

# Accounting

## Undergraduate Concentration



Accounting's focus is using information to improve business decisions. Accounting is the process of measuring, processing, recording, and communicating financial information used by business owners and managers in making strategic business decisions.

As an accountant, you are engaged in reporting a company's financial performance to external parties and in using financial and other data to project future results of management's strategic plans. Other functions include preparing financial statements, computing costs and efficiency gains from new technologies, participating in strategies for mergers and acquisitions, quality management, development and using information systems to track financial performance, tax strategy, and health care benefits management.

## Concentration Requirements

- ▶ Start with ACCT 2101 and ACCT 2102
- ▶ Take 18 credit hours of Concentration Electives
- ▶ Concentration Elective options and additional information can be found on our website

## Why Choose this Concentration?

A concentration in accounting means endless possibilities. Since accounting is the language of business, the Accounting concentration also serves students well in many other business positions that involve financial analysis. This means that there is never a shortage of accounting jobs available!

## Get Involved!

### Honorary Accounting Organization

Email Prof. Ryan Blunck to join!  
([ryan.blunck@scheller.gatech.edu](mailto:ryan.blunck@scheller.gatech.edu))



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# Career Outcomes

## What Can I Do With this Concentration?

The Accounting concentration prepares students for many types of positions in accounting, auditing, forensics, consulting, and taxation. The Accounting concentration also prepares students to take exams leading to certifications such as Certified Public Accountant (CPA), Certified Management Accountant (CMA), and Certified Internal Auditor (CIA).

## Career Trends

- Assurance Associate
- Risk Advisory Staff Functional Consultant
- Associate Operations Analyst
- Jr Accountant
- Forensic Accounting
- Tax Consultant
- Audit Associate
- Tax Associate
- Advisory Services Consultant
- Certified Public Accountant
- Internal Auditor



**\$59,000** Average Starting Salary &  
**\$4,600** Average Signing Bonus\*

\*All information from 2019-2021 Scheller Alumni survey responses



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