

Marketing Intern - Beautiful Curly Me

- Fall Internship (10 weeks)
- 10+ hours/week
- Stipend: \$1800

Beautiful Curly Me is seeking a bright and energetic intern to join our team and help us make an impact. You will spend the semester working on the Beautiful Curly Me Social Impact program as well as Youth Mean Business, our non-profit initiative to support youth entrepreneurs (11-17). This internship will cover many facets of marketing - from digital marketing, communications and live events.

Essential Job Duties:

- Manage marketing and corporate partner outreach for Social impact initiatives.
- Support planning for 2026 Youth Mean Business programs
- Social Media execution - content, creative working with our content marketing assistant.
- Execute corporate partner outreach for Youth Mean Business programs
- Support new YMB Podcast - planning, communication and coordination.
- Oversee planning and execution for Doll donation events
- Collaborate with other internal team members -marketing, graphic design on projects
- Perform other business and administrative tasks as needed.

Qualifications:

- Junior or Senior in good educational standing. Startup work experience a plus;
- Content Marketing experience (Social Media, Email); Proficient at creating presentations.
- Video editing experience a plus
- Strong writing and critical thinking skills;
- Self-starter and able to work independently
- Exceptional communication and interpersonal skills.

To apply - send an email to careers@beautifulcurlyme.com with your resume and a short cover note.

About Beautiful Curly Me

Beautiful Curly Me is a social impact toy and media company on a mission to instill and inspire confidence especially in young black and brown girls so they can achieve their

highest potential. With a line of beautiful black dolls, empowering books and puzzles, we are raising the next generation of curly and confident girls that will change the world. Founded by a 7-year-old girl with Mom's support, for every doll purchased, one is given to a girl in need. Learn more at <https://www.beautifulcurlyme.com>.

This internship is a collaboration with the Institute for Leadership and Social Impact (ILSI) at Georgia Tech. Final selection and hiring is contingent on approval from the Bursar's Office. Once approved, the student selected for this position will receive a Social Impact Fellowship from ILSI in the amount of \$1800 which will be paid over the 10 weeks of the internship. Students are expected to work 10 hours a week on average. ILSI will handle onboarding and process stipend payments to the student's Bursar account (2-3 payments during fellowship). Fellows are expected to complete a blog post about their internship experience and participate in one Fellowship event with ILSI.