3RD ANNUAL CONFERENCE AGENDA

12:30 – 1:00  Registration (Snacks provided)
1:00 – 1:20  Introduction and Kickoff
1:20 – 2:05  Shawn McGahee, Google
2:05 – 2:50  Troy Treangan and Liz Di Maria, Nielsen
2:50 – 3:10  Break
3:10 – 3:55  Jared Dent, Turner Sports
3:55 – 4:55  Podcast: Brands, Beats, and Bytes
            Darryl Cobbin/Larry Taman with guest Mali Hunter
4:55 – 5:00  Conclusion
5:00 – 6:00  Networking Reception