INSTITUTE FOR LEADERSHIP AND ENTREPRENEURSHIP

YEAR IN REVIEW
2017

A YEAR OF ACCOMPLISHMENTS
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Highlights of the Year

STUDENT AND NETWORK IMPACT

300+ STUDENTS Involved in social innovation initiatives

30 MBA STUDENTS Provided pro-bono consulting to 10 nonprofit partners

28 STUDENTS Enrolled in the Excel Program

300 FACULTY In the network of values based leaders on campus

ILE PROGRAMS

The Leadership for Social Good Study Abroad

Hungary
Czech Republic
Poland

GLOBAL SOCIAL IMPACT

17 STUDENT Leaders + EIGHT Nonprofit Partners + 680 Project Hours

1,000 MILES OF SIGHTSEEING

Ideas to Serve & GSVC Competitions

Female 53%
Male 47%

Technology 9% Healthcare 37%
Consumer Products 9% Other 27%
Education 18% Master's 13%
Other 27% Ph.D. 20%
Undergradate 67%
The Institute for Leadership and Entrepreneurship (ILE) fosters values-based leadership and socially responsible entrepreneurship. It convenes students, researchers, entrepreneurs, and community leaders to bring about positive change. It also serves Georgia Tech faculty, students, and professional staff by building community, enabling self-awareness, and enhancing leadership capabilities in individuals, teams, and organizations. Through academic programs, research, information dissemination and community engagement, the ILE facilitates conversation and action to promote a focus on the triple bottom line – positive economic, social and environmental benefits of business and social sector (government, not-for-profit, and for-profit organizations with a social mission). The ILE programs include the Impact Speaker Series, Excel, the Ideas to Serve Competition, the Global Social Venture Competition, the Faculty Leadership Roundtable, the Minor in Leadership Studies (Business Track), the Servant Leadership Seekers Program, the Leadership for Social Good Study Abroad Program, the Graduate Leadership Program for doctoral student Biomedical Engineering, and Enhancing Meaningful Creative Challenges (EMC2) for newly tenured faculty Emerging Leaders Program.
The ILE was established in 2006 with funding from the Cowan-Turner Servant Leadership along and from the Tedd Munchak Chair along with other grants and gifts. The mission of the ILE is fostering an ecosystem of leadership development and social impact through creative pedagogy, collaborative research, and convening on topics that matter. The ILE started with two of our current portfolio of programs, the Impact Speaker Series and the Faculty Leadership Roundtable (LRT). Since 2006, the ILE has expanded the number and has grown its influence both within Scheller College of Business and across Georgia Tech.

Classes offered through the Scheller College of Business that were developed from the faculty housed in the ILE include: Servant Leadership, Values and Systems, Impact Forum, Social Entrepreneurship, Business Fundamentals for Social Entrepreneurs, Leadership and Organizational Change, Leadership Development, Uncertainties and Opportunities of the Emerging World, Nonprofit Pro Bono Consulting, and Capstone Leadership Projects.

### History of Program Growth

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Faculty and Staff

In addition to the director, Terry Blum, the ILE is comprised of a core group of faculty and staff. In 2016-2017 ILE faculty and staff members included Ashley Bidlack, Joel Cowan, Tony Daloisio, Mike Fox, Marnie Harris, Elana Himmelfarb, Nicole Little, Emilee Manning, Gregory Marr, Dori Pap, Renee Reese, Ken Surdin, Sharon Solly-Weinberg, and Bob Thomas. Also, the ILE is affiliated with several members of the community whose work intersects with our mission. They include John Bare of the Arthur M. Blank Family Foundation, Jay Cranman of Hands On Atlanta, Bill Gunn of Brinks Engineering (retired), Kathleen Kurre of Fusion Advisors (former CEO of Tech-Bridge), Brian Cayce of GrayGhost Ventures, and Spring Asher of Speechworks (retired) – all of whom serve as ILE Fellows and Executives in Residence.

ILE students, faculty, and staff (not all pictured).
Leadership for Social Good Study Abroad

In its seventh year the program is continuing to make social impact the core of its academic and extracurricular offering providing the students the opportunity to learn hands-on the challenges of creating and leading effective and sustainable social enterprises.

2017 impact highlights include:

Never Give Up Cafe- owned and operated by people with disabilities, this cafe is a sustainable social enterprise creating meaningful employment for those who face obstacles for maintaining employment.

Student Impact: Developed marketing materials to promote their corporate lunch program with nearby companies. This resulted in increased earned revenue and awareness for the cafe.

Domino Program- provides low income Roma students with engaging after school activities like hip-hop classes and drama pedagogy. The program provides safe space, nutrition, and academic and social enrichment for vulnerable youth on the outskirts of Budapest.

Student Impact: Developed English curriculum based on music and culinary arts. Domino students cherished their guitar lessons and learned how to bake American cookies while developing their basic English vocabulary.

The students’ project details and videos can be found by visiting www.youtube.com/user/GeorgiaTechILE/playlists. Please visit http://gteesa.blogspot.com/ to read about great adventures throughout the program.
Minor in Leadership Studies-Business Track

In Fall 2017, a team of students partnered with GeorgiaWorks! (GW), a social enterprise that transforms chronically homeless men into self-sufficient members of society. Students worked with GW’s senior leadership and developed a video that tells the compelling story of a GW graduate. This video is now used to recruit employer partners for their staffing agency- GW’s earned income model.

Academic project details and videos for past capstone projects can be found on www.scheller.gatech.edu/centers-initiatives/ile/leadership-minor/capstone/.

MBA Leadership Development

Since 2013, more than 200 students have been admitted into the program. Last year, 23 Business Track students completed the program with a capstone course that incorporated a nonprofit project.

ILE Fellows

Inaugural fellows Chris Bergman, Lara Ferreira, and Joshua Hale, were engaged with the ILE strategic level initiatives and provided expertise for use with the Global Social Venture and Ideas to Serve Competitions. Beyond providing their input for strategic level conversations, they engaged hands-on with our competitions. Josh supported the GSVC fundraising efforts, Laura served as a mentor for one of the I2S teams, and Chris led the first ever MBA Prize judging for I2S.
Impacting Student Leadership

Cowan-Turner Servant Leadership Program

The goal of the Cowan-Turner Servant Leadership Program (CTSLP) is to promote the understanding and practice of servant leadership at Georgia Tech. We strive to accomplish this through teaching courses like MGT 4193 – Servant Leadership, Values & Systems; creating programs and activities that engage students while working with others to integrate the principles of servant leadership in their programming.

This year, 11 students participated in the Servant Leadership Seekers Retreat at The Inn at Serenbe. During the three-day program, students were exposed to the concept of servant leadership and learned how these principles could be practiced in their personal and professional lives. Guest speakers included Mark Conklin of Chick-fil-A, Joel Cowan of Peachtree City, Jim Balkcom of Hummingbird, Alex Gregory of YKK North America and Dr. Bob Zuber of Global Action Center to Prevent War. Following the retreat these students become ambassadors of planning activities that will expand the understanding of servant leadership across campus.

The CTSLP worked with the Georgia Tech Wellness Center to create the Kindness Coin in February, then in November 2017 the ILE rolled out the caring coin campaign; 500 of each coin were distributed to students, staff, and faculty. Websites were developed (kindness.gatech.edu and caring.gatech.edu) to capture the acts of kindness and caring of those receiving these coins. It is hoped that these tokens will help promote and celebrate these two critical elements of servant leadership.

In addition to these activities, the CTSLP continues to work with student organizations such as ODK, AKPsi, Freshman Servant Leadership Organization and the Stamps Scholars to expand the understanding and knowledge of servant leadership throughout campus. We work with the Impact Program to identify and sponsor at least one speaker each semester that will speak on the topic of servant leadership.

For more information, please contact Bob Thomas at robert.thomas@ile.gatech.edu.
Building Community

Excel

Excel is in their fifth year of operation and third year of student enrollment which has increased from 12 to 28 since 2016; 16 of which worked with 30 organizations in internships throughout the year including companies like Barnes and Noble, Bright from the Start (early childhood care center), and Yogli Mogli. Excel students are involved with 29 different Georgia Tech student organizations including Outdoor Recreation Georgia Tech, Photography Club, and Georgia Tech For the Kids. Excel students have taken a total of 25 inclusive courses across campus such as Video Production, Intro to Japanese, Organizational Behavior, and many more. The Excel Holiday Party was the most popular event of the year which was organized by and Excel student and her mentor. The Tacky Sweater Party engaged 25 students, 17 mentors, and 9 faculty and staff.

The traditional Georgia Tech student population has been remarkably supportive, as evidenced by Excel's continuously growing Mentorship Program. Currently, Excel has over sixty mentors representing all six colleges on campus. Mentors roles include 1:1 coaching, conducting fitness groups, facilitate cooking groups, tutoring, and participating with students at social events. The efforts and success of the Mentorship Program was recognized by a grant from Autism Speaks.

In an effort to increase awareness of the opportunities for students with I/DD, Excel is spreading the word about inclusive programs distributing information to more 450 students, teachers, and other transition coaches at three transition fairs in the greater Atlanta area, eight open houses held at Georgia Tech and presentations to over 750 students, teachers, parents, and other transition coaches.

In collaboration with the Impact Speaker Series, Excel hosted a workshop and presentation by Randy Lewis, champion of disability employment at Walgreens, where 95 people from 35 different companies sat together to discuss how the market place can be more prepared and open to employing people with disabilities and to learn more about the steps that overcome resistance for employing this population. Excel leadership is also actively involved in communicating the broad benefits of inclusive postsecondary education and have presented in front of many keynote stakeholders including Autism Speaks, Georgia Vocational Rehabilitation Agency (GVRA), and many more.
The first cohort of students received their first certificate in May 2017. We continued to focus on enhancing curriculum and increased outreach to faculty and staff across campus, fundraising for scholarships and program expansion. A partnership with GVRA provides Excel with a full-time faculty mentor and a part-time VR Counselor. These efforts are enhanced and supported by phenomenal work of our traditional GT student community who actively serves as mentors, peer supports, and academic tutors.

Excel also hosted the second annual Excel Summer Academy, a week-long day camp that served more than 20 high school students who are also potential Excel applicants. The summer academy hired three current students enrolled in Excel as well as five mentors that work within the Mentorship Program.
Impact Speaker Series

In 2017, Atlanta’s largest university speaker series hosted 20 speakers from 12 industries and 3 continents covered a wide range of topics. Attendees engaged in fascinating one on one conversations covering many topics including inclusive employment for people with disabilities from Randy Lewis, the secrets to Zoo Atlanta with Raymond King, innovative marketing strategies for the Atlanta Braves with Adam Zimmerman, how to scale your start up like Grubhub from Stan Chia, and how to create a sustainable office environment with the help of Steelcase with Angela Nahikian.

View the recorded Impact events on our website at: www.ile.gatech.edu/impact.

Randy Lewis, Author, No Greatness Without Goodness
Building Community

Celebrating Tenure at Georgia Tech

Founded in 2011 in collaboration with the Office of the Provost and Executive Vice President for Research, EMC2 is a gathering of faculty who have recently been awarded tenure at Georgia Tech. The annual event challenges participants to think about the next phase of their (post-tenure) research and academic careers. The event includes a reception hosted by President Bud Peterson and a weekend retreat. Granting tenure to faculty is arguably the biggest commitment that Georgia Tech can give to its faculty. EMC2 is designed to give faculty an opportunity to reflect on the next stage of their careers, with a focus on enhancing their research programs and lead strategically. The retreat also serves as a critical networking opportunity for newly tenured faculty. Currently, more than 175 faculty members have participated and joined the community.

In 2017, 21 faculty and nine mentors participated in a highly successful weekend at the Inn at Serenbe in Palmetto, GA. Exemplars include: Terry Blum, Rafael Bras, Paul Goldbart, Leslie Sharp, and Jenny Singleton.

More information can be found at www.scheller.gatech.edu/centers-initiatives/ile/celebrating_tenure.

Faculty Leadership Roundtable

The LRT is a community of Georgia Tech faculty, professional staff, and administrators interested in building their leadership capacity. The focus of the program is to raise awareness of leadership and to create a learning community that can support others on their leadership journey. The LRT community now includes over 150 Georgia Tech faculty and staff members who have participated in the program over the years and have been a part of the Enhancing Meaningful Creative Challenges Program. Each college and most departments are represented. ILE organizes various events that strengthen the bonds of the LRT community.

In continuing its mission to encourage participants to build relationships with other campus leaders, the LRT created bi-monthly networking sessions held at Ferst Place Dining at the Student Center and Highland Bakery on campus in 2017.

More information can be found at http://www.scheller.gatech.edu/centers-initiatives/ile/leadership_roundtable.
Emerging Leaders Program

In 2016, the Office of the Provost partnered with the ILE and the Office of Graduate Education and Faculty Development to launch the first cohort of the Emerging Leaders Program. ELP is designed for associate and full professors who have attained tenure or are on the tenure track. The second cohort of participants started in Fall 2017. The second cohort initiated the nine-month program in September 2017 which includes monthly workshops as well as a weekend workshop which was held in late October at The Inn at Serenbe. Other program activities will include small group work, self-assessments, and 360-degree assessments. The program has graduated 16 individuals for the 2016-2017 year and has 16 current participants for 2017-2018.

The steering committee includes Terry Blum, Bonnie Ferri, Jennifer Herazy, and Leslie Sharp.

More information can be found at http://www.provost.gatech.edu/emerging-leaders

Participants at Weekend Workshop

Ice breaker at the first session in September
Organizations and Special Programs

Our success is supported through collaboration with various units on campus that share the same mission and values including The Ray C. Anderson Center for Sustainable Business, Serve-Learn-Sustain, Georgia Tech LEAD, and Venture Lab.

In addition to the other programs, the ILE faculty advises and supports various Georgia Tech programs.

Terry Blum is the Faculty Advisor for The Women of Georgia Tech, Affinity Group, Engineering World Health and the Co-Faculty Advisor for Net Impact.

Joel Cowan works with a team comprised of individuals from Scheller College of Business and the College of Architecture to enhance a joint program in real estate development. This facilitates student crossover capability to broaden the course offering between colleges without adding new faculty. He has spoken to numerous groups regarding leadership, particularly focusing on servant leadership.

Bob Thomas advises the Executive Roundtable, the Freshman Servant Leadership Organization, and the Servant Leadership Seekers (SLS). SLS is geared towards helping select Georgia Tech students apply the principles of servant leadership as laid out by Robert Greenleaf into their personal and professional lives.

Dori Pap advises Enterprise to Empower, the student organization that promotes social entrepreneurship at Georgia Tech by matching students with opportunities designed to help them combine their academic and career interests with their desire to improve the human condition. Pap is also a Serve-Learn-Sustain trainer at Scheller.

Nicole Little serves as the 2017 President of the Event Coordinators’ Network at Georgia Tech, a group of more than 400 self-selected staff members from 90 different departments who are interested in event planning or expanding their skill sets at Georgia Tech.
Ideas to Serve (I2S) Competition
Students who “Dare to Care”

In 2017, 24 teams qualified for participation in I2S. Of these teams, two-thirds were undergraduate students representing five of the six colleges at Georgia Tech, a testament to Tech’s entrepreneurial spirit and passion to address the world’s most pressing problems. Winning teams in this year’s competition received a total of $14,000 in prizes and all teams received resources and feedback to refine their ideas and translate them into marketable products and services. The success of I2S is supported by several centers and departments across Georgia Tech like Georgia Tech LEAD, Steven A. Denning Technology and Management Program, Cecil B. Day Program for Business Ethics, and Serve-Learn-Sustain at Georgia Tech (for a full list of our sponsors, please visit our website.)

More information about the competition can be found at www.ile.gatech.edu/i2s.

Alumni Highlight

2013 winner, Kristen Daniels continued working fulltime on her I2S project, Pentorship, after graduating from Scheller College of Business with her MBA. Daniels’ team now consist of 15 individuals with a deep commitment to breaking the cycle of recidivism and unemployment by offering customized products and services that facilitate quality learning experiences for returning citizens to compete in current labor markets. Kristen and her team received numerous recognitions from organizations like Echoing Green, Points of Light Civic Accelerator and she has been invited to the White House to provide her expertise on the issue of combating recidivism.

“At the time, the I2S prize really helped us reach our first milestone of completing the pilot of our first program. I realize now that the most valuable thing I gained from I2S was the network. I still maintain relationships with a lot of the judges, mentors, and social entrepreneurs that I met through the event.” - Kristen Daniels
Global Social Venture Competition

GSVC empowers the next generation of social entrepreneurs by providing them with mentoring, exposure, and more than $80,000 in prizes to transform their ideas into ventures that address the world’s most pressing challenges. In 2017, GSVC received more than 600 entries from 65 countries. Through the ILE, Georgia Tech is one of the nine regional partners around the globe. For the U.S. Eastern Region competitors come from top schools in our region like Harvard, MIT, NYU, Duke, and Vanderbilt. Four teams represented GT and competed for the two Global Final spots as well as being the most entries from a single school.

As a result of strong recruitment efforts and outstanding judges pool, the two top teams that advanced from the GT Regional Finals dominated the Global Finals. Kheyti, a company that designs and implements low-cost farming solutions that help small farmers increase their yield, won the first place. Roots Studio who’s solution improves the livelihood of rural artists by digitizing their art and enabling them to improve the overall lifetime value of their work won the People’s Choice Award.

GSVC at Georgia Tech is an MBA led effort with faculty advisement provided through the ILE. In 2017 the student team included: Julius Genhard-Koenigstein, Akshay Saxena, and Sahil Gupta, who worked in collaboration with ILE Fellows: Chris Bergman, Lara Ferreira, and Joshua Hale. Their efforts were supported by a board of advisors representing organizations like Hands on Atlanta and GrayGhost Ventures.

GSVC at Georgia Tech engages the MBA Alumni Network who serve as judges and mentors. At the Regional Finals hosted at Scheller College of Business on March 3, 2017 the ILE tapped into our network for experts in the field from organizations like CARE USA, Turner Broadcasting, Invest Atlanta, NowAccount, and Fiserv.

The Ray C. Anderson Center for Sustainable Business is the founding partner for GSVC at Georgia Tech.

More information about the competition can be found at www.ile.gatech.edu/gsvc.
Graduate Leadership Program (GLP)

The ILE leads a unique graduate leadership program for doctoral students conducting research in the bioengineering space at Georgia Tech. This program was originally launched as part of a T32 training grant awarded by the NIH to the Department of Biomedical Engineering and has since expanded to include students from several schools of engineering as well as physics and chemistry. Its goal is to develop leadership skills for highly motivated and successful doctoral students and to facilitate their development as leaders of their disciplines. Over the past six years, over 85 students have participated in this prestigious and highly regarded national training program. This training grant is led by Professor Johnna Temenoff and Michael Davis of the School of Biomedical Engineering at Georgia Tech and Emory University.

The 2016 class, comprised of 12 students and 3 mentors, met for a leadership retreat and program kickoff at The Inn at Serenbe, just outside of Atlanta in September 2015. At their graduation in May 2016, the students had the privilege of hearing from Dean of the College of Sciences, Paul Goldbart, as well as Associate Dean for Faculty Development and Scholarship inside the College of Engineering, Kimberly Kurtis. This innovative leadership development and research training program has been approved for renewal by the National Institutes of Health (NIH) from 2014-2019.

More information about the program can be found at www.glp.gatech.edu.
Pro Bono Consulting

This past academic year, 12 teams of MBA students in the daytime and evening programs applied their business acumen, as well as their functional and social skills to build the capacity of nonprofit organizations.

Under faculty guidance and Net Impact Student Leadership, Georgia Tech’s Pro Bono Consulting Program is aimed toward assisting Atlanta based nonprofits resolve key strategic challenges. Involvement in the projects provides exceptional educational and personal growth opportunities for motivated Scheller MBA’s.

Projects are conducted over the semester long and conducted in the Spring, Summer, and Fall. Prior to undertaking a project, student teams work with clients to define the scope of the project and lay out broad goals. All projects are evaluated against our dual-goal mission of social impact and business sustainability. Projects must address a well-defined problem and a clearly laid out scope or specific need. At the end of each project the MBA team provides the project organization their assessment and actionable recommendations.

The program has a track record of providing solutions that are practical and easy to implement. Student teams, while independent, work closely with the clients’ staff and management. This approach enables them to better grasp underlying issues, gather feedback on their work, and adjust their approach early in the process. The final step is to create actionable solutions that the clients can implement. Over the years the pool of projects has grown to impact more than 25 organizations. This past year, projects were conducted for Atlanta Community Food Bank, Center for Working Families, Frazer Center, Georgia Works!, Greenleaf Center for Servant Leadership, Habitat for Humanity, Living Room, Marcus Autism Center Mister Migs, New Hope Enterprises, Path Foundation, Global Growers Network, and Slow Food.

For more information about the program visit www.ile.gatech.edu/probono.
Shaping the Community beyond Georgia Tech

Prof. Terry Blum serves as treasurer on the board of Camp Twin Lakes, which provides camps for children with serious illnesses, disabilities, and other life challenges. Blum is also on the board of Georgia Works!, an organization that transforms the lives of chronically homeless men by helping them overcome their barriers and make them productive and self-sufficient individuals. She also acts as Co-Founder of Excel at GT. Excel is for students with mild intellectual and developmental disabilities (I/DD) and was developed at Georgia Tech. It offers specialized sessions that provides essential academic and personal curriculum for each student.

Prof. Joel Cowan consults with various nonprofit organizations in the United States and in Central and Southwest Asia, Turkey, and China. Cowan co-founded the Central Eurasia Leadership Academy in Istanbul, sponsored programs for educating young women in Afghanistan and Tajikistan, and actively supports social impact investing in the region. Having formerly served on the boards of Continental Airlines, World Airways, International Relief and Development (IRD), and the Council for a Community of Democracies, he currently serves on the board of the EastWest Institute in New York. Cowan is a part of the China High-Level Dialogue Annual Program and The China Institute for International Studies in Beijing. Additionally, Joel is currently working on designing relief housing for the Syrian Refugees and supports programs providing banking services to the un-banked in Pakistan and Africa.

Prof. Bob Thomas currently serves as Chair of the Board for the Greenleaf Center for Servant Leadership, the premier resource organization for servant leadership founded by Robert K. Greenleaf in 1974, based in Atlanta. The Center’s mission is to promote greater awareness, understanding, and practice of servant leadership. Also, the organization has focused its energy on developing more robust strategies for promoting the ideas of servant leadership among students and in the workforce, in partnership with several local, national, and global organizations. Bob was a keynote speaker at the Georgia Non-Profit Leadership Program, speaking on servant leadership. He has taught classes on leadership to students at Weber School in Atlanta and is a member of the Special Taskforce for Middle East Travel Seminar (METS).

Dori Pap serves on the board of Wish for Wash a Georgia Tech grown social enterprise developing their sanitation projects in Zambia. Wish to Wash participated in both I2S and GSVC competitions and won the Inventure prize for their innovative sa-fi-choo toilet. Pap also works closely with several Atlanta nonprofits helping to connect to talent and innovation at Georgia Tech one of which is the Global Growers Network in which she serves on the Board of Advisors. GGN is the only organization in Georgia that connects the agricultural talent of the local refugee community to opportunities in sustainable agriculture.