Leadership and Growth through Strategic Innovation
-- Mr. Surya Kant, President, TCS America

Tata Consultancy Services Limited (TCS) is a leading information technology consulting, services and business-process outsourcing organization. It envisioned and pioneered the adoption of the flexible global business practices that today enable organizations to operate more efficiently and generate more value for end-customers. We commenced operations way back in 1968, when the IT services industry was in its infant stage. Today, with four decades of experience, a presence in 34 countries across six continents and a comprehensive range of services spanning six service lines and encompassing 12 industries, we are one of the world's leading information technology companies with seven of the Fortune Top 10 companies among our valued customers.

TCS's leadership and growth has been achieved through strategic innovation across business, services and delivery. Strong investments and continuous commitment in research and development lay the foundation on which pillars of excellence through innovation are built. TCS perceives innovation as an essential catalysis of growth and believes in creating and managing sustaining and disruptive innovation through an eco-system comprising of academia, start-ups, alliance partners and customers. The Global Network Delivery Model promises seamless execution capabilities for complex, multi-location engagements and end-to-end service offerings.

The talk will provide a glimpse into innovation in action at TCS and will emphasize the significant role it plays in the journey toward achieving our vision of “Global Top 10” by 2010. Case studies presented in this session -- catering to R&D, Global Network Delivery Models and service offerings -- will illustrate how innovation acts as a key driver and differentiator for TCS and how it is aligned with our organizational goal of “achieving excellence through innovation.”