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Aleksandra Rebeka

Georgia Institute of Technology
Scheller College of Business
Suite 400, Office 4412
Atlanta, GA 30308

E-mail: aleks.rebeka@scheller.gatech.edu
Phone: 404-385-5711

ACADEMIC POSITIONS

Georgia Institute of Technology, Scheller College of Business – Lecturer (2022-present)

Franklin & Marshall College – Visiting Assistant Professor of Management (2019-2022)

Tulane University, A.B. Freeman School of Business – Visiting Assistant Professor of Management (2017-2019)

Tulane University, A.B. Freeman School of Business – Visiting Lecturer of Management (2015-2016)

EDUCATION

The University of North Carolina at Chapel Hill, Kenan-Flagler Business School – PhD, Strategy and Entrepreneurship (2017)

Dissertation: “*Role of mental representations and experience in decision making and acquisition of knowledge*”

Dissertation Committee: Richard A. Bettis (Chair), Richard M. Burton, Jeffrey R. Edwards, Atul Nerkar, Scott Rockart, Michelle Rogan

Novosibirsk State Technical University, Russia – Master’s with honors, Institutional Economics and Economic Policy (2006)

Novosibirsk State Technical University, Russia – Bachelor’s with honors, Economics (2004)

TEACHING

Teaching interests: Business and corporate strategy, sustainability strategy (business and society), problem solving, business dynamics and systems thinking.

Teaching Experience:

Georgia Institute of Technology – Strategy and Innovation Department

- Foundations of Strategy, Undergraduate – instructor (2022-2025; 8 semesters)
- Corporate Strategy, Undergraduate – instructor (2022-2025; 8 semesters)
- Corporate Strategy, MBA – instructor (2025; 1 semester)

Franklin & Marshall College – Business, Organizations, and Society Department

- Strategies for Organizing, Undergraduate – instructor (2019-2022; 6 semesters)
- Business and Natural Environment, Undergraduate – instructor (2020-2021; 3 semesters)
- Corporate Strategy, Undergraduate – instructor (2022; 1 semester)

Tulane University – Management Department

- Strategic Management, Undergraduate – instructor (2015; 2017-2019; 5 semesters)
- Environment, Society, and Capitalism, Undergraduate – instructor (2018; 2019; 2 semesters)

- Corporate and Cooperative strategy, Undergraduate – instructor (2015-2016; 2 semesters)

The University of North Carolina at Chapel Hill – Strategy and Entrepreneurship Department

- Corporate Strategy, MBA@UNC – instructor (2014-2015; 6 sections)
- Strategic Management, Undergraduate – instructor (Spring 2015; 2 sections)
- Strategic Modeling and Business Dynamics, EMBA – teaching assistant/grader (Summer 2014)

RESEARCH

Research interests: Problem solving, dynamic decision making, sensemaking, and learning in complex environments; corporate social responsibility, stakeholder management, and communication.

Working Papers:

- Allbirds in 2025 (teaching case, with *Leo Guan and Sophia Penson*)
- Sweetgreen in 2024 (teaching case; with *Andrea Wortham and Cole Scott*)
- Smith & Wesson in 2022: Considering Smart Guns (teaching case; with *Dray Donley*)
- Do well, be well? Unpacking entrepreneurial resilience in the context of small business adaptation during COVID-19 pandemic – with *Alysse Danyi and Lily Nolan*
- Mental representations and learning from experience (based on dissertation, working title)
- Revisiting “Adaptation on Rugged Landscapes” - with *Rajat Khanna* (working title)
- How does interdependency affect organizational diversity? An empirical analysis – with *Rajat Khanna* (working title)

Research Projects:

- Wicked problem of the global COVID-19 vaccine rollout (with *Anna Abdulmanova and Ellyn Fritz*)
- Investors and corporate social responsibility (with *Yusuf Khan*)
- Mental representations and learning from experience
- Humans vs. machines: On the intricacies of human mind and the use of computational modeling to study learning from experience (with *Luke Belge*)
- Interdependency and organizational diversity

Awards and Honors:

- Transformative Teaching and Learning Initiative faculty fellow – a grant from Georgia Tech to implement a teaching innovation in ‘Corporate Strategy’ course in Fall 2023, \$6,963
- Hackman Scholarship – a research grant from F&M to have a student work with me for 10 weeks during Summer 2021 (for ‘Wicked problem of the COVID-19 vaccine rollout’ project), \$5,000
- Center for Sustained Engagement with Lancaster, F&M – a research grant to have 2 students work with me during Summer and Fall 2021 (to study small business in Lancaster County), \$6,625
- SRF Dissertation Scholar, Strategy Research Foundation (2014 Dissertation Research Program) - a dissertation research grant, \$9,375
- Kenan-Flagler Business School doctoral fellowship (2010-2014)
- Novosibirsk Technical State University undergraduate and graduate fellowship (2000-2006)
- Best Conference Paper, Student Conference “NSTU Days - 2006”, Economics section (Novosibirsk, Russia)
- Novosibirsk City Administration Grant (2004-2005) for academic excellence

Invited Conference Presentations:

- *“The wicked problem of the global COVID-19 vaccine rollout”*, Academy of International Business-Southeast Chapter, October 2023, Atlanta, USA
- *“The wicked problem of the global COVID-19 vaccine rollout”*, Southwest Academy of Management, March 2022, New Orleans, USA
- *“Humans vs. machines: Human cognition and computational modeling to study learning from experience”*, Strategic Management Society, October 2020, virtual
- *“What do we actually learn from experience? Evolution of mental representations, decision making, and performance”*, Strategy Science Conference (May 2020 – invited but not presented due to pandemic), Philadelphia, USA
- *“What do we actually learn from experience? Evolution of mental representations, decision making, and performance”*, Organization Science Winter Conference, February 2019, Phoenix, USA
- *“Role of mental representations and experience in problem solving”*, Carnegie School of Organizational Learning Conference, August 2018, Asilomar Conference Grounds, California, USA
- *“Role of social comparisons in learning from experience: Effects on formation and application of mental models”*, Strategic Management Society, SRF Scholar Presentations, September 2016, Berlin, Germany
- *“Revisiting “Adaptation on Rugged Landscapes”: Role of Experiential Search and Imitation”*, Strategic Management Society, September 2014, Madrid, Spain
- *“Partnering with Big Pharma: Accounting for Bargaining Power of New Biotech Firms”*, Strategic Management Society, September 2013, Atlanta, USA
- *“Managing Interdependencies among Strategic Decisions: Learning and Implications for Performance”*. Strategic Management Society, October 2012, Prague, Czech Republic
- *“Price, Features, and Order of Entry as Drivers of New Product Success in Pharmaceutical Industry”*. Strategic Management Society, November 2011, Miami, USA

Invited Workshops/Consortia:

- *SRF Dissertation Scholar Workshop*, October 2015, Denver, USA
- *CCC Doctoral Student Colloquium*, April 2015, New York, USA
- *Strategic Management Society Doctoral Workshop*, September 2013, Atlanta, USA
- *Academy of Management, Business Policy and Strategy Division Doctoral Consortium*, August 2013, Orlando, USA
- *Smith 4th Annual Doctoral Consortium in Entrepreneurship Research 2012*. Robert H. Smith School of Business, University of Maryland, April 2013
- *Mack Center Emerging Scholars Workshop 2012*. Mack Center for Technological Innovation, The Wharton School, University of Pennsylvania, June 2012

Technical Skills:

- **Methods:** Computational modeling; laboratory experiments; advanced econometrics (panel data and repeated measures, times series, non-normality of dependent variables); network analysis; qualitative research.
- **Programming languages and software:** Python, Stata, Matlab, R, LISREL, SAS, SPSS.

SERVICE

Undergraduate Program Committee, Scheller College of Business, member (2025-)

Reviewer for Strategic Management Society and Academy of Management Meetings

Sustainability Chair (2014-2015), Graduate and Professional Student Federation Cabinet (a graduate arm of UNC student government) – served on the Sustainability Advisory Committee and Renewable Energy Special Projects Committee

INDUSTRY EXPERIENCE

Grail Research, India – Strategic Research and Decision Support Division (2006–2010). Roles: intern, analyst, associate, project lead

Finansbank, Russia – Consumer credit division (2006). Role: client manager