3rd Annual MarTech Conference Agenda

12:30 - 1:00  Registration (Snacks provided)
1:00 - 1:20  Introduction and Kickoff
1:20 - 2:05  Shawn McGahee, Google
2:05 - 2:50  Troy Treangan and Liz Di Maria, Nielsen
2:50 - 3:10  Break
3:10 - 3:55  Jared Dent, Turner Sports
3:55 - 4:55  Podcast - Brands, Beats, and Bytes Darryl Cobbin/Larry Taman with guest Mali Hunter
4:55 - 5:00  Conclusion
5:00 - 6:00  Networking Reception