FORMATTING AND CONTENT REQUIREMENTS: POSTERS

Create a poster to illustrate your project and support your pitch. At the Poster Showcase, judges and other visitors will circulate, view your poster, and ask questions about your project.

- **Content:**
    - The poster should clearly illustrate your problem discovery journey (and suggested solution for those in the Solution Track), but it does not need to include every single detail about the project.

    - As judges circulate through the Showcase, be prepared to talk about what you have learned about the issue and answer questions, using the poster as a prop. The poster should be used to visually complement your discussion with the judges.

    - You may include a high-level depiction of your Map (a very detailed one might not be the right fit here) or follow the Impact Gaps Canvas to structure the information you display on the poster.

- **Format:**

    - Prepare one standard-sized poster (up to 20X30 inches)

    - The poster must be mounted on hard foam core so that it can be mounted on an easel for display. There will be no wall space for taping posters up. All posters must be mounted on foam core so that they can be displayed on easels!
        - The Georgia Tech Craft Center, located on the 3rd floor of the student center, will print and mount 20x30 posters on foam core for less than $10

    - At the Poster Showcase, all participants will be provided with an easel to use.

    - Only one poster per team will be allowed at the Poster Showcase.

    - Solution Track Teams with a product may also bring a small model to display. This is an optional item that would have to be small enough to fit at the base of the easel provided for the poster.

    - At the top of your poster (horizontally – on one line) include the Name of the Project, Team Leader Name, followed by 2019 Ideas to Serve Competition Finalist.

        (ie: OneWorldHealth – Jane Smith and Joe Brown – 2019 Ideas to Serve Competition Finalist)

A $500 "Best Poster" prize will be awarded to the team whose poster is the most visually appealing and best illustrates the findings of the problem discovery journey.