

2015 IDEAS TO SERVE FINALS

Hosted by
Scheller College of Business | Institute for Leadership and Entrepreneurship

JUDGES

Sarita Alami	The New School	Wayne Li	Design Collaborative, Georgia Tech
Joey Asher	Speechworks	Paul Lopez	Element Funding
Amy Barrow	United Way	Erin Rosintoski	Atlanta Tech Village
Jacqui Chew	I Fusion Marketing	Kurt Ronn	HRworks
Susan Davis	Improve International	Scott Sadler	Boardwalk Capital
Austin Dickson	Literacy Action	Becky Scheel	Georgia Tech
Enid Draluck	Full Circle	Amber Scott	Social Enterprise Alliance
Jerry Draluck	Buckhead Beef Company	Harold Solomon	Venturelab
Angie Fife	Project Development Services	James Watson	The New School
Alan Flury	Georgia Tech	Grace Webster	Credit-Suisse
Darrell Glasco	Social Mission Architects	William Whitaker	Gray Ghost Ventures
Brian Goebel	Social Enterprise @ Emory	Tricia Whitlock	Hypepotamus
Kim Kregloski	Nead Werx		

MENTORS

Rachel Babcock	Erin Daniels	Kevin McGee
Richard Berman	Ben Hill	TJ Muehleman
Thomas Brown	Sarah Lovatt	Karthik Ramachandran
Robin Chanin	Mackenzie Madden	Iryna Shevchuk

Special thanks to the entire VentureLab team for their mentor support.

MODERATORS: Kathleen Kurree, Fusion Advisors and Brandy Nagel, VentureLab

SPONSORS

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Steven A. Denning Technology & Management Program | Speechworks

Tedd Muchack Chair in Entrepreneurship | Ray C. Anderson Center for Sustainable Business

TEAMS

Clean Cooking Solutions	Clean Cooking Solutions believes that improving indoor air quality will allow the children to go to school more and will improve the economic productivity of families throughout the community. We achieve this by designing a clean burning cookstove for families in Nicaragua.
Disease Divas	Disease Divas is working to improve communication and foster relationships between world health organizations and local communities in West Africa in order to minimize the impacts of infectious diseases, such as Ebola.
Ehaler	The Ehaler uses vaporization technology along with breath actuation to deliver medication. This technology decreases the size of the inhaler by about 200%.
Energy Jackets	Energy Jackets is a group created in order to reduce energy waste in the household. The team wants to encourage young adults to develop energy efficient habits through education.
Field 4	Field 4 is a social app that is designed to emphasize one-on-one interactions and the formation of empathy.
FindFit	FindFit is an interactive community in which it allows its users to input their available times to work out, so you can be motivated and held accountable for your work out sessions.
Georgia Tech's Urban Farm Community	Georgia Tech's Urban Farm Community is geared toward finding ways to efficiently use our resources to cure hunger and provide employment and homes to our metro's homeless veterans.
The Hearty Eater	The Hearty Eater plans to enliven existing open space infrastructure and partner with local chefs to provide quality food in a lively, community-oriented environment, allowing everyone to enjoy quality food options--even the food insecure.
Karma Capital	Karma Capital is building a volunteer management and volunteer engagement platform for use by small to medium sized nonprofits.
Light	Light will act as a curriculum-addendum in schools teaching children the meaning of various human values, including honesty, right action, peacefulness and tolerance/respect for one another.
Living Local	52% of fruits and vegetables produced in the USA, Canada, Australia, and New Zealand goes to waste. Living Local is developing technology that allows produce to be shipped while alive, which prevents spoilage without refrigeration.
LuMa	LuMa plans on developing an algorithm to fetch and analyze subjects' text messages. This analysis will help reach new conclusions about the interpersonal communication habits of various age groups, and allow us to employ strategies to minimize cyber bullying.
Memorandum	Medication nonadherence is a rising problem, contributing to excessive healthcare costs and patient suffering. Memorandum sends secure messages to patients informing them when and how much to take of each of their medications.
Open Source Development	Open Source Development is a radical approach to technology innovation and dissemination to impact human health, development, and well-being globally.
Real-Time Transit	Real-Time Transit provides a bus control method that uses real-time information making public transport more efficient and reliable.
Rivrtran - Refugee IVR Translation	Rivrtran is an Interactive Voice Response system that supports the exchange of voice and text messages between people who face language barriers, new refugees resettling in the US.
Smarter Pants	Smarter Pants is a line of diapers that encourages early childhood language development. The diapers feature images to prompt caretakers to speak to the child during the diaper changing routine.
Smile Bright	Traditional toothbrushing instruments are ineffective for people with intellectual disabilities, which often leads to serious dental concerns. Smile Bright is developing an effective toothbrush that meets the physical and psychological needs of this market.
SmoothJourney	Smooth Journey aims to provide information about accessibility of every destination. It will help people with disabilities gain knowledge and confidence in traveling to places.
Vayando	Vayando is an online booking platform that connects curious travelers with off the grid individuals in emerging economies around the world.
Vitali	Vitali is a wearable EKG that will provide the patients and their relatives with constant monitoring and real time updates.
VW Academy	VW Academy is an educational tool that encourages long-term exploration in young students while immediately improving academic performance, test scores and overall achievement.
Wish for WASH	Wish for WASH brings innovation to sanitation through culturally-specific research, design and education.