Ideas to Serve Finals
Friday, April 8 | 6 - 8:30 p.m. | Georgia Tech

Hosted by the Scheller College of Business | Institute for Leadership and Entrepreneurship

**JUDGES**

- Joey Asher | SpeechWorks
- Amy Barrow | United Way
- Katie Beacham | Deloitte
- Dayle Bennett | Civic Innovation Center
- Steven Carse | King of Pops
- Brian Cayce | Gray Ghost Ventures
- Robin Chanin | Global Growers Network
- Jason Chernock | MedShare
- Jay Cranman | Points of Light
- Kristen Daniel | Mentorship Program
- Alan Flury | Scheller College of Business
- Gia Ganesh | Giaganesh Career Coaching
- Brian Goebel | Social Enterprise @ Emory
- Brandon Hatton | Merrill Lynch
- Richard Hill | Haiti Partnership
- Jennifer Hirsch | Center for Serve-Learn-Sustain
- Karen Houghton | Atlanta Tech Village
- Laté Lawson | CARE
- Wayne Li | Design Collaborative
- Sri Narasimhan | Scheller College of Business
- Jess Parsons | Open Hand Atlanta
- Tara Roberts | Ashoka
- Kiki Roeder | Hypepotamus
- Scott Sadler | Boardwalk Capital
- Becky Scheel | Scheller College of Business
- Lee Wilder | Haiti Partnership
- Ty Wong | Adrenaline

**MENTORS**

- Ryan Anderson | Daniel Deedy | Rohit Merh
- Amy Breidenthal | André duBignon Furin | Bharath Raj
- Michael Buchanan | Brett Goodson | Praveen K Rajasekar
- Luisa Calderon | Jeremy Kobus | Smriti Rao
- Don De Laria | Samantha Lie-Tjauw | Michael Smith

**MODERATOR:** Kathleen Kurree, Fusion Advisors

**FOUNDING PARTNER:** Gray Ghost Ventures

**GEORGIA TECH SPONSORS:**

- Cecil B. Day Program for Business Ethics | Ray C. Anderson Center for Sustainable Business
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- Center for Health & Humanitarian Systems | Center for Serve-Learn-Subsustain | Venture Lab | Scheller College of Business
- Innovation and Design Collaborative | Tedd Muchack Chair in Entrepreneurship

**COMMUNITY SPONSOR:** Speech Works
Teams

Abeba Inc
One-for-one business model for menstrual hygiene products that brings positivity to every woman's cycle.

Air Cirque
Medical instrument sterilization system ideal for usage in rural clinics in developing countries.

Air Voyance
Mountable air disinfection system that reduces infectious transmissions in an efficient and cost effective manner.

Baby Steps
Mobile application that helps parents keep track of their baby's early-stage development.

Bac-Off
Long lasting antibacterial solution for textiles that aims to reduce hospital acquired infections.

Be Safe
Wearable device that sends an emergency text or call if the wearer is threatened with an unsafe situation.

Congenital Cataract Patient Management System for Africa
eHealth solution for management of congenital cataract patients in developing areas with no unique identification systems.

Eating Right
Mobile health tool that addresses the realm of dietary restrictions for diabetes patients with inadequate access to health information.

Employment for Homeless
Platform that uses a crowd-sourcing model to collect information about homeless people and connects them with potential employers.

Georgia Tech Athletes for Athletes (GTA4A)
Creating a sense of community within Georgia Tech athletes while providing admirable role models for young children, athletes, and fans.

LearnED
Interactive game-based learning application that teaches basic literacy skills to children in poverty.

Med Drone
Temperate controlled blood storage device with drone compatibility that can transfer blood and drugs from urban to rural hospitals quickly.

Memora Health
Suite of population health communication and analytics technologies that improves preventative health and optimizes treatment efficacy.

Mouth
Individualized in-person program that provides assistance to people with eating disorders by restoring their sense of value.

Nurturing Expressors
Redesigned breast pump flange that incorporates mechanisms to make milk expression time efficient and comfortable for breastfeeding mothers.

Nutritree
Cheap and easy-to-use hydroponic system that enables developing urban areas to cultivate their own produce in an environmentally safe way.

Oasis Water Group
Low cost water purifiers that make clean drinking water accessible to marginalized communities in challenging environments of the planet.

Online Learning Community
Platform that offers learning opportunities to diverse student communities in acutely resource-constrained environments.

PESSiniative
Solar powered recycling system that removes plastic pollutants from target communities' waters and repurposes it into something usable.

Shelter Share
Adapt existing technologies to better manage resources for homeless shelters, especially during incidents with large resource requirements.

Shocheton
A mixed-methods needs assessment approach to address issues of socio-cultural perception of autism in Bangladesh.

SLIM
Computer assisted language learning tool that pairs the learner with a native speaker.

Stronger Solar Cells
Technology that helps reduce material cost of solar cells promoting their widespread adoption as a renewable energy alternative.

Talking Engineering
Generates various data visualizations and infographics to help facilitate conversations with nonprofit representatives and socially minded people.

True Pani
TruePani is a household sanitation solution developed for cups to avoid water contamination in under-served areas.

Volunteer Loop
Mentorship program that pairs students from low socioeconomic backgrounds with successful young adults to reinforce learning.

Waiting Room Times
Prototype that leverages existing applications to reduce patient waiting times in low-resource healthcare environments.

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