Internship Projects Course (Integrative Management Analysis)
MGT 4611 - Summer 2025

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Course Overview
This course offers a unique opportunity for students to engage with a Hungarian nonprofit/social enterprise/or socially responsible corporation, hereafter referred to as the *partner organization*. This collaboration is designed to expand the partner organization's capacity to serve its constituents better and provide a valuable learning experience for students.

Each student, working as part of a team, will profoundly explore their host organization. This journey will delve into the organization's history, purpose, mission, funding structure, current challenges, and opportunities. More importantly, each student will collaborate with the management of their host organization to identify a specific area where their unique skills and knowledge can make a tangible, positive contribution to the organization's growth and impact. At the end of the engagement, each team will present the outcomes of their work.

Learning Objectives
The goal of this course is to help students:
- o Develop skills to be able to work and communicate effectively in various cultural contexts.
- o Evaluate the needs of an organization, creating social value.
- o Be a successful team member (both as a leader and a follower).
- o Extend knowledge from their academic field to civic engagement.

Learning Outcomes
At the end of the program, students should be able to:
- o Demonstrate intercultural knowledge and competence.
- o Inspire others to engage with diversity and take civic action.
- o Lead and support a team to create social impact.
- o Practice purposeful oral communication to promote change in the listeners' attitudes, beliefs, or behaviors.

Note: The value you derive from your internship experience is entirely up to you. Keep an open mind and a positive attitude, be inquisitive, research the topic you are working on thoroughly, ask questions of your partner mentors and your professors, and compare notes with your classmates about their experiences. Do not assume the nonprofit's responsibility is to serve your needs, adhere to your schedule, or entertain you.

You will learn that nonprofits, civil organizations, and social enterprises are not perfect organizations. Their quest to solve a social ill and their staff and leaders' passion do not

mean they have it all 'figured out.' During your time with these organizations, respect their love and commitment to their cause, but feel free to (in a polite and always constructive manner) start a conversation about areas that you believe they could improve. I also encourage you to share your observations on these issues with the class to generate valuable class discussion.

Instructional Methods
Before arrival in Budapest - once assignments are announced and where information in English is available online - students are expected to research their organizations to learn about their mission, the service/product they provide, their target market, funding structure, etc.

Upon arrival in Budapest, student teams will meet the management team of the partner organization and will identify project objectives and set work schedules. Students will meet with the instructor biweekly (in person or on Zoom) to review project progress and discuss challenges. Each student is expected to devote 40-50 hours during the course period (that is, 8-10 hours per week) to working on their project. Projects will run from the week of May 26 to July 4, with weekday afternoons and Wednesdays dedicated to project work. There might be occasions where the student will participate in a project-related activity (like a special event the partner organizes) during the weekend.

Deliverables
Each team must **log their weekly project progress** in the shared Project and Weekly Reports Google doc. These weekly reports give the professor an overview of each week's work and capture any challenges teams might encounter.
Each team will comprehensively **present their projects** (using slides) and submit their **project deliverables** on the last day of classes in Budapest (July 4). Partner organizations will be invited to attend.
Teams will also prepare a **one-minute video** describing (in the first 30 seconds) the partner organization and the project and (in the remaining 30 seconds) the lessons learned during the internship experience.
Each student must complete an **asset map and reflection** at the beginning of the course and submit a **individual reflection** paper at the end. Each team must prepare a team **contract**, which will serve as the commonly agreed-upon guidelines for how each student team functions.
Details for each deliverable are posted in the Assignments section of the course Canvas page.

Grading
Asset Map and Reflection: 10 points (due May 09)
Team contract: 5 points (due May 30)
Weekly progress report: 15 points (due by Sunday at 5 pm each week)
Final project presentation 30 points (due July 4)
Project video: 15 points (due July 10)
Individual reflection paper: 15 points (due July 17)
Partner feedback (from the partner organization): 10 points

Note: Grades for your project work will include a self/team evaluation component that each student will fill out, providing feedback on their own and their teammates' participation. I will share the evaluation form after the last group assignment for this course.

Grading Scale
A: 90 – 100 points
B: 80 – 89.99 points
C: 70 – 79.99 points
D: 60 – 69.99 points
F: below 59.99 points

Honor Code
You are expected to uphold the Georgia Institute of Technology Academic Honor code. You may find information on the Honor Code at https://policylibrary.gatech.edu/student-affairs/academic-honor-code.
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