



# SHELLER BUZZ

UNDERGRADUATE ALUMNI NEWSLETTER

Georgia Tech Scheller College  
of Business

## WELCOME

With Spring semester in full swing, we look back on Fall 2019 with gratitude and pride for the many accomplishments our Scheller students, faculty, staff and alumni achieved. In October, we held our annual Dean's Scholarship event and celebrated its 10<sup>th</sup> year anniversary. Started in 2009 by Joe Evans (IM 1971) and former Dean, Steve Salbu, the Dean's Scholarship program has awarded over \$3M to 131 best and brightest high school students across the U.S., raising awareness to future students about Scheller's outstanding programs. We humbly thank our generous alumni who continue to support our first-year students with their philanthropic donations.

In the 2020 rankings of best undergraduate programs by *U.S. News and World Report*, our Management Information Systems program ranked #3, our Quantitative Analysis program ranked #4, and our Production and Operations Management program ranked #7. In addition, we're ranked #5 Best Undergraduate program at a public university and #14 Best undergraduate program in the U.S. by *Poets & Quants*. We are also thankful to the Class of 2017 who were surveyed by P&Q in Fall 2019 and ranked our undergraduate advising and career team #1 (public university) in the country.

We welcome you to enjoy some of highlights via this newsletter and thank you for your continued support. Go Jackets!

Best,  
Craig

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*Craig Womack  
Associate Dean and Senior Director of  
Undergraduate Programs*

## CONGRATULATIONS

To our outstanding faculty and students

[Scheller College Receives \\$1M Donation for Scholarships From Alumnus Robert \(Bob\) Torras Sr.](#) ✓

[Poets & Quants Ranks Georgia Tech Scheller College of Business' Undergraduate Program Top 20 in the U.S.](#) ✓

[U.S. News & World Report Ranks Two Scheller College of Business Undergraduate Programs Top 5 Nationally Among Business Schools](#) ✓

[Georgia Tech Approves Certificate in Sustainable Business](#) ✓

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## Michael Lowe Chosen as One of Poets & Quants Favorite Professors

Michael Lowe, assistant professor of Marketing at Scheller College of Business has been chosen by *Poets & Quants* as one of the nation's favorite business professors in its October article "[The Favorite Professors of Business Majors.](#)"

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## Peter Swire Op-Ed in Le Monde on the U.S, China and Case 311/18 on Standard Contractual Clauses

[On July 9](#), the Court of Justice for the European Union (CJEU) held eight hours of oral argument in hearing [case C-311/18](#), on whether U.S. surveillance practices violate the fundamental rights of EU citizens. This case could potentially rupture the mechanisms that allow personal data to flow across the Atlantic. Should the Court so decide, it would soon be illegal for companies and services we use every day to transfer personal data from the EU to the U.S.

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## Connor Ford: A Young Entrepreneur Shows How Spirit Made Him Successful

If you ask most entrepreneurs why they created their product or service, they would say they saw a need in the marketplace. Georgia Tech Scheller College student, Connor Ford (BA'20), is a shining example of recognizing a market need and launching a highly sought-after product.

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## SCHELLER COLLEGE IN THE NEWS

[Scheller Student Delivers a Call for Cultural Change at TEDxGeorgiaTech](#) ✓

[Scheller Undergraduates Named Georgia Tech Homecoming "Mr. and Ms. Georgia Tech" for Third Consecutive Year](#) ✓

[Students Apply Sustainable Business Concepts to Uplift Challenged Community](#) ✓

[Jonathan Clarke Provides Finance Tips for College Students in U.S. News & World Report](#) ✓





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## Scheller Dean's Scholarship Recipients Welcome 10 Year Anniversary



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