External Engagement and Impact

» Center leadership is working with the Georgia Drawdown team to study our state’s most promising climate change solutions, including a focus on “beyond carbon” dimensions such as new economic opportunities, air quality, and equity.

» We convened Georgia Tech and external experts to support the development of partner engagement and measurement principles for Coca-Cola’s World Without Waste initiative.


» The Center partnered with Delta Air Lines to advise on a business-wide contest that offered Delta employees the opportunity to compete for corporate visibility and funding on their sustainability-driven innovations.

Accolades

» The Carbon Reduction Challenge won three awards at the 2018 Reimagine Education Conference: Top 10 Finalist, Sustainability Category First Prize, and Natural Sciences Discipline First Prize.

» Poets & Quants selected our Center GRA, Steven Murchison, MBA 19, as one of the “Best and Brightest MBAs” for 2019.

» Under the leadership of Center staff, Scheller College became the first college on the Georgia Tech campus to earn Work Green “Certified Gold” in recognition of its sustainable practices.

Student Experience

» The Center received approval for a new undergraduate Certificate in Sustainable Business.

» Georgia Tech’s newly launched Master of and Certificate in Sustainable Energy and Environmental Management will feature graduate course electives taught by Center-affiliated faculty.

» Approved projects from the Summer 2018 Carbon Reduction Challenge resulted in approximately 9.4 million pounds of CO₂ emissions reductions and $15.2 million in cost savings for employers.

» The MBA and undergraduate versions of the Sustainable Business Consulting Practicum hosted projects with Chick-fil-A, Delta Air Lines, Rubicon Global, and more.

» The 2019 MBA International Practicum featured a South Africa section, co-sponsored by the Center. Students exercised sustainable business skills with hands-on projects.

» MBA Sustainability Fellows and Undergraduate Sustainability Ambassadors presented their projects at a poster session attended by Center stakeholders.

Faculty Achievements

» Center-affiliated faculty Jeffrey Hales, Chair of the Sustainability Accounting Standards Board, was been instrumental in the codification of accounting standards recognized by NASDAQ and the London Stock Exchange.

» Thought leadership of affiliated faculty was featured in our Sustainable Business Insights research brief series; on the Earth 911 and Jumpstart podcasts; on the Environmental Leader, Rewire, Sustainable Brands, and Wall Street Journal websites; by the Savannah Council on World Affairs; and in the Harvard Business Review.
ENGAGING INDIVIDUALS

- 222 Students in Courses
- 540 Attendees in Activities
- 23 Events Hosted by the Center
- 15 Fellows & Ambassadors

COMMUNICATIONS

- 32 Articles
- 16 Blogs by Students, Faculty, & Staff
- 53 Media Mentions
- 6 Research Briefs

ENGAGING ORGANIZATIONS

- 67 Organizations
- 42 Companies
- 2 Government Agencies
- 17 Nonprofit
- 1 B Corp
- 5 Educational

CARBON REDUCTION CHALLENGE

- Money Saved
  - ~$15.2M Implemented
  - ~$420K Potential
- CO₂ Saved
  - ~9.4M lbs. Implemented
  - ~1.1M lbs. Potential

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