optional: Silicon Valley Business Residency
RETURN ON YOUR INVESTMENT
EMBA cohorts are comprised of experienced business professionals from a wide array of industries, positions, and corporations. Their unique perspectives and valuable input enrich your learning experience and contribute to productive and collaborative teamwork throughout the program.

## Class of 2018 Profile

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<th>Category</th>
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<td>Students</td>
<td>129</td>
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<tr>
<td>Average years of work experience</td>
<td>15</td>
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<td>Average age (age range 27-56)</td>
<td>38</td>
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<td>Seniority</td>
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<td>Mid-management</td>
<td>46%</td>
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<td>Senior management</td>
<td>28%</td>
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<td>C-level and above</td>
<td>16%</td>
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<tr>
<td>Other</td>
<td>10%</td>
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<td>Top Employers</td>
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<td>VMware</td>
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**Seniority**

- 46% Mid-management
- 28% Senior management
- 16% C-level and above
- 10% Other

**Top Employers**

- Bank of America
- Coca-Cola
- Cognizant
- Colonial Pipeline
- Cox
- Deloitte
- Delta Air Lines
- IBM
- Invesco
- Mercedes-Benz
- SunTrust
- Tesla
- UPS
- US Military
- VMware
**Undergraduate Degree**

- **49%** STEM
- **29%** Business
- **22%** Humanities

**Functional Areas**

- **22%** Marketing/Sales
- **19%** Operations/HR
- **16%** IT
- **12%** General Management
- **7%** Consulting
- **7%** Engineering
- **6%** Research
- **5%** Analytics
- **4%** Finance/Accounting
- **2%** Other

**Industry**

- **20%** Services
- **13%** Manufacturing
- **13%** Financial Services
- **9%** Healthcare
- **8%** Technology
- **7%** Consulting
- **5%** Construction
- **5%** Aerospace/Airlines
- **4%** Research and Development
- **4%** Consumer Products
- **3%** Automotive
- **3%** Energy
- **2%** Media
- **2%** Government/Military
- **2%** Other
EMBA Corporate Connections

EMBA alumni can be found delivering value, driving innovation, and providing thought-leadership for top corporations and successful start-ups around the world.

Here are a few of the corporations where our elite alumni can be found:

• 3M
• Accenture
• Alcoa
• Amazon
• AT&T
• Boeing
• CareerBuilder
• Cisco
• Clorox
• CNN
• Coca-Cola
• Cox
• Deloitte
• Delta Air Lines
• Disney
• Emerson
• ERM
• Equifax
• EY
• FedEx
• First Data
• Fiserv
• Ford
• FOX Media
• GE
• Georgia-Pacific
• General Mills
• GM
• Google
• Gulfstream
• Hewlett Packard
• The Home Depot
• IBM
• Kimberly-Clark
• Lockheed Martin
• McKesson
• Microsoft
• NASA
• NCR
• Newell Brands
• North Highland
• Oracle
• Panasonic
• Porsche
• Proctor & Gamble
• Samsung
• Siemens
• SpaceX
• Sprint
• SunTrust Bank
• Tesla
• Turner Broadcasting
• UPS
• Verizon
• Wells Fargo
Executive Coaching & Career Services

Fast Track Your Career Advancement

We recognize Executive MBA students are unique. Unlike other MBA programs, our students are established professionals much further along their career paths, with specific needs and distinct goals.

You will strategize with our dedicated EMBA Career Services to best leverage, promote, and transition your career. Whether you plan to advance within your current organization, change your direction, or consider an entrepreneurial route, the career management skills we teach are instrumental in enhancing your marketability.

EMBA’s Executive Coach was a tremendous help to me from the moment I joined the MBA program and started the job hunt for a new, exciting position. In a short 16 months filled with many interviews, her guidance helped me stay focused on the task. When I did get the offer I wanted, she helped me negotiate a salary that exceeded my expectations.

After 5 short months as AVP of Customer Solutions at E2open, I saved the company close to a million dollars and have been promoted to General Manager of Asia.

ANTOINE WADE
General Manager, Asia Division • E2open
JOIN A NETWORK THAT MATTERS

Join an elite network of top professionals from around the world. Expand your personal network, forge strong bonds with influential classmates, and collaborate with some of the most innovative leaders today.
EMBA Alumni

Connect with Leading Executives and Top Corporations Around the World.

Become a member of an unparalleled alumni network that reaches around the world and across every industry. Our students and alumni consistently report one of the greatest benefits gained from the GT Executive MBA program is the opportunity for ongoing and continuous in-depth networking with EMBA professionals, Scheller graduates, and GT alumni.

GT EMBA Graduate named to Nation’s Best Executive MBAs

*Poets & Quants* named Kevin Smith, Senior Finance Manager with Coca-Cola and Georgia Tech Scheller College of Business EMBA graduate, to its prestigious Best Executive MBAs. Chosen as one of the 30 “best and brightest” Executive MBAs in the nation, Kevin was selected for his distinguished professional achievements, academic prowess, and personal accomplishments.

Smith shared that he chose the Executive MBA program at GT Scheller for its global clout, brand recognition, and strong international business curriculum. “Coming from a Fortune 100 corporation like Coca-Cola, I know the value of brand. I wanted to affiliate myself with a university that also had a stellar brand—not just in the region or nation, but globally as well.” Smith said, “I needed an MBA that prepared me for not only today’s challenges, but tomorrow’s opportunities. I aspire to work internationally and Scheller’s EMBA program not only excelled my current career, but also prepared me for future prospects as well.”
Tuition & Financing

The Executive MBA program provides an inclusive turn-key tuition and fee structure that allows you to focus on your MBA studies.

The Executive MBA program fee includes:

- Tuition & fees
- Required books, texts, and materials
- On-campus parking pass
- Meals & refreshments during class times
- Dedicated academic program manager
- Select International Residency costs
- Executive Coaching
- EMBA Career Services
- Video recordings of class sessions

EMBA Program Fee*  $79,000

* Subject to change

Education Loans

U.S. citizens and permanent residents may be eligible for a variety of graduate education loans. Visit [www.finaid.gatech.edu](http://www.finaid.gatech.edu) for more information.

VA Benefits

Qualified U.S. veterans may be eligible to receive financial support for tuition and fees. Visit [www.veterans.gatech.edu](http://www.veterans.gatech.edu) for information on VA benefits.

Employer Tuition Reimbursement

Contact your employer’s human resources department about your eligibility for available tuition assistance programs.
Executive MBA minimum admissions requirements:

- Accredited Bachelor’s degree
- Five years of progressive career experience
- Competitive GMAT score or approved GMAT waiver
- Valid TOEFL score required for all non-US citizens or non-US permanent residents

For detailed information on the admissions process and requirements, visit: www.scheller.gatech.edu/EMBAadmissions.

Application Deadlines

<table>
<thead>
<tr>
<th>Priority</th>
<th>April 2, 2018</th>
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<tbody>
<tr>
<td>Space Availability</td>
<td>June 30, 2018</td>
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<tr>
<td>Deadline*</td>
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<table>
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<tr>
<th>Classes begin</th>
<th>August 2018</th>
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<tbody>
<tr>
<td>Graduation</td>
<td>December 2019</td>
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</table>

* Applications received after April 2, 2018 will be considered on a space availability basis.

Apply online at www.grad.gatech.edu/apply-now.

Transcript Submission

Submit official transcripts to:
Georgia Tech Office of Graduate Studies
631 Cherry Street, Room 318
Atlanta, GA 30332-0321

Send e-transcripts to:
transcripts@grad.gatech.edu
What are my next steps?

☐ **Schedule a 1:1 Pre-Assessment Consultation** *(optional)*
   Email your appointment request and a copy of your resume to emba@gatech.edu or call 404-385-8112.

☐ **Request your EMBA Admissions Interview**
   Email your resume, an unofficial copy of your transcripts, and your GMAT Waiver Request* to emba@gatech.edu.
   
   * We strongly encourage prospective students to interview before submitting their online Georgia Tech application

☐ **Complete your GMAT Waiver Request letter**
   To apply for a GMAT Waiver, please submit a one page written request (300 - 500 words) that describes your quantitative experience in both your professional and academic history and discusses your short- and long-term career goals. Please also describe how a Georgia Tech MBA in either Global Business or Management of Technology will help you reach those goals.
   Submit completed letter in PDF format to emba@gatech.edu or attach it to your application under the GMAT score section.

☐ **Receive interview results and GMAT waiver decision within one week of interview**

☐ **Complete the Georgia Tech Graduate Studies online application at www.grad.gatech.edu/apply-now**
   Apply to either the Executive MBA - Global Business OR Executive MBA - Management of Technology (do not apply to both programs).

☐ **Receive admissions decision approximately 4 weeks from receipt of completed application**
   Please note your admission is not official until your credentials have been verified by Georgia Tech’s Office of Graduate Studies.

☐ **Receive and complete the EMBA Accepted Students Welcome Package**
   You must complete all steps noted in the Welcome to The Executive MBA Program guidebook to complete your admission to the program and secure your seat in the Executive MBA Class of 2019.

☐ **Request Transcripts**
   Please obtain transcripts from all institutions previously attended, regardless of whether a degree was earned.
Important Contacts

**GT Executive MBA Program**

www.TechEMBA.com
emba@gatech.edu
Office: 404.385.2254

Associate Director, Recruiting and Admissions: 404.385.8112
Admissions Manager: 404.385.0549
EMBA Career Services: 404.385.0824

**Financial Aid Office**

www.finaid.gatech.edu
special.programs@finaid.gatech.edu
404.894.4160

**VA Benefits (Office of the Registrar)**

www.registrar.gatech.edu/students/veterans
veterans@registrar.gatech.edu
404.894.4150

**Graduate Studies**

www.gradadmiss.gatech.edu/
gradinfo@mail.gatech.edu
404.894.1610

**Submit Official Transcripts to:**

Georgia Tech Office of Graduate Studies
631 Cherry Street, Room 318
Atlanta, GA 30332-0321

**Submit e-Transcripts to:**

transcripts@grad.gatech.edu

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APPLY ONLINE

www.grad.gatech.edu/apply-now
EMBA INFO SESSIONS
Join us to learn more.
Check for upcoming dates at TechEMBA.com.

CONSULTATIONS
Discuss your potential candidacy with a 1:1 Consultation.
Email your request to EMBA@GaTech.edu
404-385-8112

WEBSITE
Visit TechEMBA.com for more in-depth information about the Executive MBA program.

CLASS VISITS
Schedule a class visit and experience the EMBA program firsthand.
Email your request to EMBA@GaTech.edu.

LEARN MORE