

# Charles (Charley) Irons, CPA

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Scheller College of Business  
Georgia Institute of Technology  
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## EDUCATION

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Georgia Institute of Technology, Scheller College of Business August 2020 – May 2025  
- *Ph.D., Accounting*

University of Alabama, Culverhouse School of Accountancy August 2010 – May 2015  
- *BS/MS, Accounting (summa cum laude)*

## RESEARCH

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### Working Papers:

**“Investor Sophistication and Responses to Extreme Language”** (with Sudheer Chava and Robbie Moon)

- Developed from second year paper
- Revising manuscript

**“The Joint Effect of Concreteness and Language Extremity on Investors’ Judgments”** (with Nikki Mackenzie, Bradley Bennett, and Elaine Wang)

- Mixed methods paper (sole archival author/responsible for archival section)
- Revising manuscript

**“Exploring the Distinct Nature of Tax Accounting Research: Insights from Machine Categorization of Leading Accounting Publications (2000-2022)”** (with Steve Buchheit, Leah Diehl, and Matthew Evans)

- Revising manuscript

### Work in Progress:

**“Has Generative AI Changed How Firms Communicate with Investors?”**

- Dissertation
- Data Analysis Stage

**“Non-GAAP Restatements”** (with Brian Miller and Eric Holzman)

- Data Analysis Stage

**“Artificial Deadlines and Audit Quality”** (with Robbie Moon and Tyler Kleppe)

- Data Analysis Stage

**“Everyone has an opinion: The informativeness of social media’s response to management guidance”** (with John Campbell, Jenna D’Adduzio, and Robbie Moon)

- Data Analysis Stage

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## RESEARCH INTERESTS

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### Financial Archival

- Artificial intelligence and machine learning, retail investor behavior, textual analysis of qualitative disclosure, restatements, social media

### Audit Archival

- Audit quality/audit risk, auditor/client selection, audit market competition

## PRESENTATIONS

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### “Investor Sophistication and Responses to Extreme Language”

- Emory GRACE Conference July 2023
- University of Bath (presented by coauthor) June 2023
- University of Alabama Research Conference February 2023
- Georgia Institute of Technology November 2022

## TEACHING EXPERIENCE

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### Instructor, Georgia Institute of Technology

Accounting II – Managerial/Cost Accounting (undergraduate business core)

- Fall 2023
  - o Instructor effectiveness – 4.8/5.0; 52/54 responses (96% response rate)
- Fall 2022
  - o Instructor effectiveness – 4.9/5.0; 35/37 responses (95% response rate)
  - o 2022 Scheller College of Business Graduate Student Instructor of the Year

### Teaching Assistant, Georgia Institute of Technology

Analysis of Unstructured Data (graduate, professional education course) Summer 2023, Fall 2023  
Financial & Managerial Accounting (undergraduate course) Spring 2023  
Accounting I - Financial Accounting (undergraduate business core) Fall 2021  
Financial Planning for Projects (graduate course) Fall 2020, Spring 2023  
Financial & Managerial Accounting I (MBA core) Fall 2020, Spring 2021, Fall 2021

## PROFESSIONAL EXPERIENCE

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**PGA TOUR Superstore, Roswell, GA** February 2017 – July 2020  
- Sr. Financial Analyst

**Ernst & Young LLP, Birmingham, AL** April 2015 – February 2017  
- Staff Auditor

## PROFESSIONAL CERTIFICATIONS

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**Certified Public Accountant**, State of Alabama, active (License #12880) 2016-present

## CONFERENCES ATTENDED

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AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium 2023

# Charles (Charley) Irons, CPA

AAA Financial Accounting and Reporting Section Mid-Year Meeting	2023, 2024
AAA Audit Section Mid-Year Meeting	2023, 2024
AAA Financial Accounting and Reporting Section Mid-Year Doctoral Consortium	2023, 2024
AAA Audit Section Mid-Year Doctoral Consortium	2023
Southeast Summer Accounting Research Conference	2023
Emory Big Data & Machine Learning Summer Camp	2022
- First place in machine learning modeling competition	
AAA Annual Meeting	2021
Contemporary Accounting Research Doctoral Consortium	2021
Contemporary Accounting Research Conference	2021
University of Alabama Research Conference	2021, 2023

## PROFESSIONAL SERVICE

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Ad-hoc reviewer for the <i>Journal of Accounting, Auditing, and Finance</i> (2 reviews)	
Ad-hoc reviewer for the <i>European Accounting Review</i> (1 review)	
AAA FARS Section Mid-Year Meeting – <i>1-time reviewer, 1-time moderator</i>	2024
AAA Audit Section Mid-Year Meeting – <i>1-time reviewer, 1-time discussant</i>	2024
Emory GRACE Conference – <i>1-time discussant</i>	2023
Southeast Summer Accounting Research Conference – <i>1-time reviewer</i>	2023
AAA Annual Meeting – <i>1-time reviewer, 1-time moderator</i>	2021 – 2022
Hawaii Accounting Research Conference - <i>1-time reviewer</i>	2022

## ACADEMIC SERVICE & ORGANIZATIONS

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Chief Justice, Graduate Judiciary Cabinet, Georgia Institute of Technology	2023
- Appointed Chief Justice by the Graduate Student Government Association	
Associate Justice, Graduate Judiciary Cabinet, Georgia Institute of Technology	2021-2023
- Appointed position in the judicial branch of Graduate Student Government Association	
Georgia Tech Scheller College of Business DEI Book Discussion Group	2023
- Biweekly meetings to discuss a selected book on topics related to diversity, equity, and inclusion	

## ACADEMIC & TEACHING AWARDS

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Outstanding Graduate Student Instructor of 2022, Georgia Institute of Technology	2022
- Selected as outstanding graduate student instructor in the Scheller College of Business	
Haley Fellowship, Georgia Institute of Technology	2022
- Merit-based fellowship awarded to one Scheller College of Business PhD student per year	
Graduate Council Fellowship, University of Alabama	2014
- Merit-based award entailing a full scholarship plus stipend for newly admitted graduate students	
Presidential Scholarship, University of Alabama	2010
- Merit-based award entailing a four-year full scholarship for newly admitted undergraduates	