

IDEAS TO SERVE COMPETITION

VIDEO FORMATTING AND CONTENT REQUIREMENTS (both tracks):

- **Content:**
 - The video is your opportunity to show the judges a high-level summary of your research
 - Makes sure to introduce and describe the problem you've been exploring (and, for Solution Discovery Track, clearly articulate your proposed solution.)
 - The purpose of the video clip is to convince the audience that a real and compelling social or environmental problem exists and to show that the issue is part of a larger system that you have explored.
 - The video should present information in an easy-to-understand way, so that even viewers whom had no previous exposure to the issue can relate to it (and be left with a better understanding of it.)
 - The team should be introduced as part of the video (it can be as simple as recording your pitch with your smartphone). You are allowed to include images, maps, graphs, to support your message about the problem (and solution for those in the Solution Track). Please know that animation and special effects are not needed – judges will evaluate the content of the pitch in conjunction with the Executive Summary (and the Map).

- **Format and Submission Details:**
 - Videos should be no longer than 90 seconds in length.
 - Please include an intro slide at the beginning of the video with your Team Name, the name of team members, and Ideas to Serve Competition 2019 below, to help judges quickly identify your team.
 - Please ensure that the audio and visuals are clear.
 - Upload completed videos to YouTube with the following title format: Georgia Tech I2S Competition 2019: *XZY (team name)*.
 - Please make sure your video is set to public so judges can easily access it.
 - Submit the link to the YouTube video, along with the Executive Summary, to: ideas2serve@gmail.com by the posted deadline.
(See <http://scheller.gatech.edu/centers-initiatives/ile/i2s/index.html> for important dates and deadlines)
 - Please note: AV files will not be accepted.