External Engagement and Impact

» The Center held its inaugural Advisory Board meeting with more than two dozen business and other leaders, including representatives from companies such as Cisco Systems, Delta Air Lines, Ford Motor Company, and Southern Company.

» The Center is helping to engage the business community in the Greater Atlanta Regional Centre of Expertise on Sustainable Development Education (Greater Atlanta RCE), which officially launched on October 10 at the Center for Civil and Human Rights. The Greater Atlanta RCE aims to create local solutions to global sustainability challenges.

» The Center partnered with The Coca-Cola Company by convening Georgia Tech and external experts on the creation of an assessment methodology in support of the company’s World Without Waste initiative.

» The Center continued its work on “The Energy Burden in the Southeast” project, funded by the Energy Policy and Innovation Center at Georgia Tech. In addition to Phase 1 findings, the project was cited in an August Atlanta Journal Constitution article, “High Energy Bills Burden Atlanta’s Low-Income Residents.”

Accolades

» The Carbon Reduction Challenge won three awards at the 2018 Reimagine Education Conference: Top 10 Finalist, Sustainability Category First Prize, and Natural Sciences Discipline First Prize.

» With the leadership of Center staff, Scheller College became the first college on the Georgia Tech campus to earn the Work Green “Certified Gold” recognition. The program recognizes the promotion of sustainable practices by units, staff, and faculty.

Student Experience

» The Carbon Reduction Challenge (CRC) has expanded to include both MBA students at Georgia Tech and students from other local universities. Twenty-three students participated in the Summer 2018 CRC, with approved projects resulting in approximately 9.4 million pounds of CO₂ emissions reductions and $15.2 million in cost savings for employers. The CRC also became an official part of the Georgia Climate Project.


» A record number of students were selected as 2018-19 Scheller College MBA Sustainability Fellows. Ten Fellows will work closely with Center-affiliated faculty mentors to design and develop projects that contribute to sustainable business. The Center has also launched the Undergraduate Sustainability Ambassadors program, which provides five students in 2018-19 with the opportunity to pursue projects and participate in special events.

Faculty Achievements

» As chair of the Sustainability Accounting Standards Board, Center-affiliated faculty Dr. Jeffrey Hales has been instrumental in the codification of accounting standards that are now recognized by NASDAQ and the London Stock Exchange.

» Center-affiliated faculty thought leadership has been featured in an Earth 911 podcast, in the Harvard Business Review, and on the Sustainable Brands website.

Scheller College of Business

#2 in the U.S.

#6 Globally

—2018 Better World Rankings
> Engaging Individuals

- 150 Students in Courses
- 247 Attendees in Activities
- 17 Events Hosted by the Center
- 15 Fellows & Ambassadors

> Engaging Organizations

- 38 Organizations
- 25 Companies
- 2 Government Agencies
- 9 Nonprofit
- 1 B Corp
- 1 Educational

> Communications

- 13 Articles
- 10 Blogs by Students, Faculty & Staff
- 12 Media Mentions
- 3 Research Briefs

> Carbon Reduction Challenge

- $15.2M Money Saved
- 9.4M lbs. CO₂ Saved