

Jerry C. Liu

Lecturer, Law and Ethics

Scheller College of Business, Georgia Institute of Technology

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Teaching Interests: intellectual property and technology law, AI and software applications for law and business, ethics, entrepreneurship, and innovation policy and management. Courses that I currently teach include the undergraduate and graduate versions of Legal and Ethical Aspects of Business, and Law for Entrepreneurs.

Research Interests: administrative management of patent protection systems, law and ethics in business, finance and development support for innovation, artificial intelligence applications in legal operations, broadcast communication spectrum management.

I. Earned Degrees

- **Juris Doctor (with Honors), Emory University School of Law, May 1999**
Full tuition scholarship; Managing Editor, Emory International Law Review;
President, Asian American Law Student Association
- **M.S., Electrical Engineering, Georgia Institute of Technology, June 1996**
GPA: 3.7; Graduate Teaching Assistant; Public Policy minor
- **B.S., Electrical Engineering (with Honor), Georgia Institute of Technology, Sept. 1994**
Certificates: Industrial & Organizational Psychology; Bio/Rehabilitation Engineering (Oxford Study Abroad Program); Cooperative Education (Georgia Power Company)
Honors: Eta Kappa Nu, Phi Eta Sigma

II. Employment History

- Lecturer, Georgia Institute of Technology, Feb. 2002 – Present (full time since Fall 2025)
- Consultant (including for Smith Gambrell & Russell, LLP) Apr. 2022 – Present
- Entrepreneur/Founder, CES LLC (Counter Echo Solutions, anti-drone technology), Dec. 2012 – Present; UVdry LLC (environmental sustainability startup), Jan. 2011 – Present
- Partner, Hill, Kertscher & Wharton, LLP, Jan. 2020 – Apr. 2022
- Partner, Amin, Turocy & Watson, LLP, Oct. 2016 – Jan. 2020
- Senior Counsel, ARRIS Group, Inc., Mar. 2009 – Feb. 2016
- Director of Innovation and Patent Development, AT&T, Apr. 2005 – Mar. 2009
- Associate, Eversheds Sutherland, Oct. 2000 – Mar. 2005
- Associate, Jones & Askew (now Kilpatrick Townsend), Sept. 1999 – Sept. 2000
- Cooperative Education Employee, Georgia Power Company, Sept. 1990 – Sept. 1993

III. Honors and Awards

- IAM Patent 1000 (2021, 2022)
- Georgia Trends Legal Elite (2020, 2021)
- Named inventor on 25+ U.S. patents
- CIOS Honor Roll (Summer 2026)

IV. Education and Mentorship

- **Courses Taught (Georgia Tech, 2002–2026):**
 - Legal Aspects of Business (Undergraduate): Spring 2025-2026, Fall 2025
 - Legal Aspects of Business (Graduate): Summer 2025-2026, Spring 2026
 - Law for Entrepreneurs: Summer 2025
 - Technology Law, Policy & Management: Fall 2002–2018; Spring 2002, 2003, 2017–2019
 - Pre-Law Seminar: Fall 2002, Spring 2003, 2007, 2022, 2023; Summer 2006, 2007
 - Constitutional Issues: Summer 2008
- **Academic and Career Advising:** Mentor and advise students across Scheller College and Georgia Tech, leveraging over two decades of legal, business, and entrepreneurial experience; assist students with career development, internships, and professional networking
- **Educational Innovations and Contributions:** Developed new courses: Law for Entrepreneurs, Technology Law, Policy, and Management; introduced collaborative and remote-learning platforms to increase accessibility and engagement; integrated intellectual property, ethics, and entrepreneurship into course content
- **Educational Administration and Leadership:** Coordinated multiple course sections and capstone projects; created instructional materials, simulations, and applied-learning exercises

V. Research, Scholarship, and Creative Activities

- **Selected Publications:**
 - Scientific Evidence Review: Admissibility and Use of Expert Evidence in the Courtroom, Monograph No. 6 (2003), Co-Author, Chapter 12
 - Intellectual Property Considerations in Early Stage Venture Capital Transactions (GA ICLE, 2003)
 - Overview of Patent Ownership Considerations in Joint Technology Development, 2005 Syracuse Sci. & Tech. L. Rep. 1
 - Electronic Commerce: Using Clickwrap Agreements, 15 No. 12 Computer Law 10 (1998)
 - Named inventor on 25+ U.S. patents (examples: 7,359,491; 7,451,922; 11,885,064)
- **Selected Presentations:** Panelist and speaker for Georgia Tech, Emory University, Clark Atlanta University, Spellman College, IEEE, NAPABA, GA ICLE; key topics: IP

commercialization, early-stage venture law, patent law for engineers, innovation strategy

VI. Service – Professional, Community, and Institute

- Volunteer, former Board Member, Georgia Intellectual Property Alliance (GIPA); organized IP awareness events, serve as guest lecturer, moot court judging, and coordinated student mentorship
- Faculty advisor for Ascend GT and DECA @ GT
- Volunteer for local high school FIRST robotics club
- Member of Rotary Club
- Other: mentor and advise students in IP, entrepreneurship, and law; assist with career development and professional connections; participate in Scheller events: orientation panels, Tech Talks, Homecoming, career networking, and alumni engagement; facilitate connections between Scheller faculty and industry professionals

VII. Professional Growth and Development

Ongoing professional development in IP, law, entrepreneurship, AI, and software tools for law and technology management; recent conferences and workshops: Corporate IP Institute, Cognitive Systems Conference, Cognisense Conference, CreateX, CTL Campaigns