

## ► External Engagement and Impact

- » The Center continued its work on Drawdown Georgia Phase One and supported the initiative's highly successful launch week in October. Starting in January, the Center spearheaded baseline research and initial outreach for the Drawdown Georgia Business Compact. Founding members, including Anthem, Cox Enterprises, Google, Interface, Norfolk Southern, Southwire, and TKE, committed to supporting statewide achievement of net zero emissions by 2050 through individual and collective action that advances just and sustainable outcomes.
- » Center leadership participated in working groups for the Georgia Tech strategic planning process and co-chaired the committee tasked with advancing the implementation of the *2020-2030 Strategic Plan* as it relates to sustainability.

## ► Network Building

- » The Business, Environment, and Society Speaker Series drew 400 attendees for ten talks featuring Center-affiliated faculty and sustainability leaders from Coca-Cola North America, Cox Enterprises, Siemens, and Southwire Company.
- » Our team supported diversity, equity, and inclusion goals by co-chairing Scheller College's DE&I Council, launching a book discussion group, and hosting a panel discussion with MBA alumnae on the fight for racial equity and social justice.
- » Through its involvement with RCE Greater Atlanta, the Center is helping to lead a project to do a deeper dive into equity implications of selected Drawdown Georgia solutions, launched a student mentorship program, and supported the Green Chamber of the South's Sustainability Interactive conference.

## ► Student Experience

- » Sustainable Business Consulting Practicums hosted projects for Chick-fil-A, Delta Air Lines, Historic District Development Corporation, The Coca-Cola Company, and more.
- » In the Carbon Reduction Challenge, summer interns pitched proposals to their employers regarding sustainable Covid-19 business practices (e.g., remote working) that will continue to be valuable post-pandemic.
- » Center staff taught a first-year student experience course focused on sustainable communities and a special topics course on global leadership.
- » Twenty-four Graduate Sustainability Fellows and 14 Undergraduate Sustainability Ambassadors deepened their engagement in sustainability through special projects.

## ► Faculty Achievements

- » Center-affiliated faculty received grants, awards, and recognition from the Institute for Operations Research and the Management Sciences, the Manufacturing and Service Operations Management Society, the National Science Foundation, and the Southeastern Academy of Legal Studies in Business.

## ► Organizational Resources

- » The Center conducted a fundraising campaign in honor of our namesake's legacy with the support of the Ray C. Anderson Foundation. We also welcomed Southwire as our first donor supporting Drawdown Georgia business engagement activities.
- » Our Center issued its first ever [Annual Report](#) and shared it widely with our network of friends and supporters.

**Scheller College of Business** ////////////////

**#4** in the U.S.

**#15** Globally

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