

» Industry Engagement

The Center launched the Corporate Sustainability Program Executive Council in Spring 2018 with Delta Air Lines as the inaugural participant. This success builds on AY 2017-18 engagement with companies including Autodesk, Kimberly-Clark, NextEra Energy, Steelcase Inc., SunTrust Bank, The Coca-Cola Company, and Walmart.

The Internship and Co-op Carbon Reduction Challenge, in collaboration with the Georgia Tech Global Change Program, engaged companies including BP, Home Depot, and Volkswagen. Approved projects from the year have resulted in approximately 12 million pounds of CO₂ emissions reductions and significant cost savings for companies. For their groundbreaking accomplishments with the Challenge, Dr. Kim Cobb and Center Faculty Director Dr. Beril Toktay received the Georgia Tech 2018 Innovation in Co-curricular Education Award.

» Local and National Partnerships

The Energy Policy and Innovation Center at Georgia Tech funded the Center's collaborative project, "The Energy Burden in the Southeast: Solutions Through Community and Business Engagement," to establish a thorough understanding of energy burden root causes and to synthesize current and potential approaches to addressing this issue.

The Center served as convener or partner for a number of dynamic and high-impact sustainable business conferences: the 2018 Early-Career Sustainable Operations Workshop, the Chattahoochee Riverkeeper Climate Change Conference, the national Net Impact Conference, and The Green Chamber of the South's Sustainability Interactive! 5.

» Student Experience

Four 2017-18 Scheller College MBA Sustainability Fellows completed projects that addressed: how linking a brand to a social need can impact a company's bottom line, how revolutions in artificial intelligence will impact gender parity in the workforce, and how to improve the efficiency of the Georgia Tech recycling program.

Graduating MBA students praised the "one of a kind" Sustainable Business Consulting Practicum in Scheller College's "Countdown to Commencement" interviews. This year, an MBA team's project from the fall was so well received by the U.S. Green Building Council that the project transitioned to the undergraduate section in the spring with the Forest Stewardship Council as the sponsor. Course Professor and Center Managing Director Michael Oxman received the 2018 Melvyn P. and Eleanor N. Galin Creativity Award in recognition of the diverse and creative ways he has found to engage with students, corporations, and the Atlanta community in promoting sustainability awareness.

» Faculty Thought Leadership

The Center launched *Sustainable Business Insights: Research Briefs for Practitioners*—a series that distills cutting-edge academic research into an "easy-to-read" format for busy practitioners.

Center-affiliated faculty highlights include: Dr. Jeffrey Hales being named Chair of the Sustainability Accounting Standards Board, Dr. Atalay Atasu becoming the new Department Editor of the Sustainable Operations Department of the *Production and Operations Management Journal*, and Dr. Omar Rodríguez-Vilá publishing an article in the *Harvard Business Review*.

Scheller College of Business // // // // //

#4 in the U.S.

#10 Globally

—2017 Better World Rankings



» **Engaging Individuals**

267

Students in Courses

531

Attendees in Activities

26

Events Hosted by the Center

6

Center-Affiliated Faculty Added

» **Engaging Organizations**



- **40** Companies
- **7** Educational
- **22** Nonprofit
- **4** Government Agencies
- **1** B Corp

» **Communications**



25
Articles

8
Student Blogs

9
Faculty/Staff Blogs

6
Research Briefs

» **Carbon Reduction Challenge**



Money Saved

~\$ **.8M** Implemented
 ~\$**6.2M** Potential



CO₂ Saved

~**12M lbs.** Implemented
 ~**49M lbs.** Potential