Ideas to Serve Finals 2020
Winners Announced April 20th, 2020
Hosted by the Scheller College of Business | Institute for Leadership and Social Impact

JUDGES
Joey Asher
SpeechWorks
Katie Beacham
Kilpatrick Townsend & Stockton
Jasmine Burton
Wish4Wash
Jennifer Hirsch
Serve-Learn-Sustain
Shannon Evanchec
True Pani
Archeb Bernard
The Bombchel Factory
Kristen Daniel
Pentorship
Quinetha Frasier
Social Impact Technology
Stephanie Ogden
CARE
Terry Blum
Georgia Tech ILSI
Becky Scheel
Harmonic Design

Jesse Breiding
The Coca-Cola Company
Brian Cayce
Venture Capitalist
Ashby Foltz
CharityVest
Richard Hill
Covenant Presbyterian Church
Kathleen Kurre
Fusion Advisors, LLC
Rebecce Hull
Serve-Learn-Sustain
Anne Lynch
Georgia Tech
Monica Nandan
Kennesaw State University
Liz Waldsworth
Georgia Tech Library
Mike Smith
Scheller College of Business
Patricia Houston
MMR LIVE Experience Design
Hillary King
Emory University
Cynthia Kutka
Georgia Tech Library
Amy Love
Invest Atlanta
Maxine Paul
Building What's Next
David Reed
Kilpatrick Townsend & Stockton
Robert Thomas
Georgia Tech ILSI
Susan Davis
Agenda for Change
Judith Winfrey
Love is Love Farm
Laura Brunson, PhD
Millennium Water Alliance

2020 PRIZES
Problem Discovery Track
First Place- $2,500
Second Place- $1,500
Third Place- $250
Other Finalists- $250
Solutions Discovery Track
Winner - $2,500
Runner-up - $1,500
Other Finalists- $250

Specialty Prizes
People’s Choice Award- $500
Best Video Award - $500
Best Stakeholder Map - $500
Best Pitch Award- $500
Scheller MBA Award - $500
Map the System Global Finals Award-
Entry to Oxford’s Map the System Competition

GEORGIA TECH PARTNERS
Cecil B. Day Program for Business Ethics
Center for Serve-Learn Sustain
Ray C. Anderson Center for Sustainable Business
Center for International Business Education and Research (CIBER)
Global Development Program, Sam Nunn School of International Affairs
LEAD Program
Scheller College of Business
Steven A. Denning Technology & Management Program
Tedd Munchak Chair in Entrepreneurship
Innovation and Design Collaborative

COMMUNITY PARTNERS
Speechworks
Moseley Ventures
Hands On Atlanta
Covenant Presbyterian Church

MBA AWARD JUDGES
Victoria Skinner, Maddy Bodiford, Vinson Hu, Kristen Brinson, Neel Migratori

MBA MENTORS
Cassidy Martin & Abby Brenller
MARTA Ridership
Examining the decline in MARTA ridership and its impact on Atlanta's carbon footprint.

Afterlife
Afterlife shows people how to reuse unwanted objects, find organizations that can transform them, or recycle them correctly.

Atlanta Youth Energy Corps
Activating Atlanta youth and professionals to educate energy burdened Metro Atlanta communities on energy use and solutions.

Carrie's Closet
Advocating for children in Georgia's foster care system with local legislators to create a Foster Care Child Bill of Rights in Georgia.

Fuel the World
Fueling communities with alternative fuels, chemical electro-synthesis, and energy storage molecules.

GymSplat
Solution targeted to reduce crowding in university gyms.

Invenovate
Technology that allows caretakers to monitor wander-prone children.

Reflex
Exploring drone delivery of medical equipment to rural emergencies so bystanders can intervene while emergency personnel are en-route.

Rise Up and Care
Identifying and building personal relationships with local leaders in developing communities to redefine philanthropic development work.

Kites
Redeploying emergency response to mental health crisis in Georgia.

MedDrop
Contact-less delivery of medical products like prescriptions to Georgia residents.