

# Ideas to Serve Finals 2020

Winners Announced April 20th, 2020

Hosted by the  
Scheller College of Business | Institute for Leadership and Social Impact



IDEAS TO SERVE COMPETITION

## JUDGES

Joey Asher  
SpeechWorks

Katie Beacham  
Kilpatrick Townsend & Stockton

Jasmine Burton  
Wish4Wash

Jennifer Hirsch  
Serve-Learn-Sustain

Shannon Evanhec  
True Pani

Archel Bernard  
The Bombchel Factory

Kristen Daniel  
Pentorship

Quinetha Frasier  
Social Impact Technology

Stephanie Ogden  
CARE

Terry Blum  
Georgia Tech ILSI

Becky Scheel  
Harmonic Design

Jesse Breidinger  
The Coca-Cola Company

Brian Cayce  
Venture Capitalist

Ashby Foltz  
CharityVest

Richard Hill  
Covenant Presbyterian Church

Kathleen Kurre  
Fusion Advisors, LLC

Rebecca Hull  
Serve-Learn-Sustain

Anne Lynch  
Georgia Tech

Monica Nandan  
Kennesaw State University

Liz Waldsworth  
Georgia Tech Library

Mike Smith  
Scheller College of  
Business

Patricia Houston  
MMR LIVE Experience Design

Hillary King  
Emory University

Cynthia Kutka  
Georgia Tech Library

Amy Love  
Invest Atlanta

Maxine Paul  
Building What's Next

David Reed  
Kilpatrick Townsend &  
Stockton

Robert Thomas  
Georgia Tech ILSI

Susan Davis  
Agenda for Change

Judith Winfrey  
Love is Love Farm

Laura Brunson, PhD  
Millennium Water Alliance

## 2020 PRIZES

### *Problem Discovery Track*

First Place- \$2,500

Second Place- \$1,500

Third Place- \$250

Other Finalists- \$250

### *Solutions Discovery Track*

Winner - \$2,500

Runner-up - \$1,500

Other Finalists- \$250

### *Specialty Prizes*

People's Choice Award- \$500

Best Video Award - \$500

Best Stakeholder Map - \$500

Best Pitch Award- \$500

Scheller MBA Award - \$500

Map the System Global Finals Award-

Entry to Oxford's Map the

System Competition

## GEORGIA TECH PARTNERS

Cecil B. Day Program for Business Ethics

Center for Serve-Learn Sustain

Ray C. Anderson Center for Sustainable Business

Center for International Business Education and Research (CIBER)

Global Development Program, Sam Nunn School of International Affairs

LEAD Program

Scheller College of Business

Steven A. Denning Technology & Management Program

Tedd Munchak Chair in Entrepreneurship

Innovation and Design Collaborative

## COMMUNITY PARTNERS

Speechworks

Moseley Ventures

Hands On Atlanta

Covenant Presbyterian Church

**MBA AWARD JUDGES** | Victoria Skinner, Maddy Bodiford, Vinson Hu, Kristen Brinson, Neel Migratori

**MBA MENTORS** | Cassidy Martin & Abby Brenller

# TEAMS

## AnkaPonics

Exploring the hydroponics industry to identify the problems that are hindering the industry's growth toward a more sustainable future.

## Aqualove

Aqualove aims to break the cycle of dehydration for dementia patients by improving hydration habits with new methods.

## Fight Girls Mutilation

Understanding the driving factors behind the continued prevalence of FGM in Kenya.

## Resource Bridge

Understanding the current communication network between homeless organizations in Atlanta to identify potential for shared resources.

## Strategic Park Design for Sustainable Ecotourism

Understanding access, stakeholder interactions, and infrastructure to influence park designs that balance both conservation and tourism in Chile.

## Partners in Dignity

Identifying the negative physical, mental, and educational outcomes of continued menstruation taboos in developing nations.

## Resettling Identity

Mapping the ethical, logistical, and cultural ramifications relating to the evolution of digital and cultural identity during refugee migration.

## Thinking Globally, Acting Locally

Analyzing individual and collective efforts at a local level to abate COVID-19 can provide an understanding of community-driven efforts to address climate change.

## Trafficked

Understanding the pervasive sex trafficking industry in the city of Atlanta

## Travelosophers

Analyzing influencing factors that affect the extent to which US youth travels abroad.

## MARTA Ridership

Examining the decline in MARTA ridership and its impact on Atlanta's carbon footprint.

## Afterlife

Afterlife shows people how to reuse unwanted objects, find organizations that can transform them, or recycle them correctly.

## Atlanta Youth Energy Corps

Activating Atlanta youth and professionals to educate energy burdened Metro Atlanta communities on energy use and solutions.

## Carrie's Closet

Advocating for children in Georgia's foster care system with local legislators to create a Foster Care Child Bill of Rights in Georgia.

## Fuel the World

Fueling communities with alternative fuels, chemical electro-synthesis, and energy storage molecules.

## GymSplat

Solution targeted to reduce crowding in university gyms.

## Invenovate

Technology that allows caretakers to monitor wander-prone children.

## Reflex

Exploring drone delivery of medical equipment to rural emergencies so bystanders can intervene while emergency personnel are en-route.

## Rise Up and Care

Identifying and building personal relationships with local leaders in developing communities to redefine philanthropic development work.

## Kites

Redeploying emergency response to mental health crisis in Georgia.

## MedDrop

Contact-less delivery of medical products like prescriptions to Georgia residents.