



Job Title: Creative Content Intern (Remote)

Job Description: We are seeking a Creative Content Intern to join our team and take the lead in crafting engaging and visually appealing educational content for our podcast *Wassup Nephew!* The Creative Content Intern will be responsible for creating listener guides and visual content to be shared on social media that expand the reach of our “Athleader of the Week” podcast segment. This will be a remote position.

About Athleaders: Athleaders 360° helps youth sports coaches develop the skills they need to effectively support and mentor young athletes. We focus on equipping coaches with the best practices in youth development so that they can build coaching frameworks that are youth-centered, consider the full lives of their players and the communities, and use principles of social justice. Our programs and initiatives center the unique needs of youth coaches and their players and help coaches develop as leaders and build better relationships with their athletes and help athletes develop a stronger sense of self and purpose.

This internship is a collaboration with the Institute for Leadership and Social Impact (ILSI) at Georgia Tech. The student selected for this position will receive a Social Impact Fellowship from ILSI in the amount of \$1,500 which will be paid over the 10 weeks of the internship. Students are expected to work 10 hours a week on average. Students need to be eligible for campus employment. ILSI will handle onboarding and biweekly payments and Fellows are expected to complete a blog post about their internship experience and participate in one Fellowship event with ILSI.

Key Responsibilities:

1. Listener Guide Creation:

- Develop comprehensive listener guides for each “Athleader of the Week” segment, ensuring content is informative, engaging, and tailored to our audience's interests.
- Collaborate with the editorial team to gather relevant information, quotes, and anecdotes that showcase the unique qualities of each *Wassup Nephew!* episode.

2. Visual Content Creation:

- Utilize a suite of creative tools to design visually striking audiograms, social cards, and quote cards.
 - Ensure that the visual content aligns with the brand guidelines and resonates with the target audience across various social media platforms.
3. **Social Media Strategy:**
- Integrate visual content seamlessly into our social media strategy.
 - Stay updated on social media trends for podcasts and incorporate best practices to optimize engagement and reach.

Qualifications:

- Current college students pursuing a bachelor's degree at Georgia Tech
- Proven experience in content creation, with a strong portfolio showcasing expertise in designing for social media platforms.
- Proficiency in creative tools such as Adobe Creative Suite, Canva, or other graphic design software.
- Strong communication skills and ability to collaborate effectively.
- Passion and knowledge of sports, athletes, and sports culture is a plus.

If you are a creative individual with a passion for storytelling and visual communication, we invite you to join our team and contribute to the success of our podcast. Please send cover letter and resume to our executive director Cordero Tanner at cordero.tanner@athleaders360.org.