

# Ideas to Serve Finals 2021

Monday, April 19 | Georgia Tech

Hosted by the  
Institute for Leadership and Social Impact



IDEAS TO SERVE COMPETITION

## JUDGES

Kelly Alexander  
CARE USA

Joey Asher  
SpeechWorks

Katie Beacham  
Fiserv

Terry Blum  
Georgia Tech

Katie Scolari Borden  
Collective Impact Expert

Jasmine Burton  
Wish for WASH

Brian Cayce  
Impact Venture Capitalist

Robin Chanin  
Global Growers Network

Jason Chernock  
MedShare

Jay Cranman  
Hands On Atlanta

Susan Davis  
Agenda for Change

Susan Dundon  
Ralph Wilson Foundation

David Eady  
Georgia Tech

Ashby Foltz  
Charityvest

Quinetha Frasier  
Social Impact Technology

Laura Heinman  
United Way of Greater Atlanta

Richard Hill  
Covenant Presbyterian Church

Liz Holdsworth  
Georgia Tech

Kathleen Kurre  
Digital Undivided

Cynthia Kutka  
Georgia Tech

Amy Love  
Invest Atlanta

Isabelle Monlouis  
WomenLead

Sig Mosley  
MosleyVentures

Monica Nandan  
Kennesaw State University

David Reed  
Kilpatrick Townsend & Stockton LLP

Garima Sharma  
Georgia State University

Richard Simmons  
Georgia Tech

Michael Smith  
Scheller College of Business

Robert Thomas  
Georgia Tech

Nick Valcourt  
Systems Mapping Researcher and  
Expert

Frank Wickstead  
Jones Pierce Structures

Judith Winfrey  
Love is Love Farm

## MBA AWARD JUDGES

Maddie Canada and Petar Petkov

## 2021 PRIZES

### *Problem Discovery Track*

First Place - \$2,500  
Second Place - \$1,500  
Third Place - \$1,000  
Finalists - \$250

### *Solutions Discovery Track*

Winner - \$2,500  
Finalists - \$250

### *Specialty Prizes*

People's Choice Award - \$500  
Best Video Award - \$500  
Best Stakeholder/System Map Award - \$500  
Scheller MBA Award - \$500

## GEORGIA TECH PARTNERS

The Cecil B. Day Program for Business Ethics

Center for Serve - Learn - Sustain

Ted Munchak Chair in Entrepreneurship

Steven A. Denning Technology and Management Program

Center for International Business Education and Research

Ray C. Anderson Center for Sustainable Business

Scheller College of Business

The Woodall Servant Leadership Endowment

LEAD Program

Innovation and Design Collaborative

## COMMUNITY PARTNERS

Mosley Ventures

Speechworks

# TEAMS

## Anti-Hate at Georgia Tech

Looking at how Georgia Tech can protect youth from joining hate-groups.

## Carrie's Closet

Advocating for Georgia foster children's rights to resources.

## Grove Park

A systemic look at income inequality and gentrification in Atlanta.

## Housing Tonight

Understanding the lack of affordable housing in the greater Atlanta area.

## HydroHomies

Examining the lack of access to free public drinking water and sanitation in the view of the global water crisis.

## LISC

Changing the funding and financial services gaps for minority-owned businesses in Atlanta.

## Pathways to Care in Reproductive Health

How do current reproductive health pathways to care marginalize certain people and reinforce societal inequities.

## Summer Slide

Understanding how to prevent the loss of learning that typically occurs during summer for the greater Atlanta area school systems.

## SymbioCity

Examining the role of institutionalized racism in how environmental pollution disproportionately affects communities of color.

## The LIFE School

Exploring alternative secondary education models and how they can scale.

## Ubuntu

Activating the assets of the South Fulton community to foster decision-making for community well-being.

## WUNDERgrubs

Supporting digital literacy for farmers to improve their crop yield.

## Georgia Tech Peer Advising and Wellness Service (GT PAWS)

Understanding how to address Georgia Tech's gaps in their current mental health model.

## LightSafe

Looking at refugees relationship with light, and how it can positively or negatively affect the quality of life.

## OneSTEM

Analyzing the diversity gap in STEM for girls, women, and minorities starting from early childhood education spanning through occupation.

## Reflex

Looking at how emergency response times can improve human welfare.

## The Connector

Identifying design opportunities to improve access to basic medical care for the homeless.