16th Annual Roundtable for Engineering Entrepreneurship Research (REER) Conference

NOVEMBER 4-6, 2016

AGENDA – ROOM 235

Friday, November 4

1:00 – 1:30 PM  
Opportunities for Researcher/Policy Maker Collaborations  
Tom Kalil, Deputy Director for Policy for the White House Office of Science and Technology Policy and Senior Advisor for Science, Technology and Innovation for the National Economic Council

Diffusion of New Ideas

1:30 – 2:20 PM  
Seeding the S-Curve? The Role of Early Adopters in Diffusion  
Authors: Christian Catalini, Catherine Tucker  
Discussant: April Franco

2:30 – 3:20 PM  
Bias Against Novelty in Science: A Cautionary Tale for Users of Bibliometrics Indicators  
Authors: Jian Wang, Reinhilde Veugelers, Paula Stephan  
Discussant: Diana Hicks

Noncompetes

3:40 – 4:30 PM  
Noncompetes in the U.S. Labor Force  
Authors: Evan Starr, JJ Prescott, Norman Bishara  
Discussant: Timothy Simcoe

4:40 -5:30 PM  
Kauffman Prize Candidate: Large Firm Advantage and Entrepreneurial Disadvantage: How Non-competes Increase Market Concentration  
Authors: Hyo Kang, Lee Fleming  
Discussant: Wesley M. Cohen

7:00 – 9:00 PM  
Reception at the Ceccagnoli residence – Complimentary shuttles will transport Conference guests at 6:30 and 6:45 PM. Shuttles will depart residence at 9:00 and 9:45 PM
### Saturday, November 5  

**Presenters in Bold**

<table>
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<th>Time</th>
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<tr>
<td>8:30 – 9:30 AM</td>
<td>Continental Breakfast</td>
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**IP and Cumulative Innovation**

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| 9:30 – 10:20 AM | *Does Winning a Patent Race lead to more follow-on Innovation?*  
Authors: Neil Thompson, Jeffrey M. Kuhn  
Discussant: Bhaven Sampat |
| 10:20 – 11:10 AM | *Patents and Cumulative Innovation – Evidence from Post-Grant Patent Oppositions*  
Authors: Fabian Gaessler, Dietmar Harhoff, Stefan Sorg  
Discussant: Alberto Galasso |

**Kauffman Prize Candidate:** *Copyright and the Production of Hip-Hop Music.*  
Author: Jeremy Watson  
Discussant: Hong Luo

12:30 PM Lunch  
Keynote Speaker: Jerry and Marie Thursby, TBD

**Rate and Direction of Inventive Activity**

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| 1:40 – 2:30PM | *Kauffman Prize Candidate:*  
*Trials and Terminations: Learning from Competitors’ R&D Failures*  
Author: Joshua Krieger  
Discussant: Lee Fleming |
| 2:40 – 3:30PM | *Kauffman Prize Candidate:*  
*Managing the rate and re-direction of science: Evidence from the NIH*  
Author: Kyle Myers  
Discussant: Barton Hamilton |

**Entrepreneurial entry and Performance**

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| 3:50 – 4:40 PM | *Entrepreneurship and the School of Hard Knocks: Evidence from China’s Great Famine*  
Authors: Junhong Chu, Ivan P.L. Png, Junjian Yi  
Discussant: Annamaria Conti |
| 4:50 – 5:30 PM | *Entrepreneurial Adaptation and Social Networks: Evidence from a Randomized Experiment on a MOOC Platform*  
Authors: Charles Eesley, Lynn Wu  
Discussant: Henry Sauermann |

7:45 – 9:45 PM  
Optional Dinner – Baraonda Ristorante and Bar – 710 Peachtree St. NE, Atlanta, GA  30308 – 404-87-9962  
[http://www.baraondaatlanta.com/location](http://www.baraondaatlanta.com/location)
Sunday, November 6

8:00 – 8:30 AM  Continental Breakfast

Industry-Academic Interface

8:30 – 9:20 AM  When Collaboration Bridges Institutions: The Impact of Industry Collaboration on Academic Productivity
Authors: Michaël Bikard, Keyvan Vakili, Florenta Teodoridis
Discussant: Jerry Thursby

9:20 – 10:10 AM  The Impact of Open Access Mandates on Invention
Author: Kevin Bryan, Yasin Ozcan
Discussant: Karim Lakhani

Pecuniary and Non-Pecuniary Motives of Human Capital

10:30 – 11:20 AM  Innovating in Science and Engineering or “Cashing In” on Wall Street? Evidence on Elite STEM Talent
Author: Pian Shu
Discussant: Paula Stephan

11:30 – 12:20 PM  Motivating Effort in Contributing to Public Goods Inside Organizations: Field Experimental Evidence
Authors: Andrea Blasco, Olivia Jung, Karim Lakhani, Michael Menietti
Discussant: Nicola Lacetera

12:25 PM  Adjourn

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• Georgia Tech Scheller College of Business
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ORGANIZING COMMITTEE:

• Marco Ceccagnoli
• Annamaria Conti
• Matt Higgins
• Alex Oetl
• Henry Sauermann
• Eunhee Sohn
• Peter Thompson
• Jerry Thursby
• Marie Thursby

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