Joanne B. Bauer
President, Kimberly-Clark’s Global Health Care

Joanne Bauer is the President of Kimberly-Clark’s Global Health Care business. This $1 billion global business of Kimberly-Clark Corporation holds the No. 1 and No. 2 market share positions in several categories, including infection control solutions, surgical solutions, pain management and digestive health. Health Care manufactures and markets a variety of medical supplies such as medical exam gloves, surgical packs and gowns, and medical devices such as respiratory care, pain management and enteral feeding products.

Joanne began her career with Kimberly-Clark in 1981 as a Marketing Assistant in the Adult Care Sector. Most notably, she was part of the original team that launched DEPEND® Adult Incontinence Products nationwide. She has held numerous marketing roles across the corporation, including positions in the Adult Care and Health Care Sectors.

Joanne was promoted to Vice President of KimFibers, Ltd. in 1996.

In 1997, Joanne returned to the Health Care Sector and led the integration of its first major acquisition, Tecnol Medical Products. In 1998 she was appointed to Vice President of Global Marketing for Health Care, and in 2001 President of the entire Sector. Joanne has been instrumental in growing the Health Care business by integrating acquisitions, doubling sales outside of North America, introducing new products and categories, and significantly restructuring the supply chain footprint.

Joanne graduated from Lawrence University in Appleton, Wisconsin in 1977, with a degree in English. She graduated from the University of Wisconsin – Oshkosh with a MBA in 1986.

Joanne serves on the Board of Directors for MedShare International, and Medivance, Inc. Joanne and her family live in the Atlanta area.