GEORGIA INSTITUTE OF TECHNOLOGY
Scheller College of Business

MGT 6113: Pro Bono Consulting Practicum

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Contact: Please reach out to your student leaders for any questions, concerns or comments.

Class: No formal class; this practicum requires team members to organized themselves and meet when necessary.

Recommended that you meet as a team at least once a week.

1. Course Objectives and Description

Georgia Tech’s Pro Bono Consulting Program is aimed at helping not-for-profit organizations based in Atlanta resolve key strategic challenges. We are also committed to providing exceptional educational and personal growth opportunities for motivated student participants.

Projects are conducted over 15 weeks during the Fall, Spring or Summer semester. Prior to undertaking a project we work together with our clients to set expectations and define scope. All projects are evaluated against our dual-goal mission and are approved by the client representatives, the consulting team, and program leaders, as well as advising faculty from Georgia Tech’s Scheller College of Business. Projects must have a defined problem and defined scope, addressing a specific need. Upon completion, clients will receive a presentation of findings with the expectation that results will be considered for implementation by key organizational decision makers.

We pride ourselves with providing solutions that are practical and easy to implement. Our teams, while independent, work closely with the clients’ staff and management. This approach enables us to better grasp underlying issues, gather feedback on our work, and adjust our approach early in the process, and finally arrive at actionable solutions that our clients are prepared to implement.

Project workload is expected to average 30 – 45 hrs per week across the team. The length of projects should range from 12 – 16 weeks.
2. Course Materials

Required Text:

1) There is no required text for this course

2) The Wall Street Journal – This will be a helpful resource


3. Course Requirements and Grading

Grading Policy:
The grading policy is based on overall performance in the course. There are two deliverables in the form of a midterm presentation and a final readout/presentation.

While the following is not official, it is a way of understanding the grade makeup and student accountability.

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<th>Grade Outline</th>
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<td>Midterm Presentation</td>
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4. Additional Course Notes:

Client Meetings:
You are required to meet with your client at least 3 times during the semester (Introductory Meeting, Midterm Presentation and Final Presentation). It is, however, encouraged that the meetings be in line with what the client deems necessary. We don’t want you to overextend yourselves, but consulting is about meeting the needs of the client.

Recommendations:
Getting started can be a challenge, so we recommend that you plan an initial period of research so that you are up on all of the client’s business. Also, be sure to use your network and the resources that Georgia Tech brings to the table. Outside resources too, are generally more than willing to help students who seek advice/help – these resources depend on the type of project you are doing, so don’t be afraid to do a Google search.