We wanted to share some exciting news about the incoming EMBA class. Our new class started in August and we are very proud of its diversity which includes a class record of 30% women and 22% international students! This offers our students the opportunity to learn from people with various backgrounds all over the world and it is part of what makes the Georgia Tech EMBA program such a rich experience.

Thanks for your referrals to the program, which resulted in another class at capacity (124 students). We depend on you for referrals of our top students!

It was great to see everyone at the EMBA Alumni summer social in August. Alumni from many different classes reconnected, made new connections, and strengthened friendships. As alumni, we want to hear about your successes, so continue to let us know about your accomplishments so we can let your classmates know.
Our next Alumni event is our Lifelong Learning presentation and reception on October 11 with a talk from former Scheller College Dean Steve Salbu on the topic “Leading Today’s Workforce: Control versus Autonomy in Managing.” This is an event for all MBA alumni with current MBA students invited to attend the reception so you can meet the new class.

Cynthia Lynch  
Director, EMBA Student Engagement  
cynthia.lynch@scheller.gatech.edu

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**Get Involved with EMBA Recruiting and Admissions**

Thank you to everyone who helped make the EMBA Class of 2019 recruitment so successful. Your referrals and your active engagement with incoming students continues to be crucial to our success.

There are several ways you can get involved with our EMBA recruiting process.

**Refer a Prospective Student.** [Alumni referrals](#) continue to be a leading source for strong EMBA students. I work closely with those who are referred to us and as long as the person referred meets our minimum admissions criteria (5 years of professional work experience and a 4-year bachelor’s degree from an accredited university), your referral is guaranteed an admissions interview and an application fee waiver.

**Help us host a lunch & learn at your company.** Each year we visit a variety of companies including Delta Air Lines, General Motors, and Coca-Cola, and host a lunch & learn so employees interested in furthering their education can learn about both our Executive and Evening MBA Programs at Scheller College. If you would like to have us visit your company, send me an e-mail at [marisa.swartz@scheller.gatech.edu](mailto:marisa.swartz@scheller.gatech.edu) and we can work together in setting a session up.

**Have someone interested in attending an EMBA Info Session?** [Click here for Upcoming EMBA Recruiting Events](#).

As always, I'm available to answer any questions you may have.
Are you interested in being an Alumni Ambassador?

If you're interested in becoming an EMBA Alumni Ambassador, please contact Lauren Howard at lauren.howard@scheller.gatech.edu for more information or to volunteer.

Latest Buzz

Alumni Connect at the Top of Ponce City Market
Thursday, August 23, a group of 48 EMBA alumni relaxed under a soft summer sky and reconnected with colleagues.

Scheller Innovation Highlighted in Delta’s Sky Magazine

It’s that Time Again! Refer a friend or colleagues to join our Open House Saturday, November 3 for an overview of our Executive, Full time, and
The EMBA event was held atop Ponce City Market with heavy hors d’oeuvres, cocktails, and several rounds of putt-putt golf. It was a great turn out and we hope to see you at our next event which will be the MBA Alumni Lifelong Learning series on “Leading Today’s Workforce: Control versus Autonomy in Managing Workers.” Professor Steve Salbu will be the presenter.

The September issue of Delta Airlines’ Sky Magazine featured Scheller College of Business in an in-depth business education story titled “Accelerating Success - the days of the cookie-cutter entrepreneur are over.” Incubators, accelerators and business education programs are stepping up to provide new paths for diverse startups.” Read more.

Evening MBA programs. It’s a great opportunity for those interested in pursuing their MBAs to see what Scheller College of Business can offer. Please pass along this information to your colleagues who may be interested in knowing why our Executive MBA program is #1 in Georgia! (Financial Times, 2017) Read more.

Upcoming Events

Homecoming Weekend is Here - October 11-13
Mark your calendars and join us for three exciting days of activities and opportunities to reconnect with classmates and Scheller College alumni.

MBA Homecoming Kickoff
Friday, October 12; 5:30 - 8:30 p.m.

Register Here

MBA Homecoming Tailgate
Saturday, October 13; 5th Street bridge (no registration required).

Scheller College of Business Dean’s MBA Reception
Tuesday, December 4; 6 - 8 p.m.
Scheller College of Business
Invitation to follow.
Continuing Education

MBA Alumni Lifelong Learning
Thursday, October 11; 6 p.m.
“Leading Today’s Workforce: Control versus Autonomy in Managing Workers.”
LeCraw Auditorium

Register Here

July’s Lifelong Learning Webinar is Now Online
“Blockchain: What it is and Why It’s Important.”
To view the full video, click here.

Digital Disruption Series Part III
On creating compelling customer experiences
Thursday, November 1; 6 - 7 p.m., Reception to follow
Location: LeCraw Auditorium

Register Here

Executive Coaching

In the new EMBA cohort starting in August, we added a new book, Designing Your Life: How to Build a Well-Lived, Joyful Life by Bill Burnett and Dave Evans. Burnett and Evans teach design at Stanford and are strong advocates of using design thinking in your career and life. According to them, “Designers don’t think their way forward, they build their way forward.” In your career advancement, this means that you build prototypes (different career possibilities) and use “Life Design Interviews” to explore questions about alternatives. This approach is similar to the exploration meetings or informational interviews we have discussed before. I highly recommend this book and this approach.

EMBA Executive Coaching and Career Services are available to EMBA alumni. Feel free to contact me if you would like to discuss your career path and strategy.

Cynthia
cynthia.lynch@scheller.gatech.edu
Alumni Spotlight

JD Fetterly
(MOT 2016) has a new position at Google as Supply Chain Planning and Operations, Programs Manager, Sept. 2018.

Eric Cole
(MOT 2017) has a new position as Lead IT Administrator at Delta Airlines, April 2018.

Robert Elliott
(MOT 2016) has a new position at The Home Depot as Senior Product Manager, July 2018.

Pierre Ronkart
(GB 2015) has a new position as Vice President Sales Application Engineer at Norteck Air Solutions, May 2018.

Gerald Mitchell
(GB 2011) who is the Director of Economic Development, The Atlanta Beltline, was appointed to the Georgia Public Telecommunications Commission, Sept. 2018.

Sabeen Abbas
(GB 2017) started a new position at The Coca-Cola Company as Sr. Manager, Segmented Execution Capability Solutions, August 2018.
Student News

Dr. Rebecca Von Der Heide (MOT 2018) was featured in the Edison Award's Women behind Innovation series, a campaign that recognized women who are paving the way and encouraging young women to dream big and develop the critical skills they need to fuel tomorrow's innovative culture.

They were so impressed with Rebecca's skills and experience that they have invited her to join the Edison Awards Steering Committee, where she will join senior executives with diverse marketing, scientific, and business backgrounds to monitor the development and successful launch of innovative products each year. Please join us in congratulating Rebecca on this prestigious invitation.

Faculty Spotlight

U.S.G Board of Regents Names Scheller College of Business’ Professor Ajay Kohli as Regent’s Professor

The University System of Georgia’s (USG) Board of Regents recently appointed four Georgia Tech faculty members as Regents Professors, one of the highest academic recognitions bestowed by the USG. Scheller College of Business is pleased to announce that Ajay Kohli, Professor and Gary T. and Elizabeth R. Jones Chair in Management in the Scheller College of Business, has received this honor. In addition, Dr. Kohli is also the recipient of an honorary doctorate in economics from the University of St. Gallen, Switzerland, and was awarded the 2017 American Marketing Association Irwin/McGraw-Hill Distinguished Educator Award for marketing academia. Read more.
Share your news!
If you have news you would like to share with your fellow EMBA alumni, please email Cynthia Lynch at cynthia.lynch@scheller.gatech.edu.

Are you connected?
Are you a member of the Executive MBA Alumni Group on LinkedIn? This group is a great way to stay in touch with your classmates and network with other EMBA alumni. Stay up-to-date with the latest EMBA alumni affairs and events. Connect, reconnect, and network.