

TECH SAVVY. BUSINESS SMART.

Established more than a century ago, the **SCHELLER COLLEGE OF BUSINESS** has a distinguished history as part of a world-renowned technological research university. Strategically positioned at the intersection of business and technology, Scheller College is internationally recognized as a leader in business education grounded in a deep understanding of how technology advances affect the way business is conducted, or, as we like to call it, "Tech Savvy. Business Smart." Through the Bachelor of Science in Business Administration degree program, students gain the knowledge and analytical skills to assess opportunities and apply appropriate technologies for a competitive advantage.

A COMMUNITY UNLIKE ANY OTHER

Our location in Atlanta's Tech Square attracts professionals from the high-tech business community that surrounds our campus, providing students with unparalleled access to startups, innovation centers, and more. Tech Square includes over 22 Fortune 500 Innovation Centers; Georgia Tech's Advanced Technology Development Center, a business incubator where students can find entrepreneurial education opportunities; and the Enterprise Innovation Institute, the nation's largest program for business and industry assistance and technology commercialization.

"Tomorrow's leaders need to be equipped — we develop principled leaders who are analytically skilled and entrepreneurially minded, with a deep understanding of how technology and globalization are affecting business technology today and into the future."

— Dean Maryam Alavi,
*Stephen P. Zelnak Jr. Chair and
Professor of IT Management*



U.S. NEWS & WORLD REPORT RANKINGS*

**NO. 6 FOR MANAGEMENT
INFORMATION SYSTEMS**

**NO. 7 FOR PRODUCTION/
OPERATIONS
MANAGEMENT**

**NO. 7 FOR QUANTITATIVE
ANALYSIS**

**NO. 8 FOR SUPPLY CHAIN
MANAGEMENT/LOGISTICS**

**NO. 9 FOR PUBLIC
UNIVERSITIES
NATIONWIDE FOR
UNDERGRADUATE
BUSINESS**

POETS & QUANTS FOR UNDERGRADS RANKINGS**

NO. 9 FOR BEST FIVE-YEAR ROI

NO. 9 AMONG PUBLIC UNIVERSITIES

TOP 10 SCHOOL TO WATCH

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SCHELLER COLLEGE OF BUSINESS

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“Scheller College of Business’ overall breadth of curriculum and endless career development opportunities — weaved together with a unique focus on technology — truly make it an unparalleled business program. Technology is not just one part of our program; it’s the fabric of our school.”

Meredith
Boston, MA



“Being surrounded by such bright minds has encouraged me to constantly challenge myself, and the invaluable industry experience our professors bring to the classroom has given the students insight into how versatile a business degree from Tech’s Scheller College of Business can be.”

James
Tifton, GA



BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

While gaining a broad understanding of all areas of business through the Bachelor of Science in Business Administration, students also complete a “major-within-a-major,” a six-course concentration in one of these areas:

- Accounting
- Finance
- General Management
- Information Technology Management
- Leadership and Organizational Change
- Marketing
- Operations and Supply Chain Management
- Strategy and Innovation

OPTIONAL CERTIFICATES

- Accounting
- Business Analytics
- Business Law and Ethics
- Entrepreneurship
- Finance
- Information Technology Management
- International Business
- Marketing
- Operations and Supply Chain Management
- Strategy and Innovation
- Sustainable Business

JOB MARKET READINESS

With an undergraduate business degree from Georgia Tech — enhanced with many experiential learning opportunities including practicums, internships, and co-ops — graduates find their skills and experience in demand at any organization. Students experience one of the most impressive career development programs among today’s top business schools:

- Intensive career preparation starts in the first year.
- Career staff help students complete at least two internships, or the co-op program, to increase their marketability for full-time positions.
- Each student receives at least 15 hours of career coaching through our required career class.
- The average intern rate is \$23 per hour.*

*Spring 2018

OUTSTANDING AND ACCESSIBLE FACULTY

- The College’s business professors are industry thought leaders — globally recognized for their research, innovative teaching styles, relevant experience, and accessibility.
- Faculty members in each business area help students make professional connections and develop experience-based portfolios.

GLOBAL PERSPECTIVES

- Students can gain international exposure, working with peers and professors from around the globe, in diverse classrooms.
- Numerous study and work abroad opportunities, including LBAT (Language, Business, and Technology) and exchange programs, are offered.

DEAN’S SCHOLARSHIP

This scholarship program recognizes outstanding high school students with potential to be future business leaders. These scholarships provide up to \$40,000 and are only available to business students who apply as such by the Early Action admission deadline.

Visit scheller.gatech.edu/scholarship for more details.

ATLANTA—THE IDEAL LOCATION

Atlanta offers the perfect environment to land internships and ultimately begin your career.

Top 10 North American city for corporate innovation*

* *Innovation Leader* magazine, 2017

75% of **Fortune 1000** companies have a presence in Atlanta, with **26** headquartered here.**

** Metro Atlanta Chamber