Erin M. Green, EMBA (Expected 2026)

Atlanta, GA | (214) 909-5572 | erinmgreen2020@gmail.com | LinkedIn: Erin M. Green

Strategic Healthcare & Community Impact Executive | Relationship-Driven Leader in Network Development, Outreach, and Organizational Growth

Professional Summary

Strategic healthcare and community impact executive with 15+ years driving organizational growth, outreach, and stakeholder engagement across leading health systems and nonprofits. Influences over $3.5B in referral-driven revenue within Emory Healthcare's network by designing strategies that strengthen provider relationships, expand access, and advance health equity. Known for combining data-driven decision-making with authentic relationship building to deliver sustainable community impact and organizational success.

Education

Georgia Institute of Technology – Scheller College of Business Executive MBA, Expected 2026 Texas A&M; University – Commerce B.A.A.S., Organizational Leadership & Development | GPA: 3.8 Navarro College A.A.S., Occupational Therapy Assistant

Professional Experience

Emory Healthcare – Atlanta, GA Provider Relations Consultant, Network Development & Management | 2021 – Present • Direct referral growth strategy within a $5.8B health system, influencing physician engagement impacting $3.5B+ in annual referral-driven revenue. • Implement Epic Link & CRM optimization, reducing leakage 5–10% and safeguarding $75M+ annually. • Collaborate with C-suite leaders to align outreach, community engagement, and growth initiatives. • Lead cross-functional teams integrating analytics and stakeholder feedback to strengthen network performance.

Ball Healthcare – Birmingham, AL Regional Director of Business Development & Transitional Care | 2018 – 2019 • Designed and executed multi-state growth strategy, expanding referral networks and capturing new revenue streams. • Built CRM-driven business models that optimized pipelines and improved patient acquisition.

Encompass Health – Birmingham, AL & Newnan, GA Clinical Rehab Liaison | 2017 – 2022 • Coordinated hospital-to-rehab growth programs and partnerships to increase admissions. • Co-chaired Diversity & Inclusion Board, leading enterprise-wide engagement initiatives. • Designed and facilitated communication training improving satisfaction and referral retention.

MARR Addiction Treatment Centers – Atlanta, GA Board of Directors | 2021 – Present • Lead community engagement and sponsorship strategy, expanding donor relationships and visibility. • Champion recovery awareness through community and faith-based initiatives.

Additional Information

Core Competencies: Healthcare Strategy · Network Development · Community Partnerships · Organizational Development · Strategic Planning · Data Analytics · CRM Optimization · Change Leadership · Stakeholder Engagement · Board Governance Affiliations & Leadership: Board Secretary – MARR Addiction Treatment Centers | Dean's Fellowship Scholar – Georgia Tech | Junior League of Atlanta | Recovery Ministry Leader Certifications & Interests: Six Sigma Green Belt (in progress) · Data

Analytics (Texas A&M;) · Community Innovation · Faith-Based Recovery Advocacy