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UIBS Summit, China Goes Global, AGSC, and more in the GT CIBER Newsletter Spring 2020

Spring 2020 NEWSLETTER

View Our Event Calendar

Dear friends of GT CIBER,

During this time of global crisis, we are primarily concerned with the health and safety of our friends and colleagues. We provide this information as a regularly scheduled summary of our outreach to the community. We are actively moving to telepresence modalities for upcoming events which we will follow until receiving further guidance.

25th Annual Georgia Tech Global Business Forum and 10th Annual USA India Business Forum
From left to right, Peter Heintzelman, President and CEO of Cobb EMC, Venkatesh Kini, Co-Founder of Ubunttoo and former President of India & Southwest Asia for The Coca-Cola Company, and Dr. Bernard Kippelen, the Joseph M. Pettit Professor of Electrical Engineering at Georgia Tech and Co-President of the Institute Lafayette, France engage in dialogue discussing the Opportunities in Smart Cities & Smart Technologies facilitated by Debra Lam, the Managing Director of Smart Cities and Inclusive innovation for Georgia Tech

**August 27-28, 2019** , This year's Global Business Forum hosted companies and thought leaders from US, Japan, and India and focused on disruptive technologies including Internet of things, Robotics, Smart Cities technologies and AgTech. The theme of this year's event was titled "Global Advanced Industries: Creating Local Opportunities" held at the Historic Academy of Medicine. The event was a two-day business conference interspersed with B2B meetings and networking receptions. The event reached over 100 students and business leaders. Strategic partners included the Georgia Department of Economic Development, The Metro Atlanta Chamber, Conexx: America Israel Business Connector, and Next Generation Manufacturing. Sponsoring partners included USIBRC, Taj Group, GDEcD, and MAC.

**13th Annual China Goes Global at Rollins College**
September 30-October 1, 2019, this year’s China Goes Global Research Conference, held at the Crummer School of Business at Rollins College in Winter Park, Florida, brought together a diverse group of experts to discuss the growth and globalization of China. China Goes Global aims to understand changes in outbound Chinese foreign direct investments as well as the Chinese global governance. Dr. Dong Liu, a professor of Organizational Behavior at the Scheller College of Business, was a keynote speaker at the China goes Global Doctoral Workshop. GT CIBER's Executive Director John McIntyre is a founding member of China Goes Global, serves on the board of the Chinese Globalization Association and Conference Organizing Committee. The 14th Annual China Goes Global Research Conference will be hosted virtually but still co-sponsored by the Beedie School of Business at Simon Fraser University in Vancouver, Canada.

GT CIBER Continues Support of Atlanta Global Studies Center through GAcGEAR Initiative

The Global Studies Symposium, held in April of 2019, was awarded an honorable mention by the UN RCE for its support of the 4th UN SDG. GT CIBER is also a member of the Greater Atlanta Coalition for Global Education and Research (GAcGEAR). GAcGEAR mobilizes federally and state-supported entities that promote linguistic and global competence in an ambitious, collaborative effort to expand capacity for global and intercultural engagement throughout the Greater Atlanta region. The Atlanta Global Studies Center (AGSC), in collaboration with the Greater Atlanta Coalition for Global Education and Research (GAcGEAR), SAGE and the Mayor's Office of Atlanta, hosted "The Future of Atlanta's Global Workforce" event on February 3rd. The networking event invited industry leaders, higher education representatives and community members for an intimate conversation about educating for global competence and careers.

Emerging Technologies Areas and Best Practices to Bridging Skills Gap Workshop
May 21, 2019, The Georgia Tech CIBER partnered with the Georgia Department of Economic Development to bring in industry experts to discuss the impact of emerging technologies on workforce development. The emerging technologies could include but are not limited to artificial intelligence (AI), machine learning, robotics, and blockchain. Discussions included "The Likely Impact of Emerging Technologies on Today's Work Force", "Best Practices for Bridging Skills Gap in the Short Term", and "What are the Best Practices to Prepare the Future Work Force."

GT CIBER Co-Sponsors Workshop on the European Union

April 12, 2019, Georgia Tech and the University of South Carolina CIBERs co-organized the Workshop on European Union Quo Vadis?:Transformation and Challenges with the purpose to reach professors in the University System of Georgia. The event took place at Clayton State University. The 2020 event, devoted to Cross Cultural, has been cancelled and postponed due to the COVID-19 pandemic.

11th Annual ICN EMBA Strategy Week at Georgia Tech

February 2020, Twenty executives enrolled in the ICN Executive MBA program attended the intensive, one-week Georgia Tech Scheller Strategy program directed by Dr. McIntyre. The annual program is a mix of visits, classes, presentations, and a live global challenge which the
students prepare for two months prior to their Atlanta visit. In 2020, the global challenge was issued by Peugeot PSA USA, headquartered in Atlanta, to consider the range of options in autonomous vehicles and mobility solutions’ impact on brand strategy. This program further links Georgia Tech to its Lorraine partners and its GT Lorraine Campus

Other Events

GT CIBER, A Founding Member of Consortium for Minority-Serving Institutions and Community Colleges

February 12-14, 2019, The annual meeting of the CIBER Consortium for Minority-Serving Institutions and Community Colleges was held at the Foster School of Business at the University of Washington in Seattle. Georgia Tech CIBER is one of the founding members of the CMCC; it includes nine top graduate business schools which have been granted a CIBER center. The CMCC strives to support target institutions through funding of International Business-focused programs, training and research, as well as to connect these institutions with CIBERs and each other to develop learning networks and share best practices. In year one, the CMCC has granted $89,649 to 15 institutions, 12 minority serving institutions and 3 community colleges. Of those 15 awards, 7 were granted for international business research, 5 for student development, 5 for faculty development, and 4 for curriculum development (some projects touch multiple categories). In year 2020, the CMCC will provide another $90,000 of support to competitively selected institutions.

Helping Women Lead in the Multi-Cultural World

April 24, 2019, GT CIBER partnered with the French-American Chamber of Commerce, Japan-America Society of Georgia, and the Scheller College of Business to bring women together to learn about Leading with Cultural Intelligence: How to Succeed in a Multicultural World. Nozomi Morgan, CEO & Intercultural Leadership Expert at Michiki Morgan Worldwide and Maryam Alavi, Dean and Stephen P. Zelnak Jr. Chair Professor of IT Management at Georgia Tech Scheller College of Business, shared their real life challenges and wisdom to help women leaders better understand the challenges present in today’s global workplace.

GT CIBER Partners with JASG to Bring Emerging Tech Breakfast Series and Crisis Management Discussions

February 11, 2020, Georgia Tech CIBER partnered with the Japanese America Society of Georgia (JASG) to bring Rogerio Monteiro, the Global CCO at Worthix in to talk to attendees about “Leveraging AI to Survive the Experience Economy.” Monteiro discussed how AI can be used to understand customer decisions and inevitably answer the most important question: to
buy or not to buy. Additionally, in partnership with JASG, we will focus on the Crisis Management for Manufacturers to be held on Thursday April 2nd virtually with Jessica of YKK Corporation of America, Nozomi Morgan of Michiki Morgan Worldwide, and Bill Strang of TOTO.

**GT CIBER Provides International Content to I-Corps**

**March 2019,** As part of its internationalization mandate, the Georgia Tech CIBER, in alliance with the George Washington CIBER, are committed to provide international content to the I-Corps Entrepreneurship program through the Georgia Tech and George Washington I-Corps nodes. In this connection, Georgia Tech CIBER attended a pilot program held in Puerto Rico during March of 2019 to witness the I-Corps training boot camp and to help add additional international content to the I-Corps entrepreneur model and develop frameworks for international business. In this connection, GT CIBER is also providing assistant to an NSF funded project led by Joe Cheng at the University Illinois Urbana-Champaign to assess the I-Corps' impact on entrepreneurial development of technologies developed at US universities.

**CIBER Business Language Conference**

**March 5-7, 2020,** The Business Language Conference is a biennial event that is organized and held at the International Symposium for Languages for Specific Purposes, this year hosted by the University of North Carolina in Charlotte. The theme of the conference was "Taking Stock and Moving Forward: LSP Theory, Method, Content, Curriculum, Collaboration".

**GT CIBER Sponsors 19th Annual Roundtable in Engineering Entrepreneurship Research (REER)**

GT CIBER was pleased to support and sponsor this select national conference on engineering entrepreneurship, held for the 19th year, at the Georgia Tech Global Learning Center, at the Atlanta campus, and bringing together leading scholars in microeconomics of innovation and technology entrepreneurship. Some fifteen refereed papers were presented and discussed critically as well as keynote speakers, including Bill Kerr of HBS who addressed the issue of global talent in engineering entrepreneurship. Some sixty scholars attended this two-day annual event.

**Other News**

**Georgia Tech CIBER Podcast - Mondo Merkato: Understanding Global Markets**
Through the fall of 2019, the GT CIBER released four new episodes for its podcast entitled "Mondo Merkato: Understanding Global Markets." The first three episodes covered concepts including Countertrade, Blockchain, and Currency. The 4th episode addressed the story of the name "Mondo Merkato" which included a dive into the origins of the language of Esperanto and details about L. L. Zamenhof's life. Keep an eye out for more episodes coming during the spring! You can find Mondo Merkato on most places you find Podcasts, including Stitcher, Spotify, Pandora, iHeartRadio, and many others. It is hosted on SoundCloud at https://bit.ly/2WNjDjJ

GT CIBER Receives NACA Grant

Georgia Tech CIBER receives recognition and a four-year award from the US National Association of Chinese Americans to support research work in the area of the transformation of the Chinese enterprise form and its governance mode as well as Chinese outbound foreign direct investment in Europe and North America. The award is designed to recognize doctoral students' original research work shedding new light on the thematic areas of focus. Every year a 3-day rotating conference, ChinaGoesGlobal, is held, the last one was at Rollins College in Florida.

GT CIBER Deepens Research on UN SDGs

Following up on its series of specialized books on international business and sustainable development with Edwar Elgar Publishing, GT CIBER is in the process of completing a special issue on the UN SDGs and the role of the multinational enterprise in the Journal of Cleaner Production (Factor Rating: 6.4). Here is a link: https://www.journals.elsevier.com/journal-of-cleaner-production/call-for-papers/the-role-of-multinational-enterprises-in-supporting-the-sdgs

Georgia Tech CIBER Supports Fulbright Students

Georgia Tech CIBER works closely with the Georgia Tech Fulbright Student Association, composed of roughly 80 grad students, in various disciplines coming from around 30 countries across the globe. These students receive tuition support and living stipend funding from their National Fulbright commissions to complete advanced graduate studies in the United States prior to returning to their respective home countries. Professor McIntyre is the faculty adviser. CIBER encourages these students to share their country knowledge and become a more
integrated part of the Georgia Tech community, improving the schools’ international and culture influence.

**GT CIBER Doctoral Research Awards and Doctoral Workshops**

GT CIBER is pleased to announce that our national center has selected 7 awardees each receiving a $1,000 (one thousand) CIBER doctoral research award, one in each of the seven doctoral areas of the College that include: Strategy, Organizational Behavior, Information Technology Management, Operations, Accounting, Finance, and Marketing. GT CIBER continues to deepen its commitment to doctoral education by supporting the following management education doctoral workshops: the PhD Workshop at the Scheller College organized by Prof. D. Liu, the ChinaGoesGlobal© Annual Doctoral Workshop, and the Annual Academy of International Business/Southeast Division Doctoral workshop.

Georgia Tech CIBER at Scheller College of Business | Email | Web

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