

Nikki L. MacKenzie, Ph.D., CPA

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ACADEMIC EXPERIENCE

Georgia Institute of Technology Assistant Professor	2019 - Present
University of Massachusetts Amherst Instructor, Research Assistant	2014 - 2019

EDUCATION

University of Massachusetts Amherst, Isenberg School of Management Doctor of Philosophy, Management Major: Accounting	Amherst, Massachusetts May 2019
University of Notre Dame, Mendoza College of Business Master of Science in Accounting	South Bend, Indiana August 2010
University of Pennsylvania, The Wharton School Bachelor of Science in Economics Concentrations: Accounting and Legal Studies & Business Ethics	Philadelphia, Pennsylvania May 2009

RESEARCH

Primary Research Interests

Judgment and decision-making research in accounting with a specific interest in auditor-client interactions and the influence of new media

Working Papers

- “The Power of Psychological Ownership: How Managers’ “Sense of Possession” and Auditors’ Conversation Starters Influence Managers’ Disclosure Judgments” with Chris Agoglia.
- “The Influence of Social Media Interactivity on Investors’ Response to Managements’ Linguistic Choices” with Bradley Bennett and Elaine Wang.

MacKenzie Vita (August 2019)

- “Bridging Social Mismatches: How Alumni Affiliation and Fatigue Affect the Likelihood of Auditor Inquiry” with Chris Earley and Steve Kuselias.

ACADEMIC PARTICIPATIONS

Presentations (* presented by coauthor):

“The Power of Psychological Ownership: How Managers’ “Sense of Possession” and Auditors’ Conversation Starters Influence Managers’ Disclosure Judgments”

- Miami Rookie Camp, December 2018.
- University of Dayton, January 2019
- Tulane University, January 2019
- San Diego State University, January 2019
- University of Nevada Las Vegas, January 2019
- Georgia Institute of Technology, February 2019
- University of Massachusetts Amherst, March 2019

“Bridging Social Mismatches: How Alumni Affiliation and Fatigue Affect the Likelihood of Auditor Inquiry”

- Villanova University. January 2019*
- AAA Public Interest Meeting, February 2019*
- ISAR, June 2019*

Conferences:

ABO Meeting 2016, 2017
 Audit Midyear Meeting 2017, 2018, 2019
 Midwest Region Meeting 2017
 AAA Annual Meeting 2016, 2018
 Northeast Region Meeting 2015, 2017
 Notre Dame Accounting Research Conference 2017, 2018

TEACHING

Georgia Institute of Technology

Accounting 2101, Financial Accounting (Live Class)
 Fall 2019 Section 1: TBD
 Section 2: TBD

University of Massachusetts Amherst

School of Management 541, Auditing (Live Class)
 Fall 2016 Instructor rating: 4.8 / 5 (30 Students)
 Spring 2019 Instructor rating: 4.4 / 5 (36 Students) – *condensed 6 week class*

Accounting 222, Principles of Managerial Accounting (Online Class)
 Spring 2017 Instructor rating: 5 / 5 (15 Students)
 Spring 2018 Instructor rating: 5 / 5 (22 Students)

Spring 2019 Instructor rating: 4.5 / 5 (26 Students)

Accounting 222, Principles of Managerial Accounting (Hybrid Class)

Spring 2015 Section 1: N/A due to university error

Section 2: N/A due to university error

Fall 2015 Section 1: Instructor rating: 4.3 / 5 (34 Students)

Section 2: Instructor rating: 4.5 / 5 (29 Students)

PROFESSIONAL WORK EXPERIENCE

PwC – Flexible Talent Network Senior Associate

December 2013 – August 2014

Ernst & Young – Financial Services Senior Associate

May 2009 – November 2013

UNIVERSITY SERVICE

Ad-hoc reviewer for Contemporary Accounting Research

2019

Isenberg School of Management Student Representative – Isenberg Dean Search

2018

Isenberg School of Management VP of IDIA

2016 - 2018

HONORS AND AWARDS

Faculty Fund for Research and Development – Providence College

2017

Arthur H. Carter Graduate Scholarship recipient

2014 - 2018

MEMBERSHIPS AND CERTIFICATIONS

Certified Public Accountant, Georgia

Member, American Accounting Association

COMMUNITY SERVICE

University of Pennsylvania Alumni Undergraduate Admissions Interviewer