Net Impact Conference
November 3-5, 2016

MAKE HISTORY
NOVEMBER 3-5 | PHILADELPHIA
THANK YOU
Trip made possible with help from our sponsors:

Michael Oxman
Ray C Anderson Center for Sustainable Business

Steve Salbu
Cecil B. Day Program in Business Ethics

Terry Blum
Institute for Leadership and Entrepreneurship
Georgia Tech Goes to Philly!
Elizabeth’s Experience @ NI16

Turning Passions into Actions!
Mission: Using Skills & Careers to change the world!

Favorite Session: Harnessing Transparency & Social Impact to Drive Consumer Loyalty

What I brought back: A renewed passion to make an impact!
Diana's Experience @ NI16

What I brought back:

➔ Inspiration: Always dream big!
➔ B-Impact assessment: How to become B-Corp or be like a B-Corp?

Favorite Memory:

Key Note Speakers (specially Black Lives Matter, Hult prize and Sirum)
Exploring Philly and networking sessions!

Favorite Sessions: Measurement that matters: B Impact Assessment, Starting Up sustainability workshop and Biomimicry and Beyond: Realigning Business with Nature
Melanie’s Experience @ NI16

What I brought back:
Importance of an impact-driven company having a mission that aligns with its business.
Also, “big” vs. “small” food.

Favorite Memory:
Networking with other chapter leaders in the Chapter Leader Session, and learning how different chapters operate.

Favorite Session: Consumers and Innovators Shaping the Future of Food
What I brought back:
1) It’s profitable to make an impact
2) Companies can use their capability to make an impact (not necessarily money)
3) Circular economy - 50% of the US does not have curbside recycling. Supply of recycled materials is the bottleneck.

Favorite Session: Toyota -> uses TPS to improve operations of non-profits / Small businesses

Favorite Experience:
Listening to the story of how broccoli was engineered from Wild Cabbage. This happened step by step and no one could foresee this
Jason’s Experience @ NI16

What I brought back:
“B-Corps” are bridging the gap between for-profit and for-impact.

Favorite Memory:
The Energy!

Favorite Session:
NI16 Pitch Competition
Paige's Experience @ NI16

What I brought back:
Importance of collaboration between companies, as well as NGOs and government agencies, to make significant changes happen.

Favorite Experience:
Discussions with other attendees sparked by the sessions.

Most Inspirational:
Kiah Williams, Co-founder of SIRUM
Michelle's Experience @ NI16

What I brought back:
How to land a dream job.
The necessity of ESG data in converting traditional investors into impact investors.

Favorite Memory:
The overall positivity and hopefulness of all attendees.

Favorite Sessions: Weighing the Value of Sustainability Data for Investors and Companies and Biomimicry and Beyond: Realigning Business with Nature
Melwyn’s Experience @ NI16

What I brought back:
What if the cure to cancer is locked in the mind of an 8 year old who can’t afford a $100k degree? How Technology can lead the transformation to social impact. Device led transformation can help poorer areas develop and lead!

Favorite Session:
Autodesk Design Swarm (Yes I got a free t-shirt too!!!)

Favorite Experience: Listening to the co-founder of Black Lives Matter and the impetus for the movement
What I brought back: From “Leading Change from Within”, the most important factors are Accountability, Transparency, and Engagement

Favorite Memory: Networking with fellow Net Impacters. Especially the Emory social!

Favorite Session: Biomimicry and Beyond: Re-aligning Business with Nature
Lara’s Net Impact Experience

New National Fellowships:

- Food Safety
- Criminal Justice
- Impact Design
- Racial Equity

www.netimpact.org/conference/watch

YouTube: Race: The Power of Illusion (PBS Documentary)
Immaculate Perception: Jerry Kang at TEDxSanDiego 2013
Rohit’s Experience at NI16

**What I brought back:** The Key Ingredient in High Performing and High Purpose Organizations based on a session by- Aaron Hurst - CEO & Co-Founder – Imperative

[https://www.imperative.com/](https://www.imperative.com/)

**Favorite Experience:** The closing keynote on creating for profit organizations in the field of sustainability by Ahmad Ashkar

**Favorite Discussion:** Team case to solve DASSAULT SYSTÈMES sustainability challenge by focusing on value chain
Emily’s Experience @ NI16

What I brought back:
1. The importance for corporations to align CSR initiative to core mission to maximize ROI and increase Impact.
2. The power of partnerships!

Favorite Memory:
I’m just so inspired!
<Also...Eating Philly cheesesteaks with new friends for lunch and dinner>

Favorite Session:
Integrating Sustainability and Impact into Employee Engagement
THANK YOU THANK YOU THANK YOU THANK YOU
COMING THIS MARCH!

GT NI Mini Conference:

- Opening Keynote
- 4 Breakout Sessions/Workshops
- Career Panel
- Closing Speaker
- Networking Social

Look out for the Survey and give us your ideas! Let us know if you want to be involved!