

## 2018 Early-Career Sustainable Operations Workshop

Scheller College of Business  
Georgia Institute of Technology  
March 2-4, 2018

FRIDAY, MARCH 2 <sup>ND</sup>	
6:30 PM	Welcome Reception (Kuroshio Midown Sushi and Lounge, 950 W Peachtree St NW, Atlanta, GA 30309)
SATURDAY, MARCH 3 <sup>RD</sup>	
8:00 AM – 8:30 AM	Breakfast
8:30 AM – 9:00 AM	Welcoming Remarks and Introductions
9:00 AM – 10:30 AM	<p>Session 1: Supply Chain Transparency</p> <p>Does Supply Chain Visibility Affect Operating Performance? Evidence from Conflict Minerals Disclosures – <b>Caroline Swift, V. Daniel R. Guide Jr., Suresh Muthulingam</b></p> <p>Discussant: Manpreet Hora</p> <p>Improving Supplier Social Responsibility under Incomplete Visibility– <b>Tim Kraft, Leon Valdes, and Karen Zheng</b></p> <p>Discussant: Soo-Haeng Cho</p>
10:30 AM – 11:00 AM	Break
11:00 AM – 12:30 PM	<p>Session 2: Environmental Compliance</p> <p>Competing to Discover Compliance Violations: Self-Inspections and Enforcement Policies – <b>Saed Alizamir and Sang-Hyun Kim</b></p> <p>Discussant: Beril Toktay</p> <p>The Danger of Tightening Standards Without Appropriate Monitoring Effectiveness in A Competitive Market – <b>Kejia Hu, Sunil Chopra, and Yuche Chen</b></p> <p>Discussant: Mark Ferguson</p>

12:30 PM – 2:00 PM	<p>Lunch with Industry Speaker John Federovitch (Walmart)</p> <p><i>John Federovitch is Senior Director of Renewable Energy and Efficiency at Walmart. In this role, he leads origination and procurement teams for renewable energy, storage and EV charging; energy and water efficiency; recycling and food waste for 5000+ U.S. facilities.</i></p>
2:00 PM – 3:30 PM	<p>Session 3: Energy</p> <p>Promoting Solar Panel Investments: Feed-in-Tariff versus Tax-Rebate Policies – <i>Vlad Babich, Ruben Lobel, and <b>Safak Yucel</b></i></p> <p>Discussant: Ravi Subramanian</p> <p>Optimal Feed-in Tariff Policies: The Role of Technology Manufacturers – <i><b>Shadi Goodarzi, Sam Aflaki, and Andrea Masini</b></i></p> <p>Discussant: Gil Souza</p>
3:30 PM – 4:00 PM	Break
4:00 PM – 5:30 PM	<p>Session 4: A Critical Look at the Circular Economy: Industrial Practice and Research Potential with Industry Speakers Rob Herb and Michael Rinaldi (De Lage Landen)</p>
6:00 PM	Dinner (Baraonda Ristorante & Bar, 710 Peachtree St NE, Atlanta, GA 30308 )
SUNDAY, MARCH 4 <sup>TH</sup>	
8:00 AM – 8:30 AM	Breakfast
8:30 AM – 10:00 AM	<p>Session 5: Sharing Economy</p> <p>Business Models in the Sharing Economy: Manufacturing Durable Goods in the Presence of Peer-to-Peer Rental Markets – <i>Vibhanshu Abhishek, <b>Jose Guajardo, Zhe Zhang</b></i></p> <p>Discussant: Atalay Atasu</p> <p>Resource Pooling Benefits of Ride-Sharing Services: Quasi-Experimental Evidence from Uber's Entry in California – <i><b>Suvrat Dhanorkar</b></i></p> <p>Discussant: Sriram Narayanan</p>

10:00 AM -10:30 AM	Break
10:30 AM – 12:00 PM	<p>Session 6: New Developments in Sustainability</p> <p>Truthful Mechanisms for Medical Surplus Product Allocation– <b>Can Zhang</b>, <i>Atalay Atasu, Turgay Ayer, and Beril Toktay</i></p> <p>Discussant: Eda Kemahlioglu-Ziya</p> <p>Electricity Pricing with Limited Consumer Response– <i>Saed Alizamir, Shouqiang Wang, and <b>Fariba Farajbakhsh</b></i></p> <p>Discussant: Vishal Agrawal</p>
12:00 PM – 1:00 PM	Lunch