Ideas to Serve Finals
Thursday, April 12 | 6 - 8:30 p.m. | Georgia Tech

Hosted by the Scheller College of Business | Institute for Leadership and Entrepreneurship

JUDGES
Ryan Akin
Pittsburgh Yards

Joey Asher
Speechworks

Holly Beilin
Hypepotamus

Thomas Brown
Mosaic Investments

Jason Chernock
MedShare

Jay Cranman
Hands on Atlanta

Susan Davis
Improve International

André duBignon Furin
King of Pops

Alan Flury
Georgia Tech

Joy Harris
Georgia Tech

Peggy Haskell Farnham
Wells Fargo

Richard Hill
Haiti Partnership

Jess Parsons
Good Measure Meals

David Paull
Compost Now

Becky Scheel
Soltech

Amber Scott
Leap Year

Mike Smith
Georgia Tech

Theia Smith
The Women's Entrepreneurship Initiative

Jonathan Tescher
Clark Atlanta University

Robert Thomas
Georgia Tech

Jennie Vader
Digital Undivided

Joey Womack
Goodie Nation

Ruthie Yow
GT Serve-Learn-Sustain

MBA Social Impact Award Judge Team

MENTORS
MBA mentors: Jason Alcedo, Lyndy Axon, Chris Bergman, Samyak Saxena, Bethany Schuster, James Tvrdy

VentureLab mentors: Colin Ake, Melissa Heffner

COMMUNITY PARTNERS
Covenant Presbyterian Church
Hypepotamus
Speechworks

IN-KIND PARTNERS
The Canteen
Chuck's Famous
CorePower Yoga
Cypress Street Pint & Plate
Dancing Goats Coffee Bar
KIND
Vibe Ride
Yogli Mogli

GEORGIA TECH PARTNERS
Cecil B. Day Program for Business Ethics
Center for Serve-Learn-Sustain
Create-X
Innovation and Design Collaborative
Leadership Education and Development
Ray C. Anderson Center for Sustainable Business
Steven A. Denning Technology & Management Program
Tedd Munchak Chair in Entrepreneurship
The Engineering for Social Innovation Center
The Global Development Program
**TEAMS**

*Finalists*

**AffordiMed**
Disposable Electronic Microplate that can help pharmaceutical companies reduce their drug discovery time by 50% and associated cost by 30%.

**ClarkstonLink**
A website that aims to connect researchers, social entrepreneurs, and individuals interested in volunteering with organizations in Clarkston, GA.

**Creative Composting**
A garbage disposal that can manage organic food waste without changing any user habits or increasing the number of household appliances.

**Daeira Conservation**
Protecting coral reefs by partnering with resorts through a comprehensive program of employee training, education, and guest engagement.

**Empowered**
Utilizing local biomass to create fuel briquettes that will burn more efficiently, leading to increased health outcomes in rural developing areas.

**Enabyl A.I.**
A.I. framework that will help Parkinson’s patients live safer and more independent by predicting the onset of symptom that results in injury.

**Farm Perfect**
An application for farmers in rural Nicaragua that provides customized information about more cost-effective agricultural practices.

**FetBeats**
A convenient and reliable stick-on patch for monitoring for fetal health and/or early detection of fetal distress.

**FLiP**
Educating youth in the foster system about basic financials, like budgeting, in a fun and engaging way.

**GreenDirt LLC**
Addressing the problem of food waste by collecting food scraps from local restaurants and using vermicomposting to create a premium gardening product.

**GT Aquaponics**
A sustainable closed loop urban agricultural system used to bring fresh local produce to food desserts in Atlanta and provide employment for veterans.

**inspirit**
Democratizing access to mobile VR content for education, and thus providing students of all backgrounds engaging and meaningful learning experiences.

**Linn Cove Development**
Serving home buyers seeking ecologically effective and smaller footprint designed homes balancing luxury, cost, and environmental stewardship.

**Memeois**
A personalized all meme platform to browse, share, create and discover memes.

**Natural Herbicides Team**
Replacing toxic chemical herbicides with a natural, cost-effective herbicide, first through local community partners before expanding to a broader market.

**NeedyNinja**
A platform that matches international students (as companions) to help travelers with anxiety, or language barriers to overcome their obstacles.

**Nopneu**
A rapid, diagnostic test to diagnose pneumonia in a fraction of the time and cost of conventional methods with easy to read, color-coded results.

**Oasis**
Low-cost water quality test that anyone can use, allowing people in developing countries to test their own water.

**Oculus Prime**
A breakthrough treatment for the eye disease glaucoma in order to save the vision of 3 million individuals in the United States.

**Pedilium**
A product designed to help Diabetic Peripheral Neuropathy patients sense when conditions in the foot start to approach dangerous levels.

**Pretty Tech**
Reduce the talent gap and increase participation in STEM among women and minorities by developing a kit that will address many of their barriers.

**Project Intercept**
A web platform that is centered around a redirection system that allows human trafficking victims find resources in their area that can meet their needs.

**Scout**
A social app, that facilitates online and offline social interaction between LGBTQIA+ youth up to 17.

**Sherpa**
An app that matches STEM students from low-income communities with a mentor who is an expert in the industry.

**Thrive**
Improving mental health literacy and reducing the barriers of accessibility to mental health resources for students in urban India.

**Undertone**
Aiming to create a cervical cancer detection device that would streamline the process by implementation into daily life devices.

**VR Pride**
Using VR as a platform for communication between those within and outside of the LGBTQIA community on campus.