ELEVATE YOUR CAREER

An MBA may be three short letters, but those letters put you on the path to lifelong success. It’s a signal to employers, leaders, and innovators that you have what it takes to propel yourself and your organization to the next level of success. In short, an MBA positions you to advance in a leadership or executive role, refocus or pivot your career, and deepen your global business acumen.

Tomorrow’s leaders must be competitive in the marketplace. Scheller College of Business develops principled leaders who are both analytically-skilled and entrepreneurially-minded. With a deep understanding of technology and globalization’s impact on business, our MBA graduates compete at the highest levels around the world.

“I chose Scheller College based on the flexibility of the program. Students can customize their MBA to meet their career aspirations. Additionally, I was excited about participating in an MBA at a school that is also superior in its technology- and science-based programs. As technology continues to infiltrate all businesses regardless of industry, it’s more important than ever to leverage technology to create efficiencies and maximize impact.”

Grace Walton, MBA 2018
Sourcing Manager - Innovation, Georgia-Pacific
COLLABORATIVE COMMUNITY

Student Experience
Committees • Clubs • Service

Top 10

Faculty
Learn from World-Renowned Faculty

Curriculum
Accelerated Core and Customized Coursework

Immersive Tracks
Explore Emerging Business Trends

Experiential Learning
Provides an Edge

Application and Admissions
Review Our Checklist

Tuition and Financing
Discover Options

Back Cover

Deadlines
When to Apply
Established more than a century ago, Georgia Tech Scheller College of Business has a distinguished history as part of a world-renowned technological research university. Strategically positioned at the intersection of business and technology, Scheller College of Business is internationally-recognized as a leader in business education grounded in a comprehensive understanding of how technology advances affect the way business is conducted. In today’s world, MBA programs must harness both technology and business to remain relevant.

Our self-paced, flexible Evening MBA program provides a unique approach to combine business knowledge with tech-savvy solutions, preparing you for leadership positions in any industry. Most students complete the program in 24–36 months with classes offered Monday through Thursday evenings. New in 2018, we are introducing accelerated weekend and online courses to better accommodate your busy career and provide greater flexibility.

Tap into interdisciplinary opportunities, leveraging Georgia Tech’s expertise in analytics, computer science, and engineering in key areas of biomedicine, energy, health care, industrial, and cybersecurity with course offerings as well as dual degrees. Scheller College’s location in Atlanta’s Tech Square attracts professionals from Fortune 500 companies and the high-tech business community that surround our Midtown campus, providing you with unparalleled access to startups, innovation centers, and more.

Our Evening MBA program prepares you to tackle demanding business challenges. Learn to frame and solve complex problems, gain analytical skills to assess opportunities, take on leadership roles, and foster team dynamics while developing the confidence you need to escalate your career.
Tech Square is the nexus of innovation, disruption, and entrepreneurship for business and tech. A mixed-use expanse comprised of more than 1.4 million square feet in Atlanta’s Midtown neighborhood, Tech Square is home to more than 100 startups and 15 corporate innovation centers. It’s also home to Scheller College of Business as well as Georgia Tech’s Enterprise Innovation Institute, Advanced Technology Development Center (ATDC), and VentureLab. In 2019 Coda will open, providing even more innovation and collaboration.

As a Scheller College MBA student, you will have unique opportunities and experiences found nowhere else — directly connecting you with the world’s leading thought generators, top business leaders, and global corporate giants.

“The opportunities for innovation are innumerable given the College’s location in Tech Square. Scheller College hosts a vast amount of innovation and entrepreneurial events and provides MBAs access to some of the coolest technology and ideas possible. Scheller College truly resides at the intersection of business and technology.”

Jacqueline Smyth, MBA 2018
Senior Marketing Analyst, UPS

Corporate Innovation Centers:
- Anthem
- AT&T
- Boeing
- Chick-fil-A
- Delta Air Lines
- Emerson
- Georgia-Pacific
- The Home Depot
- Keysight Technologies
- NCR
- Panasonic
- Siemens
- Southern Company
- Stanley Black & Decker
- ThyssenKrupp
- UCB
- Worldpay U.S.
CAREER SERVICES

Advance and Elevate

We know career advancement is one of your top MBA priorities. You likely have a “dream” job or career advancement in mind — maybe it’s a promotion, a career pivot to an entirely new field, a transition to leadership, or starting your own business. Whatever your goal, Scheller College’s Jones MBA Career Center advisors will work with you to turn your dream into a reality.

In addition to your assigned advisor, career resources include workshops, resume review, on-campus recruiting, mock interviews, and more. Additionally, we offer peer mentoring where you are matched with a current student who can share their insights and advice. As a Scheller College MBA alumnus, you also have access to Jones MBA Career Center coaching for life. With an MBA from Georgia Tech, recent graduates have found their skills and experience in demand at many of the world’s top organizations including:

- Amazon
- AT&T
- Bank of America
- Delta Air Lines
- Deloitte
- Eaton
- E. & J. Gallo
- Emerson
- Fiserv
- Georgia-Pacific
- Google
- The Home Depot
- Johnson & Johnson
- Microsoft
- NCR
- North Highland
- Nike
- PwC
- ScottMadden
- Slalom
- UPS

“The combination of strong technical skills and business acumen allows new hires to ramp up quickly and make positive impacts to the business. Scheller MBAs consistently outperform their peers.”

Wandie Toledo Bethune
Lead Inclusion Campus Recruitment Specialist, Deloitte

For our most current career statistics visit scheller.gatech.edu/MBA

No. 1
Best MBA Career Services in the World
– Financial Times, 2018
GEORGIA TECH ALUMNI NETWORK

Global Powerhouse Network

Where you earn your MBA is important. You are investing your time and resources; make sure it is from a university valued and recognized around the world. Join Georgia Tech’s global powerhouse of strong alumni.

With over 150,000 alumni in 50 states and 132 countries, it’s a network of leaders, boasting 4,000+ C-level alumni. From innovators and entrepreneurs to C-Suite execs and today’s highest-ranking business leaders, Georgia Tech alumni are proud to call many leading companies home including:

- Accenture
- Amazon
- Apple
- AT&T
- Bank of America
- Boeing
- CDC
- Chick-fil-A
- CIA
- Cisco
- CNN
- The Coca-Cola Company
- Deloitte
- Delta Air Lines
- Equifax
- FBI
- GE
- Georgia-Pacific
- The Home Depot
- HP
- IBM
- Intel
- Invesco
- JPMorgan Chase
- Koch
- LexisNexis
- Lockheed Martin
- Manhattan Associates
- Microsoft
- Morgan Stanley
- NASA
- NCR
- Newell Brands
- North Highland
- P&G
- Porsche
- St. Jude
- Southern Company
- SunTrust
- Target
- Turner Broadcasting
- U.S. Department of Defense
- UPS
- The Walt Disney Company
- The White House
STUDENT EXPERIENCE

» Collaborative Community

Scheller College boasts a strong, tight-knit community where students collaborate and support each other, and faculty and staff are truly vested in your future. Meet people with common interests, try something new, and choose how you want to get involved — at Scheller College, at Georgia Tech, or in the Atlanta community. From intramural sports and student government to philanthropic service and student-based clubs, take on a leadership role, make new friends and connections, volunteer, or just take a break from studying and classwork.

There is something for everyone, and if you don’t see what you’re looking for, you can create it. Current clubs and committees include:

**Committees:** Alumni, Athletic, Communications, International, Peer Leadership, Philanthropy, Social, and Strategic Partnerships

**Professional Interest Clubs:** Analytics, Consulting, Entrepreneurship, Finance, Marketing, Operations, Strategy & Innovation, and Technology

**Service/Diversity/One-MBA Clubs:** Blacks in Business, Net Impact, Scheller Pride, Veterans, and Women in Business

“I love Georgia Tech’s and Scheller College’s commitment to progress and service. As president of the Evening MBA students, my mission was to create an environment where everyone thrives. The ability to facilitate action, no matter a student’s background, is what sets Scheller College of Business apart in its ability to produce successful innovative leaders.”

Jacquelyn Renée Schneider, MBA 2018
Senior Associate, JLL

ACC
Power Five Athletic Conference

20+ Student-Led Committees and Clubs
Advertising Networks

Publisher Website ↔ Your Browser ↔ Marketer Ad Server
WORLD-CLASS FACULTY

Accessible Connected Passionate

Learn from world-renowned faculty. Scheller College faculty are thought leaders in their respective fields, recognized for their research, innovative teaching styles, relevant experience, and accessibility. Many professors consult for national and international organizations, bringing industry connections and real-world knowledge into the classroom — helping students make professional connections and develop experience-based resumes.

“We develop innovators and game changers who will transform society and the world of business for the better.”

Saby Mitra
Thomas R. Williams-Wells Fargo Professor of IT, Senior Associate Dean of Programs

Meet faculty and enjoy a class — schedule a class visit at scheller.gatech.edu/MBAClassVisit

Top 10

Best MBA Faculty
Quality in the U.S.
– The Economist, 2017

Top 10

Best MBA Classroom Experience
– The Princeton Review, 2018
CURRICULUM

» Accelerated Core and Customized Coursework

Strengthen your business acumen through a 21-credit MBA core curriculum. Core classes will change the way you think about business, providing a strong knowledge-base for electives, a competitive career advantage, and a solid foundation in the functional areas of business – making you business savvy, fast.

Then, customize your experience by delving deeper into areas that most interest you through 33-credit hours of electives, concentrations, or immersive tracks.

Electives

With guidance from the MBA Program Office, you will select 33 hours of electives (11 courses), including one required international business course, in any combination of the following:

» Elective courses
» Concentrations (optional)
» Immersive tracks (optional)

Concentrations

Focus your studies in a variety of functional and interdisciplinary areas. Each concentration is nine credit hours (three courses) of your required 33 elective hours. Choose one or more concentrations in some of today’s most relevant business areas including:

» Business Analytics • Cross-Cultural HR Management • Entrepreneurship • International Business • IT Management • Managing Innovation & Technology • Operations Management • Quantitative Finance • Real Estate • Strategic Sustainability • Strategy & Innovation

For more information about our curriculum please visit scheller.gatech.edu/EveningCurriculum

Flexible Program

Accelerated Weekend Options

Immersive International Opportunities

Select Online Courses
“While we take standard coursework in the business core, the program offers courses through a lens that feels fresh and modern. In almost every class the use of technology, big data, or analytics was incorporated in a way that is truly unique for business schools and relevant for the future of business.”

Samantha Flowers, MBA 2018
Consultant, Alexander Group
“The IT practicum, part of my immersive track, was an excellent mechanism to implement my newly-acquired MBA skills in a real-world environment with top-tier companies like The Coca-Cola Company, Delta Air Lines, and NCR. Practicums are a great opportunity for students looking to pivot their careers into a new field and gain hands-on experience as part of their coursework.”

Josh Saylor, MBA 2018
Principal Service Management Consultant, Capgemini
IMMERSIVE TRACKS

Explore Emerging Trends

Dive deeper into key subject areas. Our eight immersive tracks combine academic coursework with practical, hands-on projects with Fortune 500 companies, nonprofits, incubators, and startups. Guest speakers, networking events, and industry panels organized by world-class research centers at Georgia Tech help round out your experience.

Each immersive track consists of four courses. You can complete more than one immersive track during your course of study.

Business Analytics: Acquire skills to manage data analytics programs, frame the right questions, and translate insights into business acumen.

Computational Finance: Learn cutting-edge financial and analytical tools, work in cross-functional teams with computational experts, and interface with Atlanta’s financial technology ecosystem.

Innovating for Sustainability: Learn how to integrate business principles, science, and technology to build a sustainable and prosperous future.

Leading Digital Transformation: Acquire skills to lead and manage digital transitions.

Leading New Ventures: Apply Lean Startup methodology to create a startup or bring innovation to a large organization by working with Georgia Tech’s startup incubator to commercialize intellectual property.

Managing Technology Products: Delve into product positioning, pricing, and forecasting to gain expertise. Interface with sales teams and engineers to identify and enhance product features.

Supply Chain Innovation: Learn the strategic and tactical skills essential to developing and sustaining supply chain excellence to enhance value proposition and create significant competitive advantage.

TI:GER® Technology Commercialization: This interdisciplinary program brings together a team of graduate students (Ph.D., MBA, and law students) to take a product idea from conception to commercialization.
EXPERIENTIAL LEARNING

Experience Provides an Edge

You’re looking for a competitive edge, and we know there is nothing better than first-hand experience. We call it experiential learning, and it’s at the heart of our Scheller College program.

Putting your classroom knowledge to the test with real-world issues and problems is what we do best. Long before it was popular to incorporate hands-on learning into MBA programs, we were doing it. For years we have been tapping into the Atlanta ecosystem with practicums, capstone projects, and international trips to provide hands-on opportunities for our MBA students to tackle real business issues.

We partner with Fortune 500 companies, startups, and innovation centers, perfect for a career pivot as well as overall advancement. International practicums work with prominent companies in more than 15 countries including Brazil, China, India, Israel, and Japan.

This experiential learning rounds out previous career experience and leverages classroom learnings to position our students for long-term success.
APPLICATION AND ADMISSIONS

Complete and submit your MBA application at scheller.gatech.edu/MBA

Online application and $75 application fee (waiver available for military; international applicants $85)

- Academic transcripts (accredited U.S. bachelor’s degree or equivalent)
- essays
- Resume
- Test of English as Foreign Language (TOEFL) for non-native English speakers
- Two letters of recommendation
- Valid GMAT/GRE score, or complete waiver request (scores valid for five years; learn more about waiver eligibility and the request process at scheller.gatech.edu/MBA)

Interview with admissions (By invitation only, after application is reviewed)

Receive admission decision

Enroll in Scheller College Evening MBA program

Evening MBA Program Size
New Students Each Academic Year 150

Statistics for 2017–18 Entering Evening MBA Students
GMAT Average 610
GMAT 80% Range 530-700
GRE Verbal Average 157
GRE Quantitative Average 156
Average Undergraduate GPA 3.3
Average Years of Work Experience 5
Average Age 29

Undergraduate Academic Backgrounds
Business/Economics 41%
STEM 33%
Humanities/Social Sciences 19%
Other 7%

Diversity
Women 26%
U.S. Minorities 17%
International 2%

Top Pre-MBA Industries
Financial Services 15%
Technology 12%
Manufacturing/Engineering 12%
Education 9%
Consumer Products 7%
Transportation/Logistics 6%
Biotech/Health Care/Pharma 6%
Energy 4%

Top 10 Private Sector Employers (students entering Fall 2017 to Fall 2018)

CBRE Heery
Children’s Healthcare of Atlanta
The Coca-Cola Company
Delta Air Lines
The Home Depot

Liberty Mutual Insurance
McMaster-Carr
Southern Company
SunTrust
UPS

The statements in this Viewbook are for informational purposes only and should not be construed as the basis of a contract between a student and Georgia Institute of Technology (“Georgia Tech”). Programs, dates, fees, faculty and other information contained in this Viewbook are subject to change, including, but not limited to academic requirements for graduation, without notice to individual students. In case of a conflict between the content in this Viewbook and the Bylaws or Policies of the Board of Regents of the University System of Georgia (“BOR”) and Georgia Tech, the official BOR and Georgia Tech Bylaws and Policies shall prevail. In accordance with applicable federal, state and local laws and BOR and Georgia Tech policies, Georgia Tech does not discriminate in admissions, employment, or administration of its programs or activities on the basis of race, creed, color, gender identity, sexual orientation, ethnic or national origin, political beliefs, veteran status or disability.
TUITION AND FINANCE

2018–19 Academic Year

Tuition*
Georgia Resident $1,121 per credit hour
Student Fees $1,008 per semester for 4 or more credit hours

Estimated Tuition and Fees
(Based on completing MBA in 2-3 years)*
Georgia Resident $66,582 to $69,606

*Tuition and fees are subject to change each academic year.

Fellowships
We award a limited number of merit-based fellowships. Applicants who apply by rounds one or two receive first consideration.

Education Loans
U.S. citizens and permanent residents may be eligible for education loans.

Employer Tuition Reimbursement
Contact your employer’s human resources department for available tuition assistance programs and eligibility.

Economic Advantage Program
Not a Georgia resident, but recently moved to the state? You may still be eligible for Georgia resident tuition. Candidates who have relocated to Georgia for full-time employment, as well as their spouses, may qualify for Georgia resident tuition through the Economic Advantage Program.

The Post-9/11 GI Bill & Yellow Ribbon Program
Qualified U.S. veterans may be eligible to receive financial support for resident tuition and mandatory fees, and a stipend for books and housing.

Additional information is available at scheller.gatech.edu/MBA
### APPLICATION DEADLINES 2019

<table>
<thead>
<tr>
<th>Round</th>
<th>Application</th>
<th>Notification</th>
<th>Deposit</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spring 2019 (Classes start January)</strong></td>
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<tr>
<td>Round 1</td>
<td>Aug. 15, 2018</td>
<td>Oct. 1, 2018</td>
<td>Nov. 1, 2018</td>
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<tr>
<td>Round 2</td>
<td>Oct. 15, 2018</td>
<td>Nov. 16, 2018</td>
<td>Dec. 5, 2018</td>
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<tr>
<td>Round 3</td>
<td>Nov. 5, 2018</td>
<td>Dec. 5, 2018</td>
<td>Dec. 14, 2018</td>
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<tr>
<td><strong>Fall 2019 (Classes start August)</strong></td>
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<tr>
<td>Round 1</td>
<td>Feb. 15, 2019</td>
<td>Mar. 15, 2019</td>
<td>Apr. 15, 2019</td>
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<tr>
<td>Round 2</td>
<td>Apr. 15, 2019</td>
<td>May 15, 2019</td>
<td>June 14, 2019</td>
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<tr>
<td>Round 3</td>
<td>May 29, 2019</td>
<td>June 28, 2019</td>
<td>July 15, 2019</td>
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<tr>
<td>Round 4</td>
<td>June 25, 2019</td>
<td>Rolling</td>
<td>One Week After Notification</td>
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</tbody>
</table>

### CONNECT WITH US

#### Attend an Info Session
Join us on campus or via webinar to learn more about the curriculum, unique experiential learning opportunities, culture, leveraging your MBA for career success, and preparing to apply.
[Scheller MBA Admissions Office](http://scheller.gatech.edu)

#### Visit Campus
Schedule a visit to experience the Scheller MBA program firsthand. Meet a student ambassador to tour the College and attend an MBA class of your choice.
[scheller.gatech.edu/MeetUs](http://scheller.gatech.edu/MeetUs)

#### Contact Us
Scheller MBA Admissions Office
800 West Peachtree St. NW, Ste. 302
Atlanta, GA 30308
[mba@s donner.gatech.edu](mailto:mba@scheller.gatech.edu)