ELEVATE YOUR CAREER

An MBA may be three short letters, but those letters put you on the path to lifelong success. It’s a signal to employers, leaders, and innovators that you have what it takes to propel yourself and your organization to the next level of success. In short, an MBA positions you to advance in a leadership or executive role, refocus your career, and deepen your global business acumen.

Tomorrow’s leaders must be competitive in the marketplace. Scheller College of Business develops principled leaders who are both analytically-skilled and entrepreneurially-minded. With a deep understanding of technology and globalization’s impact on business, our MBA graduates compete at the highest levels around the world.

“If you plan to be a business leader in the 21st century, Scheller College of Business is where you need to be. The Georgia Tech brand has literally opened doors for me around the world and the Executive MBA equips you with every tool necessary to succeed at the highest levels within your organization and around the world.”

Ash Dhokte, EMBA 2013
Director, Corporate Planning, Delta Air Lines

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TECH SAVVY BUSINESS SMART

Why Scheller
No. 1 Executive MBA in Georgia
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Tech Square
Home to More than 100 Startups and Corporate Innovation Centers
7

Career Services
Custom Career Coaching
10

Alumni Network
Join the Georgia Tech Global Powerhouse
Established more than a century ago, Georgia Tech Scheller College of Business has a distinguished history as part of a world-renowned technological research university. Strategically positioned at the intersection of business and technology, Scheller College of Business is internationally recognized as a leader in business education grounded in a comprehensive understanding of how technology advances affect the way business is conducted.

In today’s world, MBA programs must harness both technology and business to remain relevant. Our 17-month, weekend Executive MBA (EMBA) is perfect for today’s working professionals. Whether you select a specialization in Management of Technology (MOT) or Global Business (GB), our program provides a unique approach to combine business knowledge with tech-savvy solutions, preparing you for leadership positions in any industry.

Scheller College’s location in Atlanta’s Tech Square attracts professionals from Fortune 500 companies and the high-tech business community that surround our Midtown campus, providing you with unparalleled access to startups, innovation centers, and more.

Our graduates exceed expectations. Our EMBA program prepares you to tackle demanding business challenges head on. Learn to frame and solve complex problems, gain analytical skills to assess opportunities, take on leadership roles, and foster team dynamics while developing the confidence you need to succeed and escalate your career to new heights.
Tech Square is the nexus of innovation, disruption, and entrepreneurship for business and tech. A mixed-use expanse comprised of more than 1.4 million square feet in Atlanta’s Midtown neighborhood, Tech Square is home to more than 100 startups and 20 corporate innovation centers. It’s also home to Scheller College of Business as well as Georgia Tech’s Enterprise Innovation Institute, Advanced Technology Development Center (ATDC), and VentureLab. In 2019 Coda will open, providing even more innovation and collaboration.

As a Scheller College MBA student, you will have unique opportunities and experiences found nowhere else — directly connecting you with the world’s leading thought generators, top business leaders, and global corporate giants.

“Tech Square is aptly nicknamed ‘the heart of Atlanta’s tech scene.’ It’s responsible for the endless possibilities and opportunities that continuously flow in and out of Georgia Tech. Scheller College of Business could not be in a more appropriate location — surrounded by Fortune 500 companies, startups, and various innovation centers that look to Tech to both inspire and be inspired.”

Shay Ashmon, EMBA 2017
Regional Solutions Manager, NCR
CAREER SERVICES

Advance and Elevate

We know executive MBA students are established professionals, further along in their career paths, with distinct goals and objectives. You likely have a “dream” job or career advancement in mind — maybe it’s a promotion, a career pivot to a new company, transition to management/leadership, or starting your own business. Whatever your goal, Scheller College’s Executive MBA career services will work with you to turn your dream into a reality.

Career resources include one-on-one executive coaching, workshops, resume review, LinkedIn profile sessions, career talks, and more. As a Scheller College EMBA alumnus, you also have access to executive coaching.

With an EMBA from Georgia Tech, recent graduates have found their skills and experience in demand at many of the world’s top organizations including:

- 3M
- Accenture
- Alcoa
- Amazon
- AT&T
- Boeing
- CareerBuilder
- Cisco
- Clorox
- CNN
- The Coca-Cola Company
- Cox Communications
- Deloitte
- Delta Air Lines
- Emerson
- ERM
- Equifax
- EY
- FedEx
- First Data
- Fiserv
- Ford
- GE
- Georgia-Pacific
- General Mills
- GM
- Google
- Gulfstream
- Hewlett Packard
- The Home Depot
- IBM
- Kimberly-Clark
- Lockheed Martin
- McKesson
- Microsoft
- NASA
- NCR
- Newell Brands
- North Highland
- Oracle
- Panasonic
- Porsche
- P&G
- Samsung
- Siemens
- SpaceX
- Sprint
- SunTrust
- Tesla
- Turner Broadcasting
- UPS
- Verizon
- The Walt Disney Company
- Wells Fargo
GEORGIA TECH ALUMNI NETWORK

Global Powerhouse Network

Where you earn your MBA is important. You are investing your time and resources; make sure it is from an Institute valued and recognized around the world. Join Georgia Tech’s global powerhouse of strong alumni.

With over 150,000 alumni in 50 states and 132 countries, it’s a network of leaders, boasting 4,000+ C-level alumni. From innovators and entrepreneurs to C-Suite execs and today’s highest-ranking business leaders, Georgia Tech alumni are proud to call many leading companies home including:

- Accenture
- Amazon
- Apple
- AT&T
- Bank of America
- Boeing
- CDC
- Chick-fil-A
- CIA
- Cisco
- CNN
- The Coca-Cola Company
- Deloitte
- Delta Air Lines
- Equifax
- FBI
- GE
- Georgia-Pacific
- The Home Depot
- HP
- IBM
- Intel
- Invesco
- JPMorgan Chase
- Koch
- LexisNexis
- Lockheed Martin
- Manhattan Associates
- Microsoft
- Morgan Stanley
- NASA
- NCR
- Newell Brands
- North Highland
- P&G
- Porsche
- St. Jude
- Southern Company
- SunTrust
- Target
- Turner Broadcasting
- U.S. Department of Defense
- UPS
- The Walt Disney Company
- The White House

7th Most Innovative University
– U.S. News & World Report, 2018

Top 10 Public University in the U.S. for 18+ Years
– U.S. News & World Report, 2018
Collaborative Community

Scheller College boasts a strong, tight-knit community where students collaborate and support each other and faculty and staff are truly vested in your future.

Your classmates will contribute significantly to your overall experience. With strong professional experience in a wide variety of industries and functional areas, your cohort will provide insights and perspectives garnered from their business endeavors that will enhance your overall learning.

You will engage in real-world business challenges; travel internationally to understand global business and experience “the world” through a business lens; and engage in on-campus activities. All of this combines to create your lifelong network.

“I was nominated and elected by my peers to represent them on the Student Leadership Team (SLT) at Georgia Tech. When I initially interviewed for the Executive MBA program, I explained that not only did I want to garner an invaluable education with the opportunity to absorb some of the intellectual capital of my peers, but I also desired the opportunity to leave my mark and to enhance the overall experience for current and future students. SLT provided an opportunity to give back to a program that had such a profound impact on my professional and personal development.”

Maureen Portee, EMBA 2018
Sales Integrity Research Manager, SunTrust

Class of 2019 Profile

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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<td>New Students</td>
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<tr>
<td>Global Business</td>
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<td>Management of Technology</td>
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<tr>
<td>Average Years of Work Experience</td>
<td>15</td>
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<tr>
<td>Average Age</td>
<td>38</td>
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<td>Age range</td>
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Diversity

- Women: 30%
- International: 22%
- Military: 10%

Top Pre-MBA Industry

- Technology: 29%
- Services: 27%
- Financial Services: 17%
- Health Care: 12%
- Manufacturing: 10%
- Consulting: 4%

Seniority

- Mid-Management: 71%
- Senior Management: 25%

Undergraduate Academic Backgrounds

- Business: 46%
- STEM: 43%
- Humanities: 11%

Functional Areas

- General Management: 40%
- IT: 18%
- Finance/Accounting: 11%
- Operations/HR: 10%
- Medical: 7%
- Engineering: 6%
- Marketing/Sales: 6%
- Consulting: 2%
Advertising Networks

Publisher Website

Your Browser

Marketer Ad Server
WORLD-CLASS FACULTY

Accessible Connected Passionate

Learn from world-renowned faculty. Scheller College faculty are thought leaders in their respective fields, recognized for their research, innovative teaching styles, relevant experience, and accessibility. Many professors consult for national and international organizations, bringing industry connections and real-world knowledge into the classroom — helping students make professional connections and develop experience-based resumes.

“We develop innovators and game changers who will transform society and the world of business for the better.”

Saby Mitra
Thomas R. Williams-Wells Fargo Professor of IT, Senior Associate Dean of Programs

Meet faculty and enjoy a class — request a class visit at emba@gatech.edu

Top 10

Best MBA Faculty Quality in the U.S.
– The Economist, 2017

Top 10

Best MBA Classroom Experience
– The Princeton Review, 2018
Core Classes and Specialized Tracks

Our Executive MBA begins in August with cohorts taking core classes. In your first two semesters of the program you will strengthen your business acumen with core classes that will change the way you think about business, providing a strong knowledge-base for subsequent classes, a competitive career advantage, and a solid foundation in the functional areas of business – making you business savvy, fast.

Core Courses
Focus on leadership, strategy, economics, finance, innovation, and more including:

- Business Regulations
- Cross-Cultural Communications
- Data Analysis for Business
- Ethical Decision Making
- Financial and Managerial Accounting
- Financial Management
- Global Economics
- Information Systems
- International Business Negotiations
- Leadership and Organizational Behavior
- Manufacturing and Service Management
- Marketing and Consumer Behavior
- Strategic Management
- Sustainable Business Strategies

Specialize Your MBA
Tailor your experience by focusing on one of two customized tracks – Management of Technology (MOT) or Global Business (GB). Delve deeper into areas that most interest you and that are critical skills required in tomorrow’s business environment through courses, capstone projects, international travel, and more.

For more information about our curriculum please visit scheller.gatech.edu/MBA
“I’ve gained additional insight into what matters for executive leaders in business and IT. Understanding their broad range of concerns is important. Management of Technology helps me understand process improvement, measure results using analytics, and be conscious of vulnerabilities in IT infrastructure as we work toward project goals.”

Brian Moorman, EMBA 2018
Senior Implementation Consultant, Tyler Technologies
Technology Impacts Every Aspect of Business Today

To stay ahead of the curve, and your competition, you need an advantage. Our Management of Technology (MOT) program leverages our unique positioning at the intersection of business and technology – empowering you to forecast trends, embrace emerging technologies, manage innovation, and facilitate organizational change. MOT specialized curriculum includes:

**Change Management:** Explores methods to adapt, evolve, or create change for strategic competitive advantage and how organizations structure themselves in order to increase effectiveness in response to competitive demands.

**International Business and Finance:** Examines dealing with exchange rate risk, market imperfections, managing multinational firms, and maximizing global opportunities.

**Processes of Technological Innovation:** Focuses on models, sources, flows, and intellectual property in technological innovation.

**Technology Forecasting and Analysis of Emerging Technologies:** Examines key emerging technologies in B2B environments, their development patterns, and the associated impact on industries, industrial competitiveness, and society.

**Venture Financing:** Teaches various methods for raising capital to fund the development and launch of new technology products and services.

**International Business Residency:** Focuses on an analysis of global environments and features corporate presentations, visits to global research and development centers, and meetings with executives from leading companies.

**Capstone:** The New Product and Service Launch begins in the spring and culminates in your final month of the program with “Shark Tank”-style presentations in front of industry experts and venture capitalists. From creating, researching, and presenting the new product/service proposal in Project I; to developing cost analysis, conducting market research, and evaluating manufacturing in Project II; to the final stage, Project III, learning to take the product/service from concept to market.
GLOBAL BUSINESS SPECIALIZATION

» Business Knows No Boundaries

Given today’s 24/7 international business environment, you need an edge. Our Global Business (GB) program teaches you to think strategically and contribute to companies that work across borders and around the world. GB specialized curriculum includes:

**Comparative Systems:** Examines the position of the U.S. in world markets, various types of international business transactions, and the impact of global economic, political, legal, and cultural forces.

**Global Supply Chain and E-commerce:** Focuses on the process and technology infrastructure necessary to support international logistics, procurement, and delivery, as well as reaching new customers through electronic channels.

**International Finance:** Focuses on foreign exchange transactions, management of exposure, international bond and equity markets, and international banking.

**Managing the Global Workforce:** Examines managing a global workforce through effective employee recruitment, compensation, performance appraisals, and HR processes and systems.

**Product Strategies for Global Markets:** Covers a systematic overview of the management issues that arise during the process of new product development for global markets.

**International Business Residency:** Focuses on an analysis of global environments and features corporate presentations, visits to global research and development centers, and meetings with executives from leading companies.

**Capstone:** The Global Strategy Project begins in the spring and culminates in your final month of the program with a presentation to your sponsoring corporate client. Teams are presented with strategic issues currently faced by our Fortune 500 corporate partners and work together to develop actionable recommendations. From meeting with the corporate sponsor to defining the strategic issue and gathering relevant details in Project I; to establishing project goals and conducting research in Project II; to the final stage, Project III, identifying and designing the solution and presenting findings to the client.
“I have a huge interest in emerging markets and international organizational growth, and the Global Business specialization has proven to be the perfect fit for that. The program has given me new skills to pursue within my current career. I was promoted from senior account executive to regional manager. Not only has my Scheller EMBA experience better prepared me for this role, but it has also helped demonstrate my desire and ability to take on greater responsibilities and successfully manage multiple priorities.”

Mahsa Soltani, EMBA 2018
Regional Sales Manager - Commerce, Akamai Technologies
EXPERIENTIAL LEARNING

_capstone Experience Provides an Edge_

You’re looking for a competitive edge, and we know there is nothing better than first-hand experience. We call it experiential learning, and it’s at the heart of our Scheller College program.

Putting your classroom knowledge to the test with real-world issues and problems is what we do best. Long before it was popular to incorporate hands-on learning into MBA programs, we were doing it. For years we have been tapping into the Atlanta and global ecosystem with capstone projects and residencies to provide hands-on opportunities for our EMBA students to tackle real business issues. This experiential learning rounds out previous career experience and leverages classroom learnings to position our students for long-term success.

**Capstone:** Regardless of Management of Technology or Global Business, you will work as a team on a capstone project through three courses – project launch, project development, and project presentation.

Management of Technology students identify an emerging technology and develop a business plan to bring the technology-driven product or service to market. This eight-month project culminates with a “Shark Tank”-style competition judged by industry experts and venture capitalists.

Global Business students work with a corporate sponsor to address a current strategic issue on a global scale – making recommendations for implementing strategies internationally, from product and pricing to logistics and management.

**International Residency:** Both Management of Technology and Global Business students attend a two-week mandatory international residency to examine cultural, legal, and economic aspects, gaining deeper knowledge of international practices, cultures, and their impact on business.

**Optional Residency:** Each specialization offers an additional optional residency. Management of Technology students can visit Silicon Valley. Global Business students can participate in a second international residency — most recent trips have included Argentina, Brazil, Panama, and Peru.
APPLICATION AND ADMISSIONS

Complete and submit your EMBA application at grad.gatech.edu/apply-now

Minimum admissions requirements:

- Accredited bachelor’s degree
- Five years of progressive career experience
- Competitive GMAT score or approved GMAT waiver
- Official Test of English as a Foreign Language (TOEFL) score, for non-native English speakers (Code for score reporting is 5248)

Required minimum score on the internet-based exam is 90, with required minimum section scores of 19 or higher on each skill area. TOEFL requirement is exempt for applicants who have any one of the following:

- Citizenship in a country where English is the SOLE OFFICIAL language of instruction
- Received a degree from an accredited university in the U.S.
- Attended an accredited university in the U.S. for at least one academic year

For more information about our admissions process and requirements visit: scheller.gatech.edu/EMBAadmissions

Scheller Executive MBA Program
scheller.gatech.edu/MBA
emba@gatech.edu
Office: 404.385.2254
Associate Director, Recruiting and Admissions: 404.385.8112
Admissions Manager: 404.385.0549

Financial Aid Office
finaid.gatech.edu
special.programs@finaid.gatech.edu
404.894.4160

VA Benefits (Office of the Registrar)
registrar.gatech.edu/students/veterans
veterans@registrar.gatech.edu
404.894.4150

Graduate Studies
gradadmiss.gatech.edu
gradinfo@mail.gatech.edu
404.894.1610

Submit Official Transcripts to:
Georgia Tech Office of Graduate Studies
631 Cherry Street, Room 318
Atlanta, GA 30332-0321

Submit e-Transcripts to:
transcripts@grad.gatech.edu
NEXT STEPS

Request your EMBA admissions interview

We strongly encourage prospective students to interview before submitting their online Georgia Tech application. Email your resume, an unofficial copy of your transcripts, and your GMAT Waiver Request to emba@gatech.edu

Complete your GMAT waiver request letter (maximum two pages) including:

- Quantitative experience in both your professional and academic history
- Short- and long-term career goals
- How a Georgia Tech Scheller MBA in Global Business or Management of Technology will help you reach your goals

Submit completed letter in PDF format to emba@gatech.edu or attach it to your application under the GMAT score section.

Receive interview results and GMAT waiver decision within two weeks of interview

- Complete the Georgia Tech Graduate Studies online application at grad.gatech.edu/apply-now
- Apply to MBA - Global Business OR MBA - Management of Technology (do not apply to both programs)

Receive admissions decision approximately four weeks from receipt of completed application

Your admission is not official until your credentials have been verified by Georgia Tech’s Office of Graduate Studies.

Receive and complete EMBA Accepted Students Welcome Package

Request and submit official transcripts

You must obtain transcripts from all institutions previously attended, regardless of whether a degree was earned.

Send official transcripts to:
Georgia Tech Office of Graduate Studies
631 Cherry Street, Room 318
Atlanta, GA 30332-0321

Or send e-transcripts to:
transcripts@grad.gatech.edu

The statements in this Viewbook are for informational purposes only and should not be construed as the basis of a contract between a student and Georgia Institute of Technology (“Georgia Tech”). Programs, dates, fees, faculty and other information contained in this Viewbook are subject to change, including, but not limited to academic requirements for graduation, without notice to individual students. In case of a conflict between the content in this Viewbook and the Bylaws or Policies of the Board of Regents of the University System of Georgia (“BOR”) and Georgia Tech, the official BOR and Georgia Tech Bylaws and Policies shall prevail. In accordance with applicable federal, state and local laws and BOR and Georgia Tech policies, Georgia Tech does not discriminate in admissions, employment, or administration of its programs or activities on the basis of race, creed, color, gender identity, sexual orientation, ethnic or national origin, political beliefs, veteran status or disability.
TUITION AND FINANCE

2019–20 Academic Year

The Executive MBA program provides an all-inclusive tuition and fee structure that covers:

- Tuition and fees
- Required books, texts, and materials
- On-campus parking pass
- Meals and refreshments during class times
- Dedicated academic program manager
- Select international residency costs
- Executive coaching
- EMBA career services
- Video recording of class sessions

EMBA Program Fee* $79,000

*Subject to change each academic year.

Education Loans

U.S. citizens and permanent residents may be eligible for a variety of graduate education loans.

Visit finaid.gatech.edu for more information.

VA Benefits

Qualified U.S. veterans may be eligible to receive financial support for tuition and fees.

Visit veterans.gatech.edu for information on VA benefits.

Employer Tuition Reimbursement

Contact your employer’s human resources department about your eligibility for available tuition assistance programs.

$79,000 All-Inclusive Tuition
# 2019–2020 CLASS CALENDAR

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Class Schedule

- Residency (International)
- Immersion Weeks (Atlanta)
- GB Optional Trip
- MOT Optional Trip

*Schedule subject to change
2019 ENROLLMENT

Priority Application Deadline: April 1, 2019
Final Application Deadline: June 30, 2019

Classes Begin: August 2019
Graduation: December 2020

CONNECT WITH US

Attend an Info Session
Join us to learn more about the curriculum, unique experiential learning opportunities, culture, leveraging your MBA for career success, and preparing to apply.
scheller.gatech.edu/MBA

1:1 Consultation
Email your request for a pre-assessment consultation to discuss your potential candidacy.
emba@gatech.edu

Contact Us
Scheller EMBA Admissions Office
800 West Peachtree St. NW, Ste. 310
Atlanta, GA 30308
scheller.gatech.edu/MBA
404.385.2254
emba@gatech.edu