COVID-19 Vaccination Requirement: In accordance with WG’s duty to provide and maintain a workplace that is free of known hazards and our commitment to safeguard the health of our employees, clients, and communities, WG requires candidates who are selected for interview to furnish proof of vaccination against COVID-19 to be considered for this position.

Marketing Intern

Organization: WUNDERGRUBS, Inc.
Address: 1016 Monroe Drive, NE, Atlanta, Georgia 30306
Phone: (678) 212-1991
Email: hello@wundergrubs.com
Website: https://www.wundergrubs.com

Development Intern Supervisor: Akissi Y. Stokes, Chief Executive Officer (CEO)
akissi@wundergrubs.com
(678) 349-6304

Organization’s Mission Statement:
Produce insects as a trusted, quality protein to increase food security and preserve natural resources.

Title: Marketing Intern 2022
Status: Part-time/temporary
Reports to: CEO

Position Overview: Support for our food & feed access projects in the greater Atlanta metropolitan area. The intern will report to WUNDERgrubs WG, but at times will contribute to collaborative communications efforts in involving our partners. The position will support the development of WG internal and external facing communications, including social media, web presence, and resources on food & feed production and nutrition.

About Clarkston Food Initiative:

WUNDERgrubs is a tech-enabled, social enterprise that specializes in the production of edible insect protein as food, feed, and fertilizer. Our aim is to empower people to live healthier through improved nutrition and livelihoods, plus preservation of natural resources.

We convert mealworms into protein powder for use in everyday foods such as smoothies, dry mixes, and baked goods. Because of its versatility it also works well as a natural feed for small animals and compost to enhance soil. We also conduct training programs, and provide tools, and resources to educate smallholder farmers about how to start and manage insect farms for food security and nutrition, income generation, and workforce development, plus other ancillary services.
Role title: Communications/Marketing Intern

Job description:

The Communications/Marketing Intern will work closely with the Chief Executive Officer towards these goals to enhance the WUNDERgrubs’ ability to meet the needs of its clients.

This position requires a minimum of 15 hours a week for at least three months.

- This includes executing a communications plan, managing social media communications, writing media releases, planning events, and promoting branch programs and activities.
- Assist in planning of Atlanta Science Festival and summer day camp special events.
- Execute communications plan for the summer day camp program and Atlanta Science Festival.
- Write and schedule social media posts with pictures aligning with the brand of WG.
- Create and schedule welcome and thank you emails for customers, and partners.
- Attend and participate in meetings and activities pertaining to areas of responsibility.
- Identifies or proposes potential business deals by contacting potential partners; discovers and explores opportunities.
- Develops monthly and annual report of activities, successes, and future goals and initiatives
- Produces detailed proposals for events (e.g., timelines, venues, suppliers, and budgets).
- Develops and manages event budgets; creates procedures for all major processes.
- Develops and manages event organization structure and procedures, motivation of volunteers, income and expenditures, community relations, service, and promotion.
- Prepares and sends timely communications such as save-the-date notices and invitations; works with media and marketing vendors to develop advertising materials and marketing plans for events.
- Develops materials and works with staff to develop messaging, branding, and marketing materials, to include collateral, electronic, and social media promotions related to events.
- Maintains continuity and consistency with the company’s branding and reputation by standardizing event operational procedures.
- Strategizes, develops, and executes, creates, and shares a robust, strategy-driven master events calendar on the website and social media outlets.
- Assists in communications and outreach with metro Atlanta businesses to ensure appropriate information is disseminated to all constituents.
- Organizes speakers; recruitment, talking points, bios, event information, profile pictures, uploading presentations, etc.
• Prepares press releases for approval; coordinates with promoters and interested organizations; assists promoters with media advertising and makes recommendations regarding promotional concepts and advertising budget.
• Other duties as assigned

Qualifications and Experience Requirements:
• An interest in social impact and sustainability issues.
• Effective communication and writing skills.
• Strong attention to detail.
• Excellent organizational skills.
• Creativity and initiative to follow through on projects.
• A strong desire to help people and enthusiasm to work in a multi-cultural and multi-generational setting.
• Ability to work independently.
• Ability to manage logistics and balance multiple projects simultaneously
• Eagerness to learn, contribute, and grow.
• Experience with Office 365 (Outlook, Word, Power Point, Excel)

Location: Our primary vertical farm for food production and tours is in Atlanta, GA in the Midtown area on the Eastside Trail Atlanta Beltline and a stone’s throw away from the ever-popular Piedmont Park. Our soon to be second location that will be home of the fish feed farm will be in Adair Park of Atlanta, GA near the West End community.

Schedule and Terms: This is a Spring internship with WUNDERgrubs for 8-10 hours per week for 12 weeks (January 31 – April 15, 2022). This position will be primarily remote, with some opportunities for in-person meetings in Midtown and/or Adair Park.

Application Details: Please submit your resume and cover letter in PDF form with the job title in the subject line to hello@wundergrubs.com by Friday, January 24, 2022. Your cover letter should identify why you are interested in interning with WUNDERgrubs, your experience with communications and marketing, and what you have learned from working in multicultural and multigenerational environments. The expected start date is January 31, 2022.