



Spring Internship (10 weeks)

10 hours/week

Format: Hybrid

Stipend: \$1500

In Good Company is an Atlanta-based social enterprise that supports managers in successfully hiring, training, and retaining team members with disabilities. The beauty of this solution is that it solves two major problems, (1) high turn-over in the service industry and (2) high rates of unemployment among adults with disabilities, with one solution. Inclusive employment. In Good Company upskills managers through consultations and workshops, and is preparing to launch a learning platform to scale this solution, particularly in the hotel industry.

About the Founders: Sarah, a former Special Education teacher, felt a strong pull to solve the social and employment gaps awaiting her students as they approached adulthood. She left the classroom to pursue her MBA at Georgia Tech to start working on a solution, where she met her co-founder, Amanda. Now, as Georgia Tech and CREATE-X alumni, the co-founders are looking to grow their team and broaden their impact.

Our Need: As a quickly evolving startup, we're looking for an intern who enjoys wearing different hats. If your skills and interests fit most of the below responsibilities, but not all, we still strongly encourage you to apply!

Responsibilities:

Technical Support: Platform Management

- Oversee the smooth functioning of our online learning platform (LearnWorlds).
- Collaborate with the team to resolve any platform-related challenges.
- Provide user guidance and assistance

Marketing: LinkedIn Content Development and Video Production

- Develop engaging and informative content for our LinkedIn presence.
- Assist in the video filming, editing, and uploading process

Research & Development: Customer Interviews and Insights

- Conduct customer discovery interviews with hotel general managers to gather valuable insights (we provide the question set).
- Document and analyze the findings to identify trends and opportunities.
- Summarize research results in clear and concise reports for informed decision-making.

External Relations: Strategic Partner Sourcing and Community Engagement

- Identify and source potential strategic partners, nonprofits, and disability resource groups.
- Research and recommend grant opportunities and funding sources to support our initiatives.



Need to Have Qualifications:

- Strong communication skills for effective interaction with team members and external partners.
- Solid organizational skills to manage tasks, projects, and deadlines.
- Ability to work both independently and collaboratively in a quickly changing environment.
- Eagerness to learn, adapt, and take initiative to solve challenges.

Nice to Have Qualifications:

- Proficiency in using the required tools (LearnWorlds, Webflow, Canva)
- Prior experience or coursework related to the specific project areas (e.g., web design, marketing, video production).
- Familiarity with disability advocacy and understanding of workplace inclusion.
- Proficiency in additional design or video editing software beyond the specified tools.
- Basic knowledge of data analysis or research methodologies for more effective customer interviews and content summaries.

To learn more: Visit us at www.icgwithus.com or on [LinkedIn](#).

To apply: Email Sarah Naumann at sarah@icgwithus.com with your cover letter and resume.

This internship is a collaboration with the Institute for Leadership and Social Impact (ILSI) at Georgia Tech. The student selected for this position will receive a Social Impact Fellowship from ILSI in the amount of \$1,500 which will be paid over the 10 weeks of the internship. Students are expected to work 10 hours a week on average. Students need to be eligible for campus employment. ILSI will handle onboarding and biweekly payments, and Fellows are expected to complete a blog post about their internship experience and participate in one Fellowship event with ILSI.