



Social Impact Fellow - Virtual International Marketing and Fundraising Intern

The Little Guy Foundation is looking for a truly passionate Social Impact Fellow that is interested in our mission to amplify voices of communities or “Little Guys” around the world. We have partners in Ecuador, Peru, Brazil, and Tanzania, but for our Fall semester interns, we will be focused on fundraising efforts for our Ecuador and Peru partners. Two examples of projects we would be helping to fund are a bus renovation project for English classes in a small mountain town and resources for a Cultural Art group that currently uses their personal funds to put on art shows that raise donations for at risk kids in their community. More information on the Little Guy Foundation and our partners at thelittleguyfoundation.org.

“Looking out for the Little Guy” is all about:

- Amplifying the stories of marginalized people
- Connecting humanity through art and media
- Channeling domestic resources to the international communities that need it most
- Leaving a lasting impact and creating self-sustainable change for our partners
- Spreading the Little Guy narrative that the purpose of life is to travel, create, and feel deeply

Now onto the position:

Virtual International Marketing and Fundraising Intern

****There is the possibility of being IN-PERSON INTERN IN ECUADOR** if you are interested in carrying out the term of this internship via an enriching in-person experience with two of our local partners in Quito, Ecuador. This would require an understanding that while we cannot *provide* housing or transportation, we would give recommendations on all the resources you would need to have a safe, enriching hands-on experience, while connecting you with our local partners to find affordable or possibly free accommodation. We would also require a signed waiver acknowledging we are not liable for your travels or experiences throughout, we are just offering the opportunity and connections for a uniquely local, impactful internship term.

RESPONSIBILITIES

- Creating media content with pre-captured footage from past in-person interns for media marketing and fundraising purposes
- Contribute to virtual conversations with our media team regarding strategy, metrics, and quantifiable goals
- Assist in outreach to our partners, donors, and potential sponsors

- Help design and create fundraising campaigns on multiple media and fundraising specific platforms
- Work with our staff to research grants, donation sites, campaign sites, local sponsors, corporations, and more in the realm of fundraising
- Assist in organizing and managing media assets

****If you are interested in the in-person opportunity, that would include the potential responsibility of:**

- Collecting content in the form of videos and interviews with our local partners and community members
- Attending and contributing to in-person meetings with our patterns' staff

QUALIFICATIONS

- Experience or a strong understanding of social media marketing strategy
- Proficiency with video editing/media curation
- Understanding of the social sector and fundraising pathways
- Ability to research and help complete necessary deliverables for online grants, donation platforms, and potentially in-person networking
- Strong communication and interpersonal skills
- Proficiency in Spanish is PREFERRED BUT NOT REQUIRED
- Genuine passion for creating real impact in small communities abroad
- Ability to pass a background check
- Access to reliable devices and internet for virtual meetings and deliverables

****If interested in the in-person opportunity, that would include the qualification of:**

- Proficiency in Spanish
- A reliable camera with decent audio quality

LEARNING OUTCOME

- Gain valuable video editing, media curation, and storytelling experience
- Develop skills in marketing strategy and social media expertise
- Gain experience in the realm of the social sector, grant writing, and fundraising techniques
- Learning to work with a diverse team from different countries, backgrounds, and languages
- Build a professional portfolio with a foundation of international aid and tangible social impact

INTERNSHIP DETAILS

- Term: Fall 2025 (10 weeks)
- Time Commitment: 10 hours per week (deliverable based)
- Stipend: \$1,800 (\$18 an hour) provided by ILSI

TO APPLY:

Please submit a resume, cover letter, and link to any relevant account or portfolio to littleguyfoundation@gmail.com. In your cover letter, please explain your interest in the project and your qualifications; be genuine and be passionate, that's all we are looking for!

The Little Guy Foundation is committed to fostering a diverse and inclusive environment. We welcome applications from all qualified candidates.

This internship is a collaboration with the Institute for Leadership and Social Impact (ILSI) at Georgia Tech. The student selected for this position will receive a Social Impact Fellowship from ILSI in the amount of \$1,800 upon verification of their eligibility for a scholarship with the Financial Aid of ILSI. Students are expected to work 10 hours a week on average. Students need to be enrolled full-time. ILSI will handle onboarding and the payment process, and Fellows are expected to complete a blog post about their internship experience and participate in one Fellowship event with ILSI.