



Show Me The World Project Marketing & Communications Intern

Location: Hybrid / Remote (Based in Georgia)

Organization: Show Me The World Project

About Show Me The World Project

Show Me The World Project is a national nonprofit organization that provides youth from under-resourced communities with equitable access to transformative educational experiences at home and abroad. Through entrepreneurship, workforce readiness, and global learning initiatives, we empower students with the skills, confidence, and networks to achieve economic upward mobility.

Position Overview

Show Me The World Project is seeking a Marketing & Communications Intern from Georgia Tech to support the marketing campaign for our annual SMTW Day, a nationwide celebration that highlights student impact stories, partners, and community engagement.

This project-based internship offers hands-on experience in marketing strategy, storytelling, and digital communications for a mission-driven organization. The intern will gain direct exposure to nonprofit operations and collaborate closely with the Executive Director, Marketing Team, Program Manager, and Director of Entrepreneurship to bring a major national campaign to life.

Key Responsibilities

- Support the planning and execution of the SMTW Day marketing campaign, including email, social media, and digital storytelling.
- Create and manage HubSpot email campaigns, including copywriting, design, and performance reporting.
- Contribute to marketing materials such as newsletters, press releases, and web content.
- Develop and schedule LinkedIn posts highlighting impact stories, program milestones, and announcements for both the organization and its co-founders.
- Help coordinate campaign timelines and deliverables with internal teams.
- Analyze engagement metrics and provide insights to improve reach and impact.

Preferred Skills & Interests

- Interest in marketing for nonprofits, youth development, business, or entrepreneurship.
- Experience or coursework with HubSpot, Canva, or similar marketing tools.

- Strong writing, communication, and organizational skills.
- Creative thinker who enjoys collaboration and problem-solving.

Learning Outcomes

- Gain practical experience executing a national marketing campaign.
- Learn how strategic marketing and storytelling advance nonprofit missions.
- Build digital marketing, project management, and CRM skills.
- Receive mentorship and professional exposure to executive leadership in a national nonprofit.

Details

Type: Georgia Tech Project-Based Internship

Location: Hybrid / Remote (based in Georgia, working on national initiatives)

Start Date & Duration: Determined by the Georgia Tech Internship Program

To Apply

Email **Samantha Lurie Carroll** at samantha.lurie@showmetheworldproject.org with:

- Your resume
- A brief cover letter telling us:
 1. Why you want to be part of this mission
 2. What skills, experiences, or ideas you bring to the table

This internship is a collaboration with the **Institute for Leadership and Social Impact (ILSI)** at Georgia Tech. Final selection and hiring are contingent on approval from the Bursar's Office.

Once approved, the student selected for this position will receive a **Social Impact Fellowship** from ILSI in the amount of **\$1,800**, which will be paid over the 10 weeks of the internship.

Students are expected to work **10 hours per week on average**.

ILSI will handle onboarding and process stipend payments to the student's Bursar account (2–3 payments during the fellowship). Fellows are also expected to complete a blog post about their internship experience and participate in one Fellowship event with ILSI.

Learn more about Show Me The World Project:

www.showmetheworldproject.org