

» External Engagement and Impact

- » Center leadership is working with the [Georgia Drawdown](#) team to study our state's most promising climate change solutions, including a focus on "beyond carbon" dimensions such as new economic opportunities, air quality, and equity.
- » We convened Georgia Tech and external experts to support the development of partner engagement and measurement principles for Coca-Cola's World Without Waste initiative.
- » An *Atlanta Journal Constitution* article, "[High Energy Bills Burden Atlanta's Low-Income Residents](#)," cited the Center's work on the project, "Energy Burden in the Southeast."
- » The Center partnered with Delta Air Lines to advise on a [business-wide contest](#) that offered Delta employees the opportunity to compete for corporate visibility and funding on their sustainability-driven innovations.

» Accolades

- » The [Carbon Reduction Challenge](#) won [three awards](#) at the 2018 Reimagine Education Conference: Top 10 Finalist, Sustainability Category First Prize, and Natural Sciences Discipline First Prize.
- » *Poets & Quants* selected our Center GRA, [Steven Murchison](#), MBA 19, as one of the "Best and Brightest MBAs" for 2019.
- » Under the leadership of Center staff, Scheller College became the first college on the Georgia Tech campus to earn [Work Green "Certified Gold"](#) in recognition of its sustainable practices.

» Student Experience

- » The Center received approval for a new undergraduate Certificate in Sustainable Business.
- » Georgia Tech's newly launched Master of and Certificate in Sustainable Energy and Environmental Management will feature graduate course electives taught by Center-affiliated faculty.
- » Approved projects from the Summer 2018 Carbon Reduction Challenge resulted in approximately 9.4 million pounds of CO₂ emissions reductions and \$15.2 million in cost savings for employers.
- » The MBA and undergraduate versions of the Sustainable Business Consulting Practicum hosted projects with Chick-fil-A, Delta Air Lines, Rubicon Global, and more.
- » The 2019 MBA International Practicum featured a [South Africa section](#), co-sponsored by the Center. Students exercised sustainable business skills with hands-on projects.
- » MBA Sustainability Fellows and Undergraduate Sustainability Ambassadors presented their projects at a poster session attended by Center stakeholders.

» Faculty Achievements

- » Center-affiliated faculty Jeffrey Hales, Chair of the [Sustainability Accounting Standards Board](#), was been instrumental in the [codification of accounting standards](#) recognized by NASDAQ and the London Stock Exchange.
- » Thought leadership of affiliated faculty was featured in our [Sustainable Business Insights](#) research brief series; on the [Earth 911](#) and [Jumpstart](#) podcasts; on the [Environmental Leader](#), [Rewire](#), [Sustainable Brands](#), and [Wall Street Journal](#) websites; by the [Savannah Council on World Affairs](#); and in the [Harvard Business Review](#).

Scheller College of Business //////////////

#2 in the U.S.

#6 Globally

—2018 Better World Rankings

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» **Engaging Individuals**

222

Students in Courses

540

Attendees in Activities

23

Events Hosted by the Center

15

Fellows & Ambassadors

» **Engaging Organizations**



- **42** Companies
- **2** Government Agencies
- **17** Nonprofit
- **1** B Corp
- **5** Educational

» **Communications**



32
Articles

16
Blogs
by Students, Faculty, & Staff

53
Media Mentions

6
Research Briefs

» **Carbon Reduction Challenge**



Money Saved
~\$15.2M Implemented
~\$420K Potential



CO₂ Saved
~9.4M lbs. Implemented
~1.1M lbs. Potential