



Social Impact Fellow - Marketing and Fundraising Intern

The Little Guy Foundation is looking for a truly passionate Social Impact Fellow that is interested in our mission to amplify voices of communities or “Little Guys” around the world. We have partners in Ecuador, Colombia, Brazil, across the Amazon and here in Atlanta. The main program our interns would be supporting is our Home for Humanity program here in Atlanta, where we bring food, clothes, conversations, and art workshops. As media and fundraising interns, your time would also be spent to help raise awareness and funds for all of our international partners as well. We are also hoping to get more GT students involved with our Home for Humanity programs. More information on the Little Guy Foundation and our partners at thelittleguyfoundation.org.

“Looking out for the Little Guy” is all about:

- Amplifying the stories of marginalized people
- Connecting humanity through art and media
- Channeling domestic resources to the international communities that need it most - Leaving a lasting impact and creating self-sustainable change for our partners - Spreading the Little Guy narrative that the purpose of life is to travel, create, and feel deeply

RESPONSIBILITIES

- Creating media content with pre-captured footage from past in-person interns for media marketing and fundraising purposes
- Join us in person to help with our Home for Humanity Program
- Help our media team create high quality visual stories and short segments of our documentaries
- Assist in outreach to our partners, donors, and in person on campus to other students
- Help design and create fundraising campaigns on multiple media and fundraising platforms
- Work with our staff to research grants, donation sites, campaign sites, local sponsors, corporations, and more in the realm of fundraising
- Work with our CEO to help coordinate art events and art programming with local partners - Table and help raise awareness for our cause and our domestic and international programming

QUALIFICATIONS

- Understanding of the editing programs and fundraising pathways
- Ability to research and help complete necessary deliverables for online grants, donation platforms, and potentially in-person networking
- Strong communication and interpersonal skills
- Genuine passion for creating real impact in small communities abroad
- Ability to pass a background check
- Access to reliable devices and internet for virtual meetings and deliverables



LEARNING OUTCOME

- Gain valuable video editing, media curation, and storytelling experience
- learning to organize peers for a common goal
- Develop skills in marketing strategy and social media expertise
- Gain experience in the realm of the social sector, grant writing, and fundraising techniques
- Learning to work with a diverse term from different countries, backgrounds, and languages
- Build a professional portfolio with a foundation of international aid and tangible social impact

INTERNSHIP DETAILS

- Term: Fall 2026 (10 weeks)
- Time Commitment: 10 hours per week (deliverable based)
- Stipend: \$1,800 (\$18 an hour) provided by ILSI

TO APPLY:

Please submit a resume, cover letter, and link to any relevant account or portfolio to outreach@thelittleguyfoundation.org. In your cover letter, please explain your interest in the project and your qualifications; be genuine and be passionate, that's all we are looking for!

The Little Guy Foundation is committed to fostering a diverse and inclusive environment. We welcome applications from all qualified candidates.