Information Technology Management (ITM)

Undergraduate Concentration

Information Technology Management (ITM) focuses on using the capabilities of information technology to solve business problems. A concentration in ITM equips Scheller graduates to understand business problems, design solutions, and work with developers to create them.

It includes topics such as electronic commerce, database systems, systems analysis and design, business data communications, technology enabled process improvement, and other concepts related to the application of information technology to solve business problems.

ITM is also known as MIS (Management Information Systems), BIS (Business Information Systems), and sometimes simply as IS (Information Systems).

Concentration Requirements

- ▶ Start with MGT 2210

- ▶ Take 18 credit hours of Concentration Electives

- ▶ Concentration Elective options and additional information can be found on our website

Get Involved!

Join the
Management Information
Systems (MIS) Club

Why Choose this Concentration?

Advances in information technology (IT) have profound effects on how organizations generate value and how entire industries are structured. Understanding the opportunities and threats created by advances in IT is critical for modern-day managers, and this understanding will grow in importance as more and more business is conducted in "virtual" domains in the future.

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Career Outcomes

What Can I Do With this Concentration?

IT Management is a gateway into organizations in every industry, into every functional area of business, into organizations large and small, for profit, not-for-profit and government, everywhere in the world. Specific topics include systems analysis and design--traditional and agile, project management, business process analysis and design, business analytics, management of data communications for business, electronic commerce, database design and implementation, and object-oriented programming for business applications.

Career Trends

- Associate Consultant
- Business Analyst
- Data Analyst
- Data Operations Associate

- Cyber Risk Consultant
- Implementation Consultant
- Operations Process Specialist
- Marketing Technologist

- Tech Analyst/Consultant/Manager
- Process Improvement Consultant
- Software Applications Developer
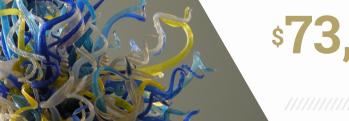- Information Securities Analyst

accenture BAIN & COMPANY Deloitte. DELTA EY inVisors NCR Microsoft pwc

$73,590

Average Starting Salary &
$7,968 Average Signing Bonus*

*All information from 2019-2021 Scheller Alumni survey responses

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