# Ideas to Serve
## Finals 2021
Monday, April 19 | Georgia Tech

Hosted by the Institute for Leadership and Social Impact

## Judges

<table>
<thead>
<tr>
<th>JUDGES</th>
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<tbody>
<tr>
<td>Kelly Alexander, CARE USA</td>
<td>Sig Mosley, Mosley Ventures</td>
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<td>Joey Asher, SpeechWorks</td>
<td>Monica Nandan, Kennesaw State University</td>
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<td>Katie Beacham, Fiserv</td>
<td>David Reed, Kilpatrick Townsend &amp; Stockton LLP</td>
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<td>Terry Blum, Georgia Tech</td>
<td>Garima Sharma, Georgia State University</td>
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<td>Katie Scolari Borden, Collective Impact Expert</td>
<td>Richard Simmons, Georgia Tech</td>
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<td>Jasmine Burton, Wish for WASH</td>
<td>Michael Smith, Scheller College of Business</td>
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<td>Brian Cayce, Impact Venture Capitalist</td>
<td>Robert Thomas, Georgia Tech</td>
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<td>Robin Chanin, Global Growers Network</td>
<td>Nick Valcourt, Systems Mapping Researcher and Expert</td>
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<td>Jason Chernock, MedShare</td>
<td>Frank Wickstead, Jones Pierce Structures</td>
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<td>Jay Cranman, Hands On Atlanta</td>
<td>Judith Winfrey, Love is Love Farm</td>
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<td>Susan Davis, Agenda for Change</td>
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## MBA Award Judges

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<th>MBA AWARD JUDGES</th>
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<td>Maddie Canada and Petar Petkov</td>
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## 2021 Prizes

### Problem Discovery Track

- First Place - $2,500
- Second Place - $1,500
- Third Place - $1,000
- Finalists - $250

### Solutions Discovery Track

- Winner - $2,500
- Finalists - $250

### Specialty Prizes

- People’s Choice Award- $500
- Best Video Award - $500
- Best Stakeholder/System Map Award - $500
- Scheller MBA Award - $500

## Georgia Tech Partners

- The Cecil B. Day Program for Business Ethics
- Center for Serve - Learn - Sustain
- Ted Munchak Chair in Entrepreneurship
- Steven A. Denning Technology and Management Program
- Center for International Business Education and Research
- Ray C. Anderson Center for Sustainable Business
- Scheller College of Business
- The Woodall Servant Leadership Endowment
- LEAD Program
- Innovation and Design Collaborative

## Community Partners

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<th>COMMUNITY PARTNERS</th>
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<td>Mosley Ventures</td>
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<td>Speechworks</td>
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TEAMS

Anti-Hate at Georgia Tech
Looking at how Georgia Tech can protect youth from joining hate-groups.

Carrie's Closet
Advocating for Georgia foster children's rights to resources.

Grove Park
A systemic look at income inequality and gentrification in Atlanta.

Housing Tonight
Understanding the lack of affordable housing in the greater Atlanta area.

HydroHomies
Examining the lack of access to free public drinking water and sanitation in the view of the global water crisis.

LISC
Changing the funding and financial services gaps for minority-owned businesses in Atlanta.

Pathways to Care in Reproductive Health
How do current reproductive health pathways to care marginalize certain people and reinforce societal inequities.

Summer Slide
Understanding how to prevent the loss of learning that typically occurs during summer for the greater Atlanta area school systems.

SymbioCity
Examining the role of institutionalized racism in how environmental pollution disproportionately affects communities of color.

The LIFE School
Exploring alternative secondary education models and how they can scale.

Ubuntu
Activating the assets of the South Fulton community to foster decision-making for community well-being.

WUNDERgrubs
Supporting digital literacy for farmers to improve their crop yield.

Georgia Tech Peer Advising and Wellness Service (GT PAWS)
Understanding how to address Georgia Tech’s gaps in their current mental health model.

LightSafe
Looking at refugees relationship with light, and how it can positively or negatively affect the quality of life.

OneSTEM
Analyzing the diversity gap in STEM for girls, women, and minorities starting from early childhood education spanning through occupation.

Reflex
Looking at how emergency response times can improve human welfare.

The Connector
Identifying design opportunities to improve access to basic medical care for the homeless.