

**Management 4191/4192  
Entrepreneurship /Leadership Forum  
Summer 2013  
3 credits  
Atlanta, Prague, Krakow and Budapest**

**Course Instructors**

**Dori Pap**

**404-385-3278**

**[dori.pap@ile.gatech.edu](mailto:dori.pap@ile.gatech.edu)**

and

**Robert N. Thomas, PhD**

**404-894-9472**

**[Robert.thomas@ile.gatech.edu](mailto:Robert.thomas@ile.gatech.edu)**

**Course Objectives:**

Each individual has a unique capacity to contribute their expertise, talents, insights and experiences to create a significant impact in their lives and in the lives of others through entrepreneurship and leadership. The objective of this course is to

- Investigate, discuss, and gain understanding of key competencies of entrepreneurship and leadership. Examples of competencies include:
  - Awareness of opportunities
  - Critical-thinking – ability to investigate and assess situations, opinions and actions
  - Ability to adapt to changing condition
  - Communication with constituents and others that impact your project– writing, speaking, listening
  - Understanding the complexity of the environment in which you operate.
- Explore the concept of entrepreneurship and leadership
- Build on the context of the speaker series, site visits and other class activities to develop understanding of the skills critical to successful entrepreneurs and leaders
- Explore how the entrepreneur and the leader can make a positive contribution to society

**Course Description:**

The course is designed to engage the student in exploration and critical analysis of the role of the entrepreneur and leadership in addressing social challenges and creating social value. The student will be exposed to individuals and organizations demonstrating entrepreneurial thinking, and effective leadership that create social value. Their successes, challenges and experiences provide learning opportunities for the student.

The methods utilized for this course are speakers, site visits, readings and discussion. The instructor will use various tools to engage the student in the learning process including, but not limited to, class discussion, written reflection papers, individual and group presentation, and pop quizzes. The major components of the class are:

- Impact Speaker's Series

Speakers will generally describe their background and current activities and provide opportunities for the students to expand their understanding and knowledge of entrepreneurship, leadership and impact.

The background of each speaker will be provided prior to their presentation. Students are expected to pay attention and engage with the speaker through questions and dialogue.

- **Assigned Readings**

The purpose of the readings is to provide students with background, context and key concepts that will enhance the student's learning.

- **Reflection Assignments**

The purpose of these assignments is to provide students with the opportunity to communicate what they have learned and integrate the concepts into their personal insights and reflections. There are 3 types of papers\*:

- **Debriefing Papers:** These papers (1-page) should be prepared after each Impact Speaker session or site visit. They are due prior to the next scheduled class meeting.
- **Reading Reflection Paper:** A personal reflection paper based on your insights and learning from the assigned readings. This paper is due during the 4<sup>th</sup> week of the program.
- **Final Reflections Paper:** Due one week after student returns home

\*Additional descriptions for these assignments will be discussed in or expanded upon during the initial classes. The creation of blogs and other media may be an option.

- Each student is expected to participate (speak and listen) in class and small group discussions. Students are encouraged to ask questions during the Impact Speaker sessions and site visits.
- Class members will have an opportunity to volunteer to introduce the IMPACT Speakers. Additional information will be available in class.

### **Class Meetings:**

Class will be held at various times during the semester based on the schedule of activities. A number of speaker's presentation and site visits may be held in a location to be announced. There may be more than one speaker/site visit during a given week. Students are expected to attend all of the IMPACT speaker presentations and site visits.

Changes will be announced on T-Square and/or by the instructors.

**Grading:**

Debriefing Papers	40%
Reading Reflection Paper	20%
Final Reflection Paper	20%
Class Participation*	20%

\* Attendance and class participation are critical elements in the grading. Points will be deducted from the attendance and class participation portion of the grading criteria based on the following:

- 1<sup>st</sup> absence                                      2 POINT DEDUCTION
- 2<sup>nd</sup> absence                                      3 POINTS DEDUCTION (TOTAL = 5 POINTS)
- 3<sup>rd</sup> absence                                      4 POINTS DEDUCTION (TOTAL = 9 POINTS)
- 4<sup>th</sup> absence                                      5 POINTS DEDUCTION (TOTAL = 14 POINTS)
- 5<sup>th</sup> absence (and above)                  6 POINTS DEDUCTION PER ABSENCE

LACK OF ENGAGEMENT IN CLASS DISCUSSION  
MINUS ONE (1) POINT EACH CLASS

Make-up assignments for excused or unexcused absences will be at the discretion of the professors.

**Student Papers and Assignments:**

Submit by e-mail to T-Square. Please include your name and subject line in the message and on the paper. Number the pages, and include your name on the paper.

**Honor Code:**

Students are expected to uphold the Georgia Institute of Technology Academic Honor code. You may find information on the Honor Code at: <http://deanofstudents.gatech.eduHonor/>

**Reading List:**

*The Magic Lantern: The Revolution of '89 Witnessed in Warsaw, Budapest, Berlin and Prague.* Timothy Garton Ash (1993)

*How We Survived Communism and Even Laughed.* Slavenka Drakulic (1993)

Additional articles will be available in either a course packet or available through T-Square