Ideas to Serve
Finals
Thursday, April 12 | 6 - 8:30 p.m. | Georgia Tech

Hosted by the
Scheller College of Business | Institute for Leadership and Entrepreneurship

JUDGES
Ryan Akin  
Pittsburgh Yards  
Holly Beilin  
Hypepotamus  
Thomas Brown  
Mosaic Investments  
Jason Chernock  
MedShare  
Jay Cranman  
Hands on Atlanta  
Susan Davis  
Improve International  
André duBignon Furin  
King of Pops  
Alan Flury  
Georgia Tech  
Peggy Haskell Farnham  
Wells Fargo  
Richard Hill  
Haiti Partnership  
Kathleen Kurre  
Digital Undivided  
Jess Parsons  
Good Measure Meals  
David Paull  
Compost Now  
Amber Scott  
Leap Year  
Theia Smith  
The Women’s Entrepreneurship Initiative  
Jonathan Tescher  
Clark Atlanta University  
Jennie Vader  
Digital Undivided  
Joey Womack  
Goodie Nation  
Ruthie Yow  
GT Serve-Learn-Sustain  
MBA Social Impact Award Judge Team

MENTORS
MBA mentors: Jason Alcedo, Lyndy Axon, Chris Bergman, Samyak Saxena, Bethany Schuster, James Tvrdy
VentureLab mentors: Colin Ake, Melissa Heffner

COMMUNITY PARTNERS
Covenant Presbyterian Church
Hypepotamus
Speechworks

IN-KIND PARTNERS
The Canteen
Chuck's Famous
CorePower Yoga
Cypress Street Pint & Plate
Dancing Goats Coffee Bar
KIND
Vibe Ride
Yogli Mogli

GEORGIA TECH PARTNERS
Cecil B. Day Program for Business Ethics
Center for Serve-Learn-Sustain
Create-X
Innovation and Design Collaborative
Leadership Education and Development
Ray C. Anderson Center for Sustainable Business
Steven A. Denning Technology & Management Program
Tedd Munchak Chair in Entrepreneurship
The Engineering for Social Innovation Center
The Global Development Program

ile.gatech.edu/i2s
TEAMS

AffordiMed
Disposable Electronic Microplate that can help pharmaceutical companies reduce their drug discovery time by 50% and associated cost by 30%.

ClarkstonLink
A website that aims to connect researchers, social entrepreneurs, and individuals interested in volunteering with organizations in Clarkston, GA.

Creative Composting
A garbage disposal that can manage organic food waste without changing any user habits or increasing the number of household appliances.

Daeira Conservation
Protecting coral reefs by partnering with resorts through a comprehensive program of employee training, education, and guest engagement.

Empowered
Utilizing local biomass to create fuel briquettes that will burn more efficiently, leading to increased health outcomes in rural developing areas.

Enabyl A.I.
A.I. framework that will help Parkinson’s patients live safer and more independent by predicting the onset of symptom that results in injury.

Farm Perfect
An application for farmers in rural Nicaragua that provides customized information about more cost-effective agricultural practices.

FetBeats
A convenient and reliable stick-on patch for monitoring for fetal health and/or early detection of fetal distress.

FLiP
Educating youth in the foster system about basic financials, like budgeting, in a fun and engaging way.

GreenDirt LLC
Addressing the problem of food waste by collecting food scraps from local restaurants and using vermicomposting to create a premium gardening product.

GT Aquaponics
A sustainable closed loop urban agricultural system used to bring fresh local produce to food desserts in Atlanta and provide employment for veterans.

inspirit
Democratizing access to mobile VR content for education, and thus providing students of all backgrounds engaging and meaningful learning experiences.

Linn Cove Development
Serving homebuyers seeking ecologically effective and smaller footprint designed homes balancing luxury, cost, and environmental stewardship.

Memeois
A personalized all meme platform to browse, share, create and discover memes.

Natural Herbicides Team
Replacing toxic chemical herbicides with a natural, cost-effective herbicide, first through local community partners before expanding to a broader market.

NeedyNinja
A platform that matches international students (as companions) to help travelers with anxiety, or language barriers to overcome their obstacles.

Nopneu
A rapid, diagnostic test to diagnose pneumonia in a fraction of the time and cost of conventional methods with easy to read, color-coded results.

Oasis
Low-cost water quality test that anyone can use, allowing people in developing countries to test their own water.

Oculus Prime
A breakthrough treatment for the eye disease glaucoma in order to save the vision of 3 million individuals in the United States.

Pedilium
A product designed to help Diabetic Peripheral Neuropathy patients sense when conditions in the foot start to approach dangerous levels.

Pretty Tech
Reduce the talent gap and increase participation in STEM among women and minorities by developing a kit that that will address many of their barriers.

Project Intercept
A web platform that is centered around a redirection system that allows human trafficking victims find resources in their area that can meet their needs.

Scout
A social app, that facilitates online and offline social interaction between LGBTQIA+ youth up to 17.

Sherpa
An app that matches STEM students from low-income communities with a mentor who is an expert in the industry.

Thrive
Improving mental health literacy and reducing the barriers of accessibility to mental health resources for students in urban India.

Undertone
Aiming to create a cervical cancer detection device that would streamline the process by implementation into daily life devices.

VR Pride
Using VR as a platform for communication between those within and outside of the LGBTQIA community on campus.