



Welcome to fall at Scheller College!

Welcome to the Fall 2018 issue of the MBA Alumni newsletter. Scheller College of Business' Saby Mitra, Senior Associate Dean of Programs and Thomas R. Williams – Wells Fargo Professor shared some exciting news about the incoming MBA students. We thought you'd be interested in seeing how our program continues to strengthen and expand - elevating the value of your MBA even more.

"Brian (Jennings) and I, along with the entire MBA program office, have some exciting news to share with you. We welcomed 311 outstanding MBA students into our three MBA programs (Full-time, Evening and Executive MBA)."

The Full-time MBA class

- 86 students (up from 81 last year)
- Average GMAT of 681
- 5 years of work experience
- 40% women
- 18% under-represented minorities
- 15% international students (10 different countries represented)
- 15 double jackets
- 5 veterans

The Evening MBA class

- 100 students (up from 81 last year)
- 613 average GMAT
- 6 years of work experience
- 40% women
- 24% underrepresented minorities
- 24 double jackets
- 6 veterans

The Executive MBA class

- 125 students
- 60 Global Business
- 65 Management of Technology
- 15 years of work experience
- 30% women
- 22 international students

Join us in welcoming the newest members of our Scheller College family!



MBA Events



Homecoming Weekend is Here - October 11-13, 2018

Mark your calendars and join us for three exciting days of activities and opportunities to reconnect with classmates and Scheller College alumni.

MBA Alumni LifeLong Learning - October 11

Topic: "Leading Today's Workforce: Control versus Autonomy in Managing Workers."

Professor Steve Salbu will present on this topic in the series.

Time: 6 - 7 p.m.; reception to follow

Location: Room 300

[Register Here](#)

MBA Homecoming Kickoff - October 12

Time: 5:30 - 8:30 p.m.

Tickets: \$10 in advance, \$15 day of the event

Location: Jennings Courtyard and Thornton Atrium

Scheller Events



Digital Disruption Series Part III - November 1

We are excited to invite you to Part III of Digital Disruption. The third part of the series will focus on creating compelling customer experiences in the age of Digital Disruption. With an emphasis on retail, we will explore how digital innovations in strategy, customer experience design advanced customer analytics, omni-channel campaigns, and ecommerce are transforming the customer journey.

Time: 6 - 7 p.m.; reception to follow

Location: LeCraw Auditorium

[Register Here](#)

[View](#) the inaugural event and promotional video.

Scheller College of Business Dean's MBA Reception - December 4

Time: 6 - 8 p.m.

Location: Scheller College of Business

Invitation to follow

[Register Here](#)

MBA Homecoming Tailgate - October 13

Join current students for a Scheller College alumni tailgate prior to Saturday's game on the 5th Street bridge (no registration required).

Features

Scheller College of Business MBA Program Office Receives Diversity Champion Unit Award



Every year, Georgia Institute of Technology seeks nominations for the Diversity Champion awards - recognizing those individuals or programs who best demonstrate a commitment to diversity, equity and inclusion; leadership- building an inclusive campus community; and advancement of an inclusive culture of excellence through programs, events, and activities that promote cross-cultural understanding and respect. Scheller College MBA Program Office is proud to have been selected as the 2018 recipient of the Diversity Champion Unit Award.

“Our team has worked exceptionally hard over the past few years to develop programs, initiatives, relationships, and processes that make our MBA programs, and Scheller College, a community where diversity and inclusion is prioritized and celebrated,” notes Dean Maryam Alavi.

Recently diversity efforts of Scheller College and Georgia Tech were featured in a viewpoint article by Dean Maryam Alavi in the *Atlanta Business Chronicle* (July 27, 2018 issue).

[Read More](#)

Faculty Spotlight

Peter Swire Named Andrew Carnegie Fellow

Scheller College of Business professor Peter Swire has been selected as a [2018 Andrew Carnegie Fellow](#), a prestigious program that supports significant research in the humanities and social sciences.

Swire's project focuses on the new era of data nationalism, the escalating actions by nations to control the flow of data, especially personal data, from one country to another. This ties into Swire's core research areas of privacy and cybersecurity, including his [ongoing research](#) about the rules for government access to communications and other data.

"This award brings recognition to the crucial issues of how to govern cross-border flows of personal information," said Swire, who is also the Elizabeth and Tommy Holder Chair of Law and Ethics. "I am humbled by the opportunity to try to help solve these global challenges before they turn into severe global problems."



[Read More](#)

USG Board of Regents Names Scheller College of Business Professor Ajay Kohli as Regent's Professor



The University System of Georgia's (USG) Board of Regents recently appointed four Georgia Tech faculty members as Regents Professors, one of the highest academic recognitions bestowed by the USG. This appointment recognizes outstanding teaching, acumen and achievements in teaching. Scheller College of Business is pleased to announce that Ajay Kohli, professor and Gary T. and Elizabeth R. Jones Chair in Management in the Scheller College of Business, has received this honor.

In addition, Dr. Kohli is also the recipient of an honorary doctorate in economics from the University of St. Gallen, Switzerland and was awarded the 2017 American Marketing Association Irwin/McGraw-Hill Distinguished Educator Award for marketing academia.

Alumni Spotlight

Recent Scheller Alumni Featured as MBAs to Watch in 2018



Poets and Quants July 18th issue showcases three of Scheller's recent MBA graduates Alex Walsh, Anna Babinets, and Reemon Silverman, in their article "[100 MBAs to Watch in the Class of 2018](#)."

All three Scheller alumni are high achievers. **Alex Walsh** was co-chair of Scheller College of Business' MBA Social Committee and interned at Home Depot. Alex got a jump start on his post-graduate employment and rejoined The Home Depot in January 2018 as a member of the Consumer Insights team.



Anna Babinets, served as a graduate research assistant to Professor Charles Mulford and published a research paper spotlighted on CFO.com. Following graduation in May 2018, Anna joined Delta Air Lines' Finance Leadership Development Program.



Reemon Silverman (the youngest attorney at Fischer Behar Chen Well Orion & Co, one of Israel's largest and most respected law firms), co-taught a Startups and Entrepreneurship course in Scheller's undergraduate program. Reemon co-founded the Scheller Speaker Series, a recurring TED Talk-style event program featuring Scheller MBA students. Silverman now works at North Highland as a Senior Strategy Consultant following graduation in May 2018.

The "2018 MBAs to Watch," selected from 239 nominations were identified as 2018 Best & Brightest MBAs released in May. Graduates from 57 MBA programs, including Stanford GSB, Northwestern Kellogg, MIT Sloan, Chicago Booth, INSEAD, and Columbia Business School were named to the list.

[Read More](#)

Alumni Updates

Tony Chow, MBA 2011, recently joined One Acre Fund in Uganda as the Head of Business Operations to help scale up their program for eliminating hunger and poverty.

Ryan Hicks, MBA 2015, relocated (including wife Reagan and son Roosevelt) to the state of Washington in June.

Hemalatha Manickavinayaham, MBA 2014, is leading the HCM Transformation in the capacity of ERP (Enterprise Resource Planning) Program Manager at Georgia Tech, an initiative to prepare Georgia Tech's current HR system to migrate to the University System of Georgia (USG) One Connect initiative leveraging a shared system and services model for HR/Payroll and Benefits information.

Ricky Schwartz, MBA 2013, was recently promoted to the role of Head of Innovation, Automation and Tools, and Machine Intelligence for North America for Ericsson's Managed Services division. Ricky is responsible for modernizing the way they deliver services by incorporating Artificial Intelligence and Machine Learning into their tools portfolio.

Please let us know what's been going on in your lives by filling out the [survey](#).

Center Spotlight: Business Analytics Center (BAC) at Scheller College of Business

Companies are collecting and analyzing large data sets that can predict everything from consumer behavior to supply chain management. To help companies and Scheller students understand how big data is changing the way businesses work, the [Business Analytics Center](#), known as the BAC, "serves as a platform for business analytics efforts, bringing together organizations, analytics thought leaders, talented students and a world-class, interdisciplinary faculty at Georgia Tech to educate and exchange best practices for applying analytics to solve business problems."

The Center works closely with its [Executive Council](#) to offer symposiums, student projects and applied research focused on techniques such as data visualization, mining, predictive modeling and econometrics to provide insights into the issues facing businesses, government and non-profit organizations. The Center is excited to host the first Annual Business Analytics Career Expo Friday, October 26, 2018. The event will begin with a Leadership Breakfast for our Executive Council Companies to network with select MBA, B.A., MSA, and Scheller Alumni, followed by the Analytics Career Expo. The Center is looking to engage with Scheller alumni working in Business Analytics. If you are interested in attending the event please reach out to Keith Werle (keith.werle@scheller.gatech.edu) for more information.

[Read More](#)

Scheller Alumni Network

You are our success story. As a member of the Scheller College alumni network, you play an important role in expanding our legacy for innovative excellence in business education. With more than 130,000 Georgia Tech alumni in over 120 countries, staying connected means you'll be able to solidify lifetime bonds, pursue lifelong learning opportunities, and expand your professional network. Explore the many ways you can get involved and stay connected through the [Scheller Alumni Network](#).

Stay connected with your alumni network by joining our Facebook group, [GT Scheller MBA Alumni Network](#), or city specific groups in [Atlanta](#) and [San Francisco](#).

Giving Back

Investing in Scheller College MBA fellowships helps us better serve current and future generations of MBA students. Every gift has an impact. Please make a gift to the MBA Fellowship Fund today!

Visit [GT Development](#) and specify "MBA Fellowship" in the "other" box or contact Kate Konecny at kate.konecny@scheller.gatech.edu or 404.385.5617.

Sincerely,

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