King of Pops popsicles have quickly become an Atlanta staple since the company’s founding in 2010. The popsicles can be found at virtually any local festival, sold out of their signature pushcart and umbrella. The company was born out of a vision by Steven Carse, founder and CEO. After being laid off from his corporate job as a Product Manager at AIG Agency Auto in 2009, Steven moved onto his brother’s couch and committed all of his energy to one idea - create the best popsicles ever made. Inspired by the Latin American fresh fruit paletas, Steven and his brother Nick created delicious flavors of local and natural handmade pops. Starting with a humble ice cream pushcart, King of Pops is now a local favorite in seven cities throughout the South.

King of Pops business consists of carts, catering, and wholesale. Product can be found in many high-end delis, urban markets, and Whole Foods Market; They also have a window shop at their headquarters in Inman Park, Atlanta. In 2015, they started selling their pops at Turner Field during the Atlanta Braves home games. Most Saturdays however, Steven can still be found at his original corner, selling pops from a cart just like in the old days. Steven is a graduate from the University of Georgia, and prior to King of Pops, worked at AIG Agency Auto, The Post Register and the Atlanta Journal Constitution.